

AMAYAT LAL

FRONTEND DEVELOPER

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Portfolio: <https://luminous-cannoli-6fe759.netlify.app/>

Career Objective

Front-end developer with a strong foundation in HTML, CSS, JavaScript, and React, complemented by hands-on experience in building responsive and user-friendly websites. Skilled in using modern tools like Tailwind CSS, Git, and VS Code to create efficient and scalable web applications. My background in SEO and digital marketing has equipped me with a unique perspective on optimizing websites for performance and search engine rankings. Passionate about solving problems, learning new technologies, and delivering impactful digital experiences.

Work Experience

SEO EXECUTIVE	Probsol Technology	2022 - 2023
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- Optimized websites for targeted keywords, improving search engine rankings and increasing organic traffic by up to 40%.
- Utilized tools like Google Analytics, SEMrush, Ahrefs, and MOZ to analyze and enhance website performance.

WEB DEVELOPMENT	Udemy	2023 - 2024
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- Developed a responsive portfolio website to showcase skills and projects using HTML, CSS, and JavaScript. Deployed using GitHub and Netlify.
- Built a full-stack web application for discovering and reviewing campgrounds using HTML, CSS, JavaScript, MongoDB, Tailwind CSS, and Node.js.

Certification

Bachelor of Arts	Patliputra University	2018 - 2022
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Digital Marketing Certification	Simplilearn	2022 - 2023
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Web Development Certification	Udemy	2024 - 2025
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Technical Skills

- Languages: HTML, CSS, JavaScript
- Frameworks/Libraries: React, Tailwind CSS, Vue.js
- Tools: Git, VS Code, npm, Chrome DevTools, Postman
- Databases: MongoDB
- Other: API Integration, Debugging, Responsive Design, SEO Optimization

Additional Skills

- Project Management Skills
- Digital Marketing
- Problem-Solving
- Time Management
- Teamwork
- Communication Skills