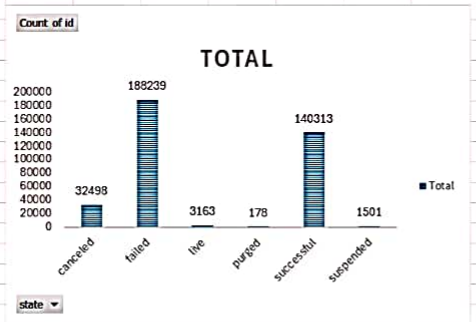
Row Labels

Row Labels	Count of id
canceled	32498
failed	188239
live	3163
purged	178
successful	140313
suspended	1501
Grand Total	**365892**

Projects overview KPI :- Total Number Of Project Based On Outcome



PivotTable Fields

Active All

Choose fields to add to report:

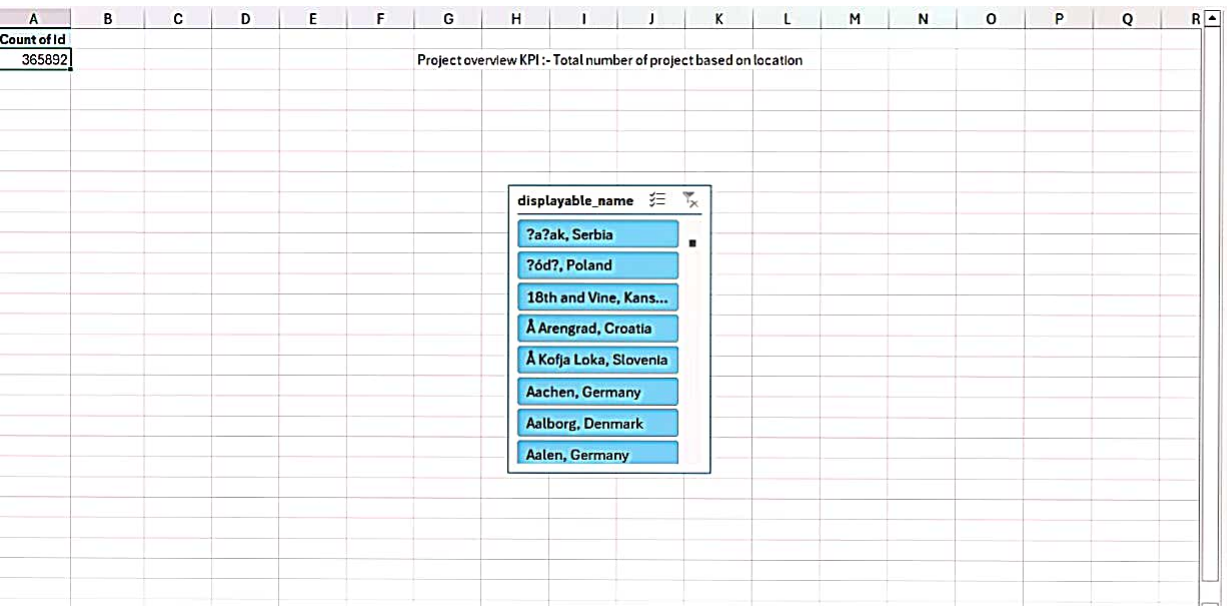
Search

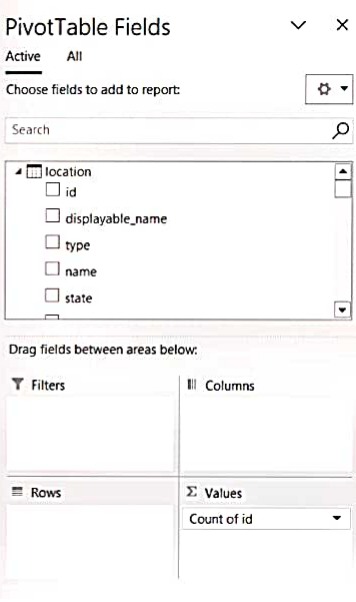
PROJECT_FINAL
- id
- state
- name
- country
- creator_id

Drag fields between areas below:

