

Licenciatura en Sistemas  
Programador de sistemas

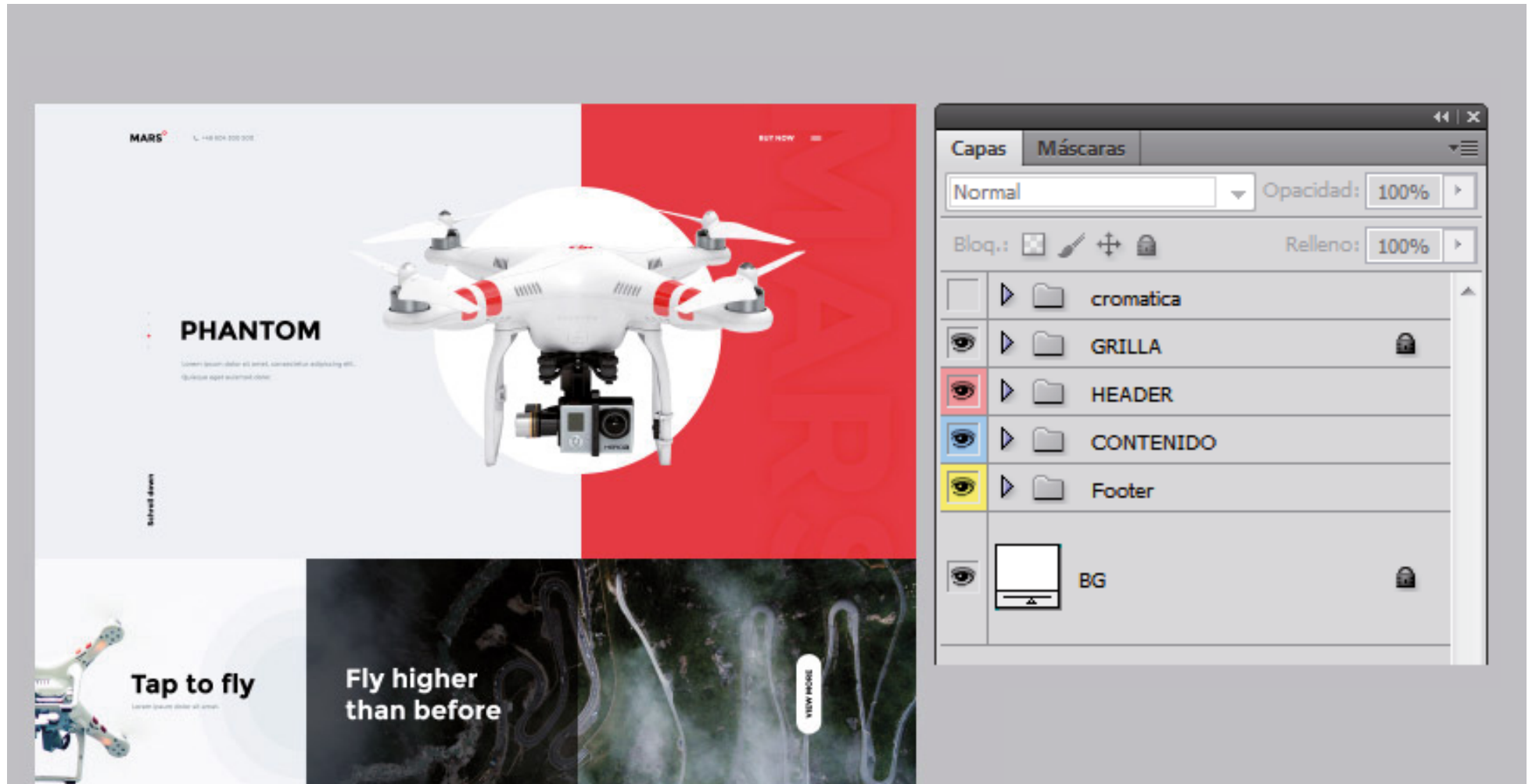
