

AMAURY JAKOWIEC

MARKETING MANAGER & FULLSTACK DEVELOPER



SKILLS

Office	+++	English	+++
Video Edit	++	German	++
SEO	++	Spanish	++
Adobe	++		
Full Stack	++		



KNOWLEDGE

Marketing
Brand content
Project management
Communication
Trade marketing

Boardsports industry
Retail market
Sustainability



CONTACT

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PROFIL

I'm a creative mind with a technical background. My professional career led me towards marketing and web development (front and back). The mixing of those languages and cultures will be a punch for your company !



EXPERIENCE

MARCH 2015-FEBRUARY 2016 : MARKETING COORDINATOR X-TREME DISTRIBUTION

Partnership: Evaluation of sponsorship effectiveness for the brands GoPro, XSories and 3D Robotics

Ambassadors management : Athletes and ambassadors management for the brands XSories, GoPro and 3DR to enhance brand visibility by creating content

Product launch 3DR : Coordination of the marketing resources for the drone SOLO

Events : Working as partners on the events (FISE, UCI, MXGP, Fox my ride, RipCurl Gromsearch)

OCTOBER 2013-AUGUST 2014: SUSTAINABLE DEVELOPMENT PROJECT MANAGER

Project management : Organization of a world trip to find eco-friendly solutions by meetings developing countries local actors

Benchmarking : Setting appointments, reporting, networking

Environmental education : Creation of an open-source program

FEBRUARY 2013-SEPTEMBER 2013: MARKETING ASSISTANT VONZIPPER EUROPE (GSMBILLABONG)HOSSEGOR

Events : Events organization and partners management (X-Games, NPY Cup, Poney Session, KummiYamma, TTR3* etc)

Community management : Website and social networks management

Press relations : Management of the PR campaigns

Trade marketing : CRM, market study, merchandising



EDUCATION

2016 : Complementary training - Full Stack developer

Le Wagon - Bordeaux

Product and start-up oriented program

Ruby on Rails, HTML, CSS, JS Specialization

2011 - 2015 : Bachelor - Business

Ecole Atlantique de Commerce, AUDENCIA Group - Nantes

Marketing and Communication