Filters | Columns

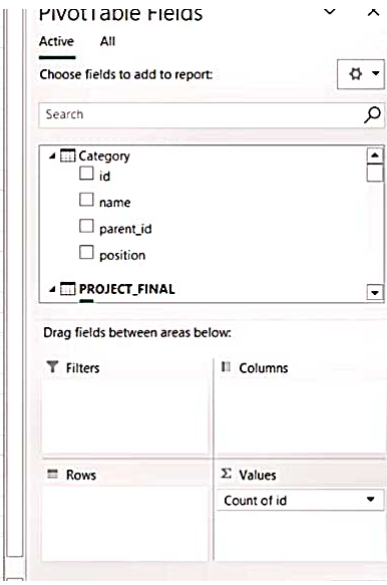
Rows: state | Values: Count of id

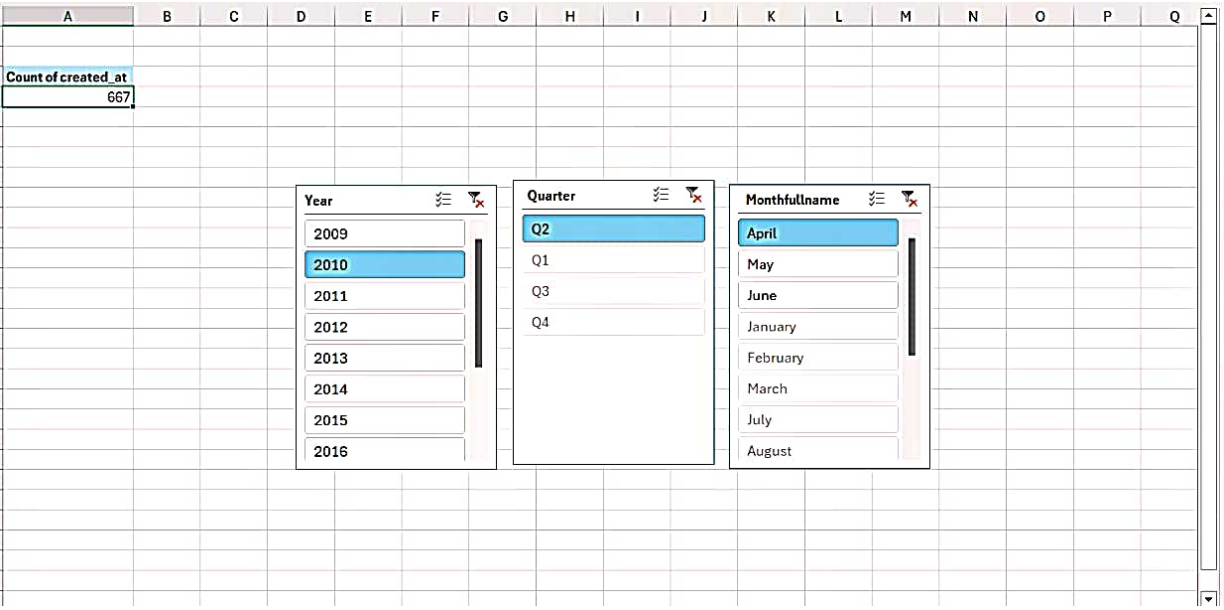

Count of Id
365892
Project overview KPI :- Total number of project based on location
displayable_name
?a?ak, Serbia
?ód?, Poland
18th and Vine, Kans...
Å Arengrad, Croatia
Å Kofja Loka, Slovenia
Aachen, Germany
Aalborg, Denmark
Aalen, Germany

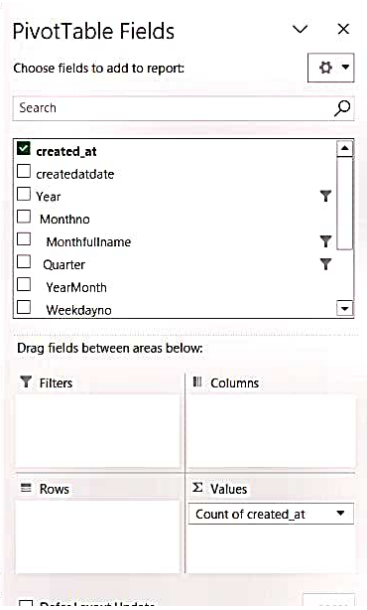

PivotTable Fields
Active
All
Choose fields to add to report:
Search
location
id
displayable_name
type
name
state
Drag fields between areas below:
Filters
Columns
Rows
Values
Count of id