 UNER

 .rosse

# Estructura web

# Diseñador // Maquetador // Programador

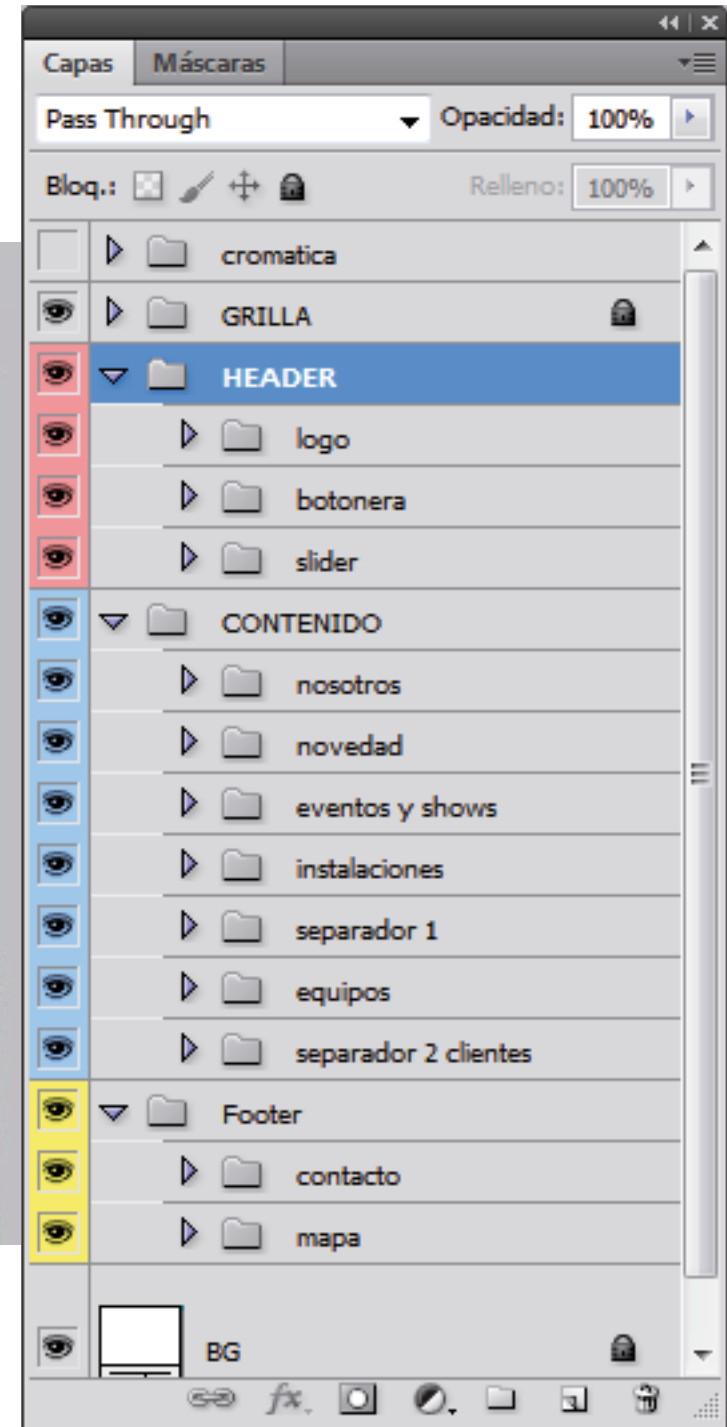
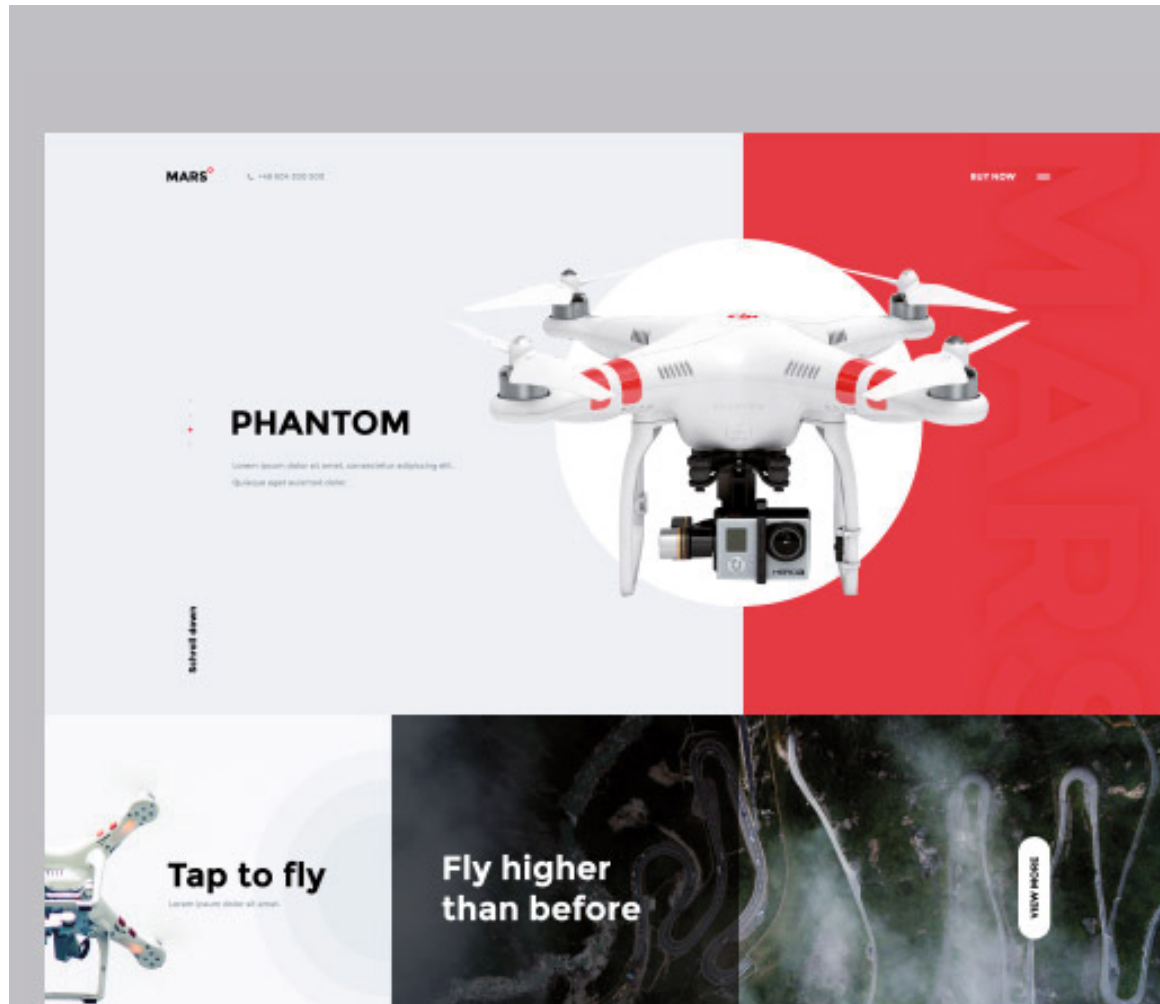
QUERÉ A TU PRÓJIMO





