

## Profile Summary

With a unique blend of marketing expertise and 3D animation skills, I bring innovative strategies and captivating visuals to drive brand engagement and sales. I have 2 years of experience in creating and implementing marketing campaigns, complemented by a strong background in 3D animation to enhance visual storytelling. Managed social media channels and digital marketing campaigns, incorporating 3D visuals.

## Education

<b>IIMT Media &amp; Arts Collage</b>	2018 - 2021
Animation	
<b>AHSS Thiruvattar</b>	Graduated in March 2018
Higher Secondary ( plus 2 )	

## Work Experience

<b>MARKETING TEAM MEMBER - VG PAREKH PICTURES PVT LTD</b>	Present
<ul style="list-style-type: none"><li>Developed and executed marketing plans with integrated 3D animated content to boost brand awareness and sales.</li><li>Conducted market research to identify trends and opportunities.</li></ul>	
<b>3D ARTIST - Xentrix Studios</b>	2022-2023
<ul style="list-style-type: none"><li>Conducted modeling and texture optimization for real-time 3D game applications .</li><li>Creating animations .</li></ul>	

## Skills

- Strategic Marketing Planning
- Digital Marketing
- 3D Modeling and Animation
- Social Media Management
- Content Creation
- Customer Relationship Management (CRM)
- Market Research and Analysis
- Project Management
- Communication and Collaboration

## Languages

- English
- Malayalam
- Tamil