Count of id
365892

Project overview KPI :- Total number of project based on category

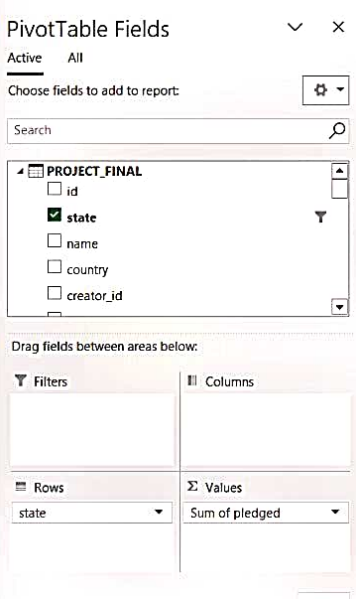



A B C D E F G H I J K L M N O P Q
Count of created_at
667
Year
2009
2010
2011
2012
2013
2014
2015
2016
Quarter
Q2
Q1
Q3
Q4
Monthfullname
April
May
June
January
February
March
July
August


PivotTable Fields
Choose fields to add to report:
Search
created_at
createdatdate
Year
Monthno
Monthfullname
Quarter
YearMonth
Weekdayno
Drag fields between areas below:
Filters
Columns
Rows
Values
Count of created_at

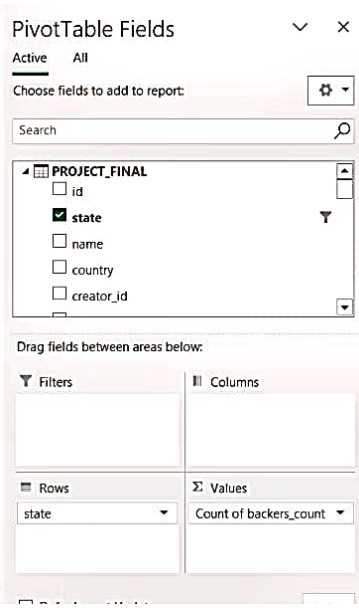
Row Labels	Sum of pledged
successful	4278457209
Grand Total	**4278457209**