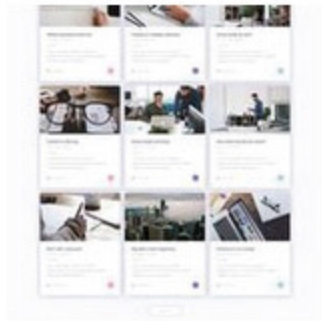
# Diseñador // M // P

SE RIGUROSAMENTE ORDENADO

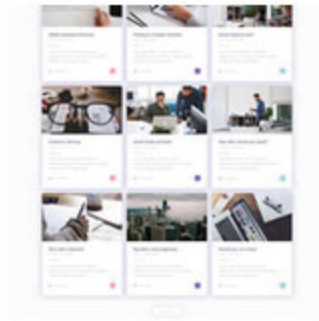


# Diseñador // Maquetador // Programador

ORDENÁ Y NOMBRÁ CORRECTAMENTE // TUS COMPAÑEROS NO VIVEN EN TU CEREBRO



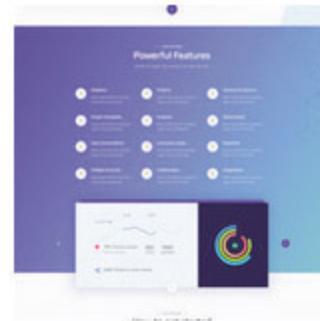
blog.jpg



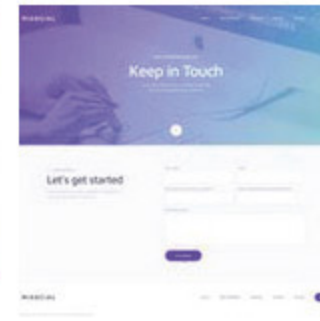
blog.psd



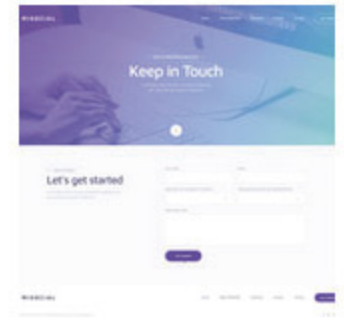
caracteristicas\_plan.jpg



caracteristicas\_plan.psd



home.jpg



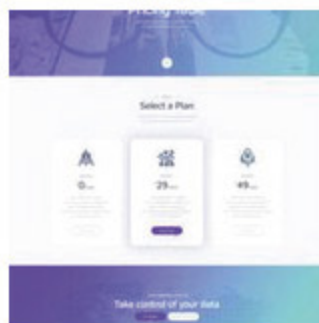
home.psd



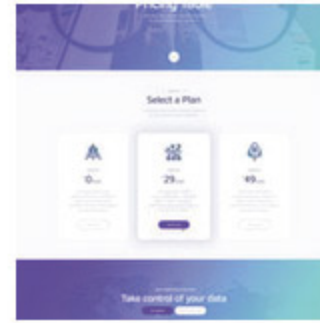
plan\_detalle\_01.jpg



plan\_detalle\_01.psd



plan\_detalle\_02.jpg



plan\_detalle\_02.psd



servicios.jpg



servicios.psd

nombres de archivos sin acento, en minúsculas y\_sin\_espacios

# Diseño

## TAMAÑOS Y ÁREA SEGURA

px

1920 px : ancho

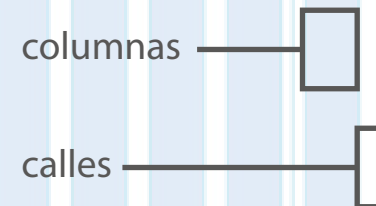
1170 px : área segura

web crece hasta 12 columnas  
(siempre N° par)

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## grilla columns

GRID LAYOUT / RETÍCULAS

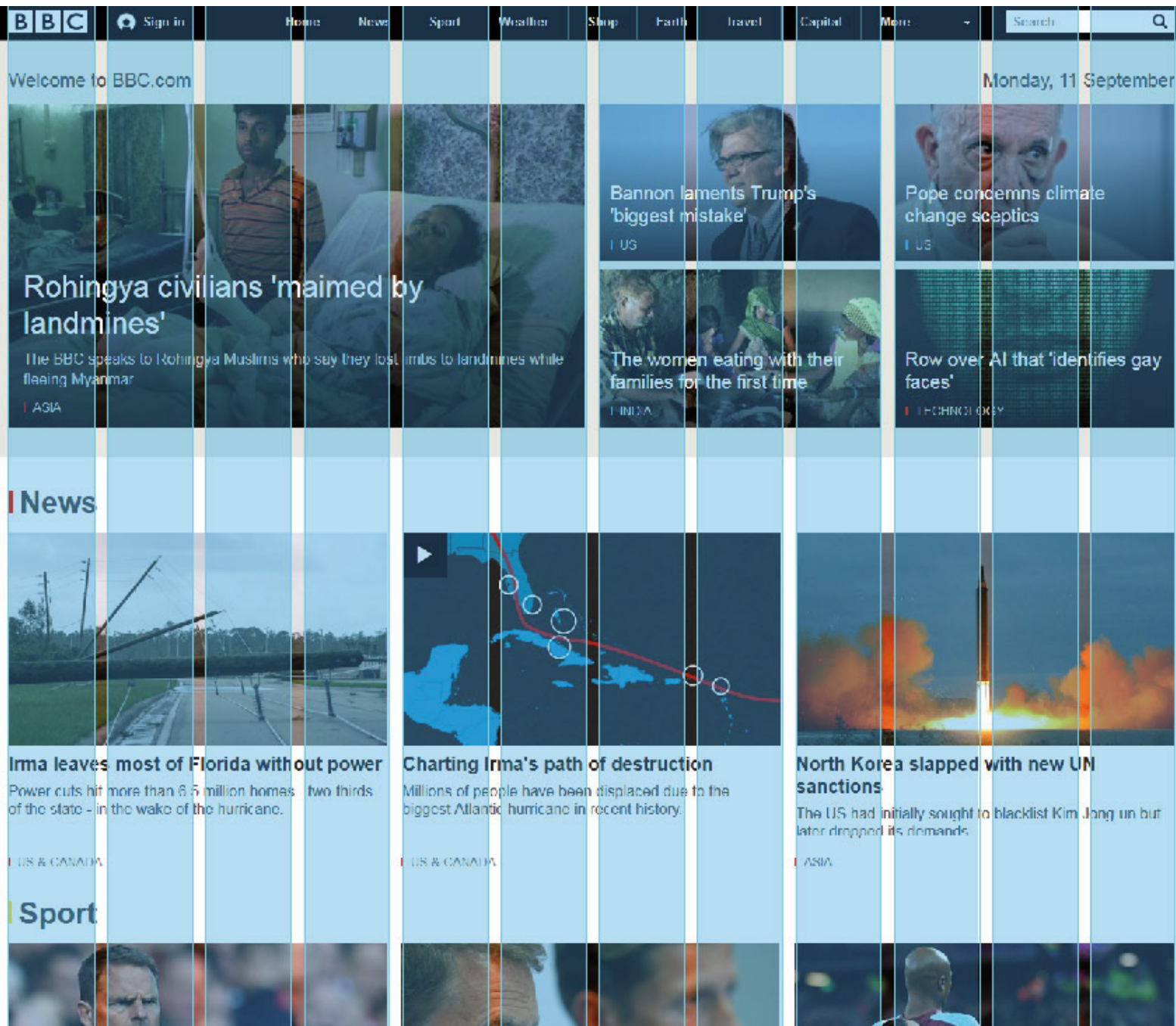


1920 px

área segura 1170 px

1 2 3 4 5 6 7 8 9 10 11 12

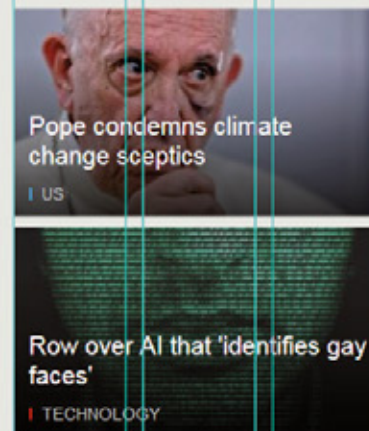
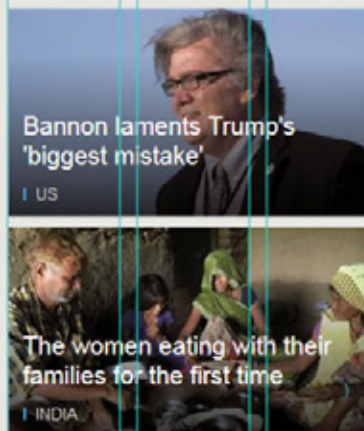
890px





Welcome to BBC.com

Monday, 11 September



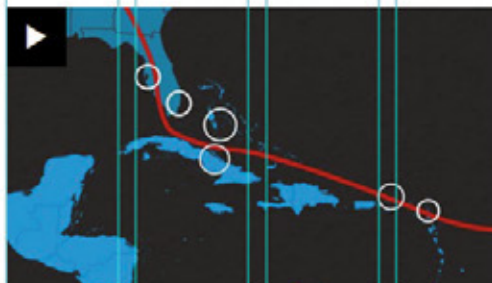
## News



### Irma leaves most of Florida without power

Power cuts hit more than 6.5 million homes - two-thirds of the state - in the wake of the hurricane.