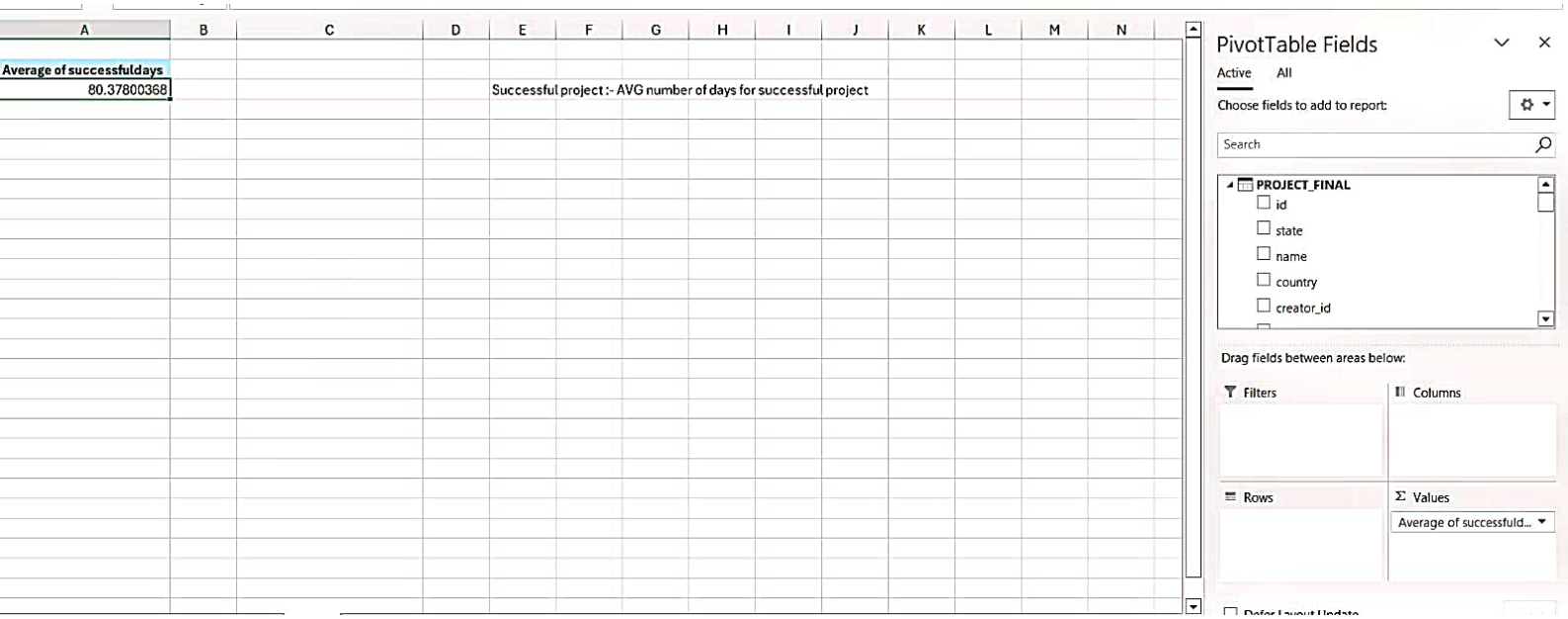
Successful project :- Amount Raised



Row Labels	Count of backers_count
successful	140313
Grand Total	**140313**

Successful projects :- Number of Backers

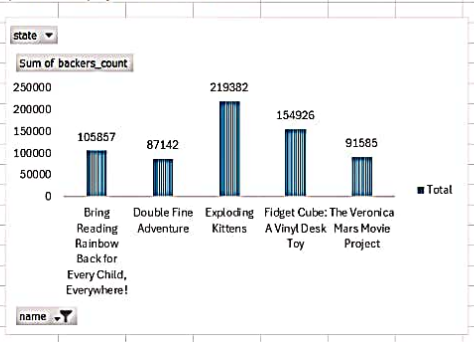



A
B
C
D
E
F
G
H
I
J
K
L
M
N
Average of successfuldays
80.37800368
Successful project :- AVG number of days for successful project
PivotTable Fields
Active
All
Choose fields to add to report:
Search
PROJECT_FINAL
id
state
name
country
creator_id
Drag fields between areas below:
Filters
Columns
Rows
Values
Average of successfuld...

state	All

Row Labels	Sum of backers_count
Bring Reading Rainbow Back for Every Child, Everywhere!	105857
Double Fine Adventure	87142
Exploding Kittens	219382
Fidget Cube: A Vinyl Desk Toy	154926
The Veronica Mars Movie Project	91585
Grand Total	**658892**

Top successful project :- Based on Backers



PivotTable Fields

Active All

Choose fields to add to report:

Search

PROJECT_FINAL
- id
- state
- name
- country
- creator_id

Drag fields between areas below:

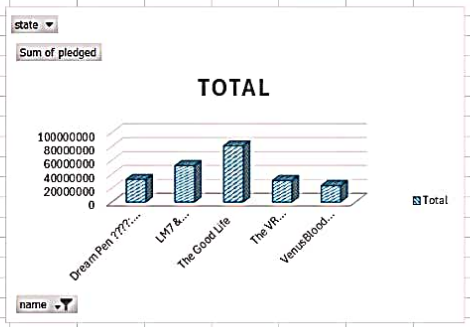
Filters	Columns
state	

Rows	Values
name	Sum of backers_count

state	All

Row Labels	Sum of pledged
Dream Pen ????: True Ebonite Fountain Pens with Japanese Art	32746309
LM7 & Black?Rock Shooter Creator "?????" Figure Project	52401709
The Good Life	81030744
The VR Animation Spice and Wolf VR Production Project.	30978009
VenusBlood FRONTIER English Localization Project	23606140
Grand Total	**220762911**

Top successful project :- Based on Amount Raised



PivotTable Fields

Active All

Choose fields to add to report:

Search

PROJECT_FINAL
- id
- state
- name
- country
- creator_id

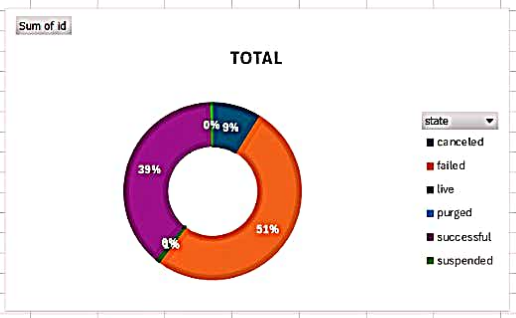
Drag fields between areas below:

Filters	Columns
state	

Rows	Values
name	Sum of pledged

Row Labels	Sum of id
canceled	8.86%
failed	51.25%
live	0.91%
purged	0.05%
successful	38.52%
suspended	0.42%
Grand Total	**100.00%**