US &amp; CANADA



### Charting Irma's path of destruction

Millions of people have been displaced due to the biggest Atlantic hurricane in recent history.

US &amp; CANADA



### North Korea slapped with new UN sanctions

The US had initially sought to blacklist Kim Jong-un but later dropped its demands.

ASIA

## Sport

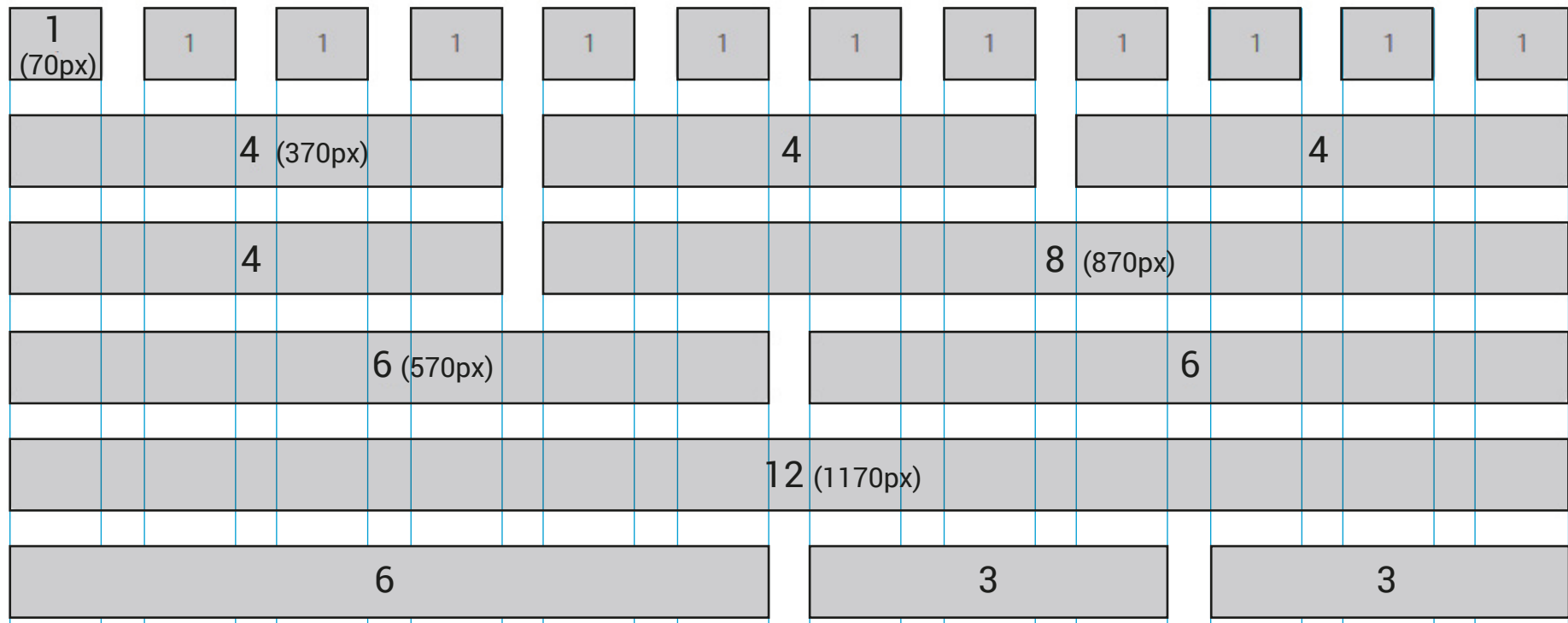


# Grilla fluida

GRILLA LÍQUIDA / FLEXIBLE / RESPONSIVE / BLOQUES FLOTANTES

%

- . No importa el ancho en px, sino cuántos módulos cupa el elemento.
- . Es una unidad relativa y funciona en cualquier pantalla.
- . Los elementos NO cambian de tamaño, se reorganizan y escalan.





Welcome to BBC.com

Monday, 11 September



### Rohingya civilians 'maimed by landmines'

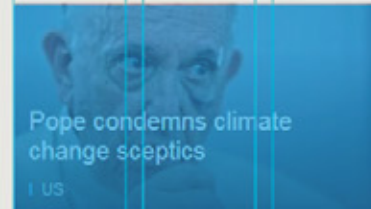
The BBC speaks to Rohingya Muslims who say they lost limbs to landmines while fleeing Myanmar.