Percentage of successful projects overall



PivotTable Fields

Active All

Choose fields to add to report:

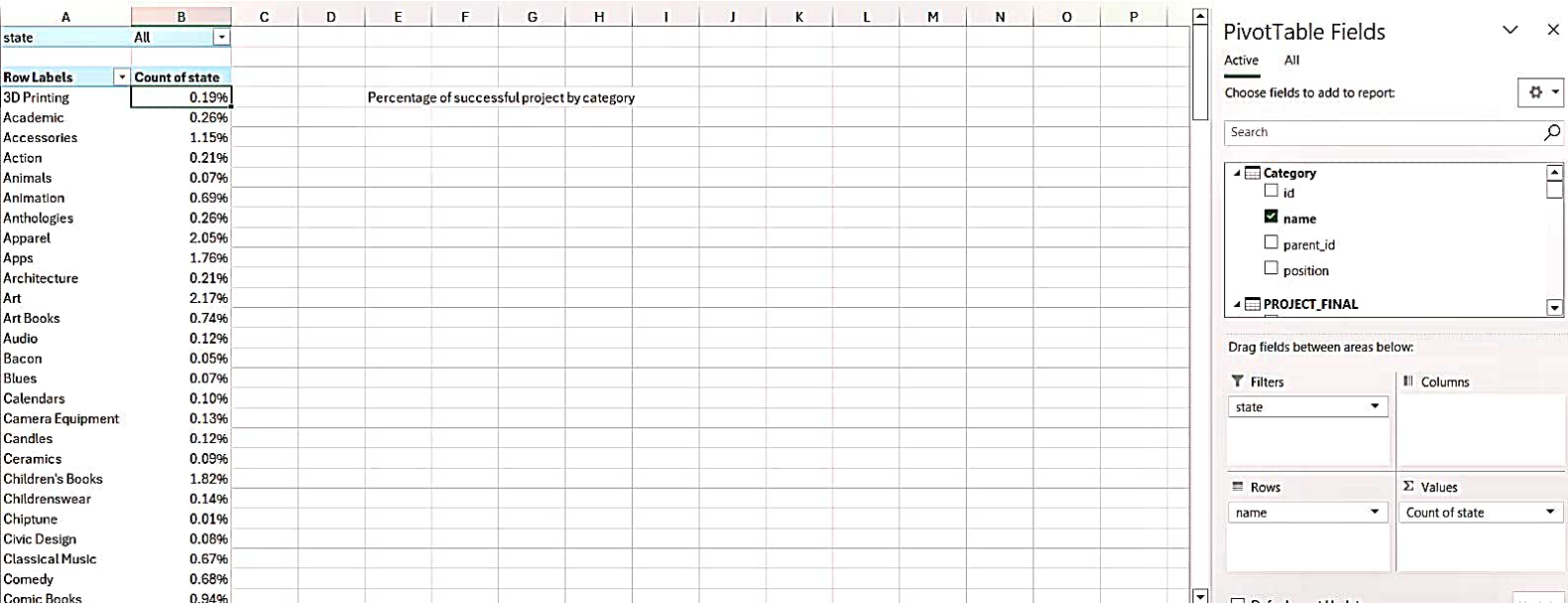
Search

PROJECT_FINAL
- id
- state
- name
- country
- creator_id

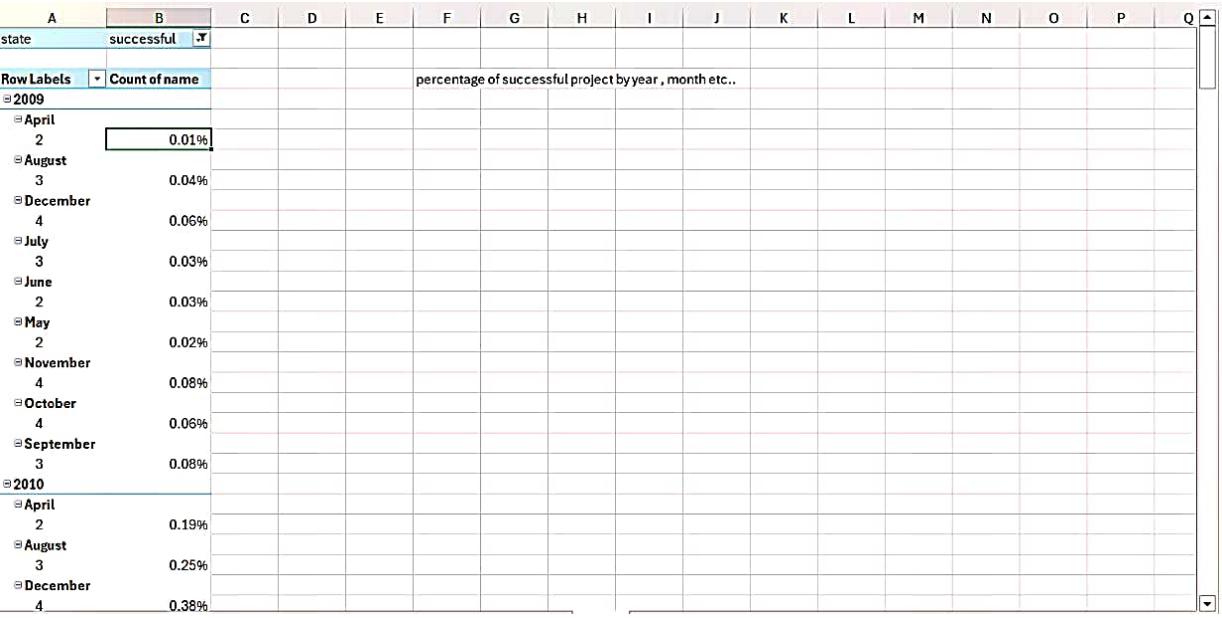
Drag fields between areas below:

Filters | Columns

Rows: state | Values: Sum of id



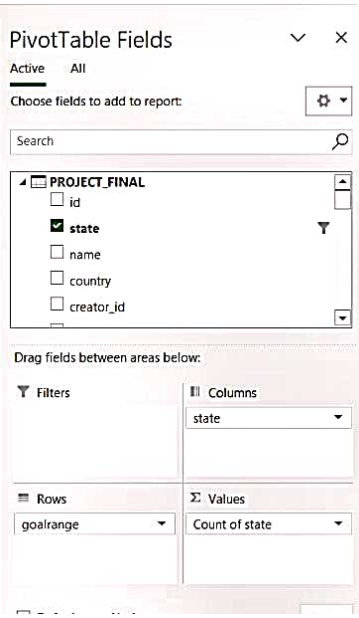
state	All
Row Labels	**Count of state**
3D Printing	0.19%
Academic	0.26%
Accessories	1.15%
Action	0.21%
Animals	0.07%
Animation	0.69%
Anthologies	0.26%
Apparel	2.05%
Apps	1.76%
Architecture	0.21%
Art	2.17%
Art Books	0.74%
Audio	0.12%
Bacon	0.05%
Blues	0.07%
Calendars	0.10%
Camera Equipment	0.13%
Candles	0.12%
Ceramics	0.09%
Children's Books	1.82%
Childrenswear	0.14%
Chiptune	0.01%
Civic Design	0.08%
Classical Music	0.67%
Comedy	0.68%
Comic Books	0.94%



state	successful
Row Labels	Count of name
2009	
April	
2	0.01%
August	
3	0.04%
December	
4	0.06%
July	
3	0.03%
June	
2	0.03%
May	
2	0.02%
November	
4	0.08%
October	
4	0.06%
September	
3	0.08%
2010	
April	
2	0.19%
August	
3	0.25%
December	
4	0.38%

percentage of successful project by year , month etc..

Count of state	Column Labels	
Row Labels	successful	Grand Total
$0 - $1000	23.10%	23.10%
$10001 - $20000	10.94%	10.94%
$1001 - $5000	37.91%	37.91%
$5001 - $10000	17.27%	17.27%
Over $20000	10.78%	10.78%
Grand Total	**100.00%**	**100.00%**



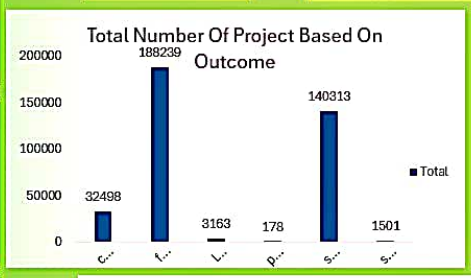
CROWDFUNDING DASHBOARD

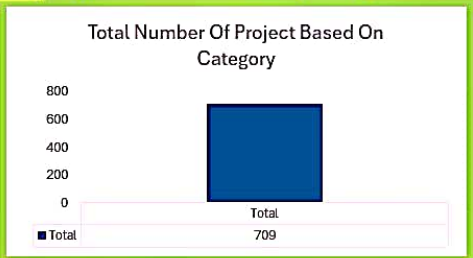
Qu...
2
1
3
4

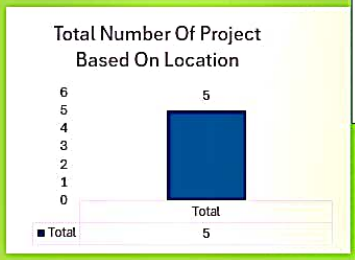
Year
2009
2010
2011
2012

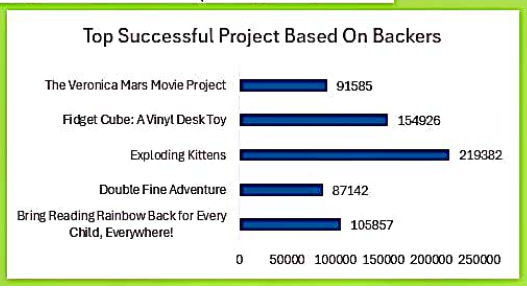
Mo...
April
June
May
August
Dece...
Febru...
January

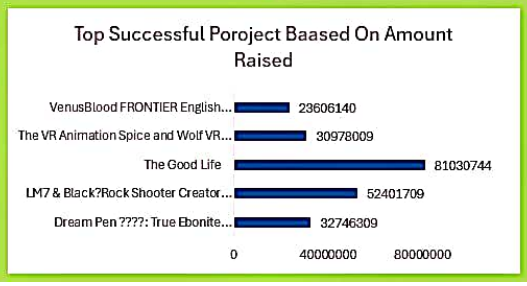
Total no Projects	Amount Raised	Number Of Backers	AVG No Of Days	Overall Successful Project
667	43M	140K	80	





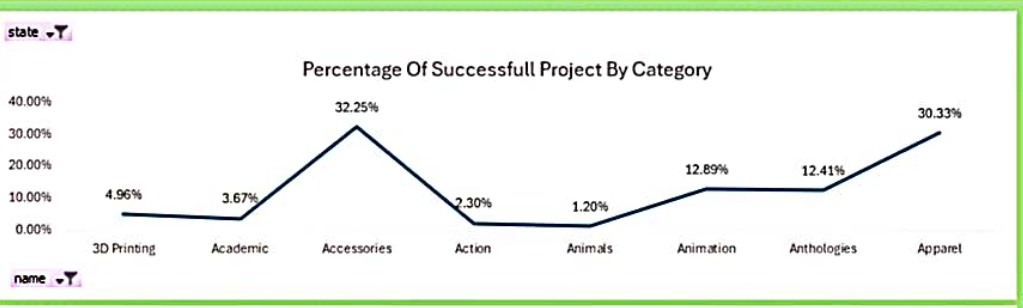
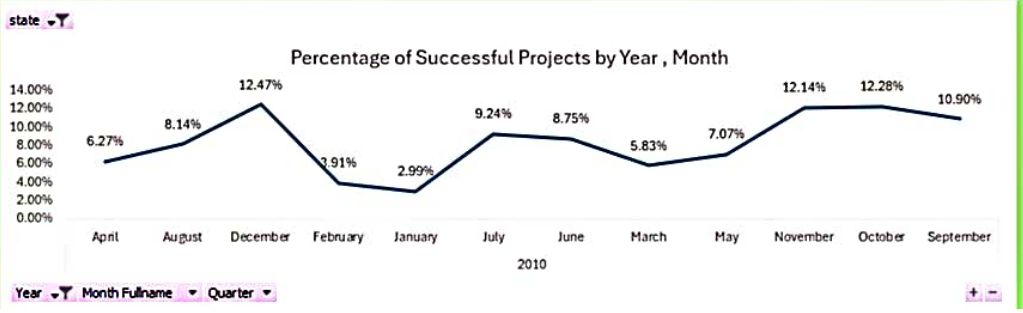






name
3D Printing
Academic
Accessor...
Action
Animals

displ...
?a?ak, S...
?ód?, Po...
Å Arengr...
Å Kofja L...
Aachen, ...

type
Town
Country
County
Estate
Island

CROWDFUNDING DASHBOARD