ASIA



### Bannon laments Trump's 'biggest mistake'

US



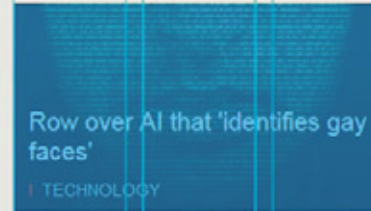
### Pope condemns climate change sceptics

US



### The women eating with their families for the first time

INDIA



### Row over AI that 'identifies gay faces'

TECHNOLOGY

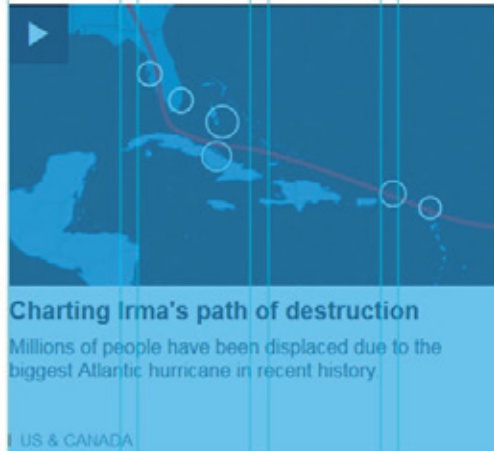
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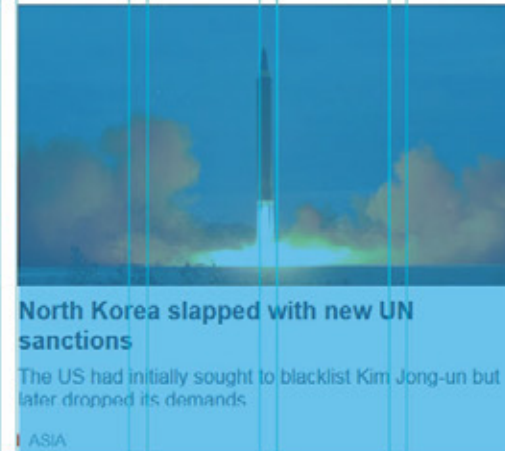
US & CANADA



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US & CANADA



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ASIA

## Sport

6

3

3

4

4

4

## PUNTOS DE INTERRUPCIÓN

### Dispositivo pequeño

768px de ancho (smartphone-tablets)

Área segura 728px

Hasta 6 columnas

### Dispositivo mediano

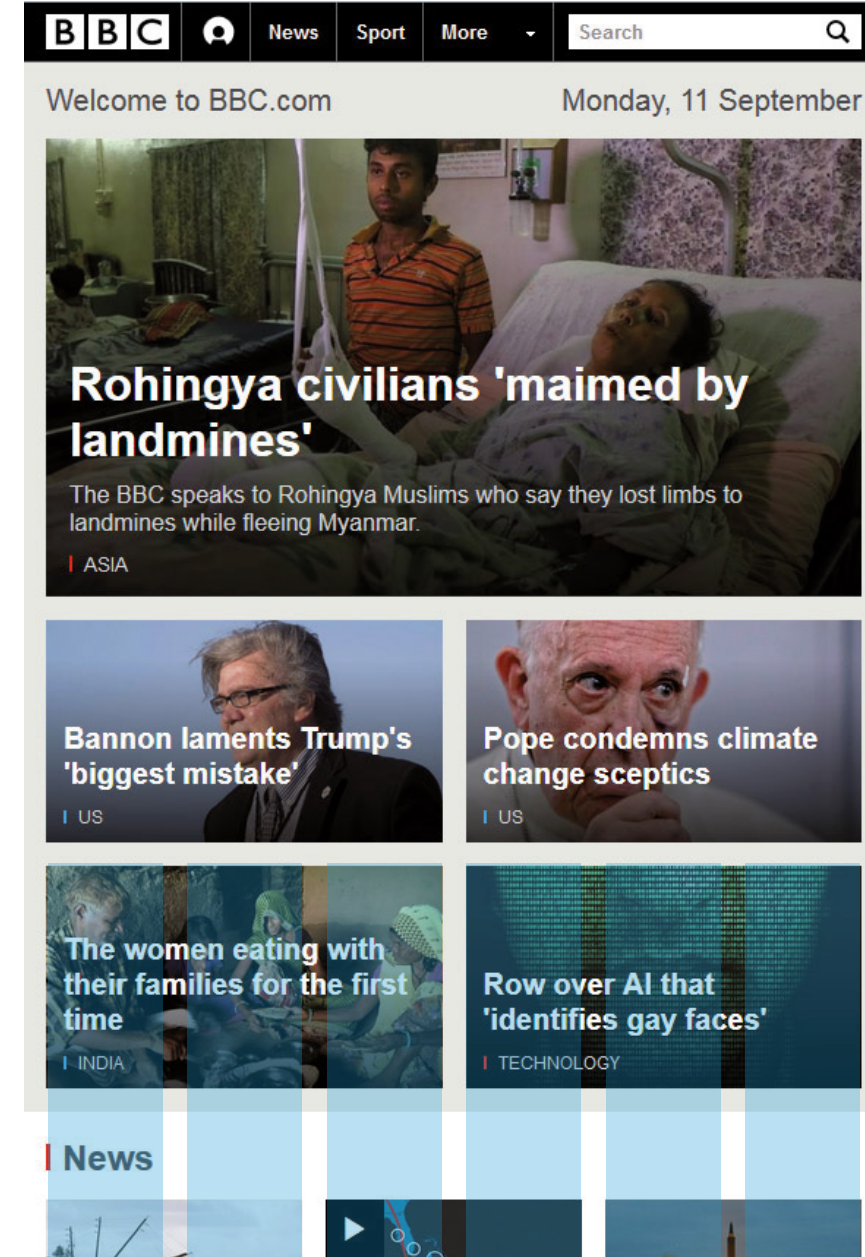
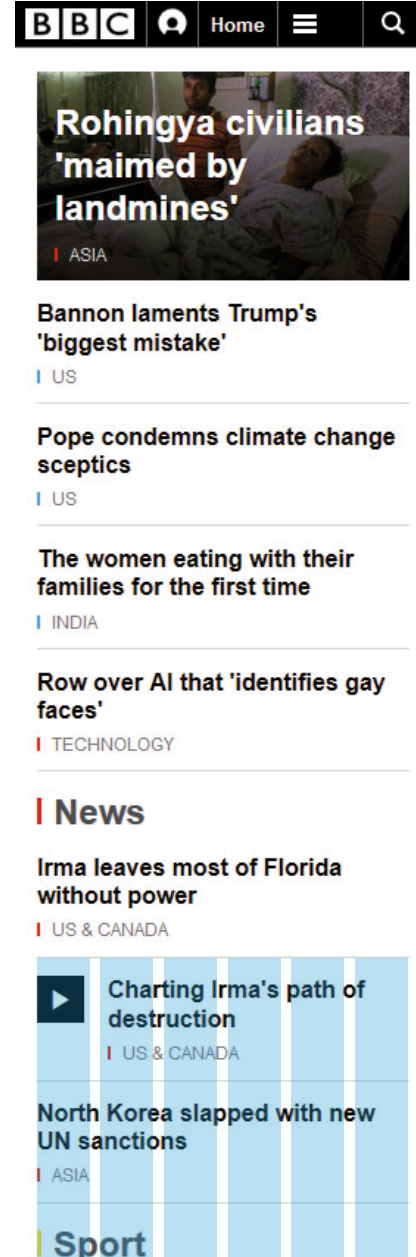
992px (portátiles)

Área segura 940px

### Dispositivo grande

1200px (PC)

Área segura 1170px



## El Flow

Las columnas se vuelven fluidas y se apilan verticalmente, cualquier cosa que le siga a la derecha se colocará debajo.



# hero images zona segura

JPG / PNG / PNG 24



## ENCUADRE CENTRADO

- . Imagen de fondo: 3000px X 2000px
- . Capta la atención desde el primer segundo.
- . Mini videos en loop generan mayor impacto y retención.



ocupa toda la pantalla



admite recorte



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