

Ambar Zara

MERN Stack Developer

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Skills

Frontend: Javascript, Typescript, ReactJS, NextJS, HTML, CSS, Antd, ShadCN, AlignUI Framer Motion

Backend: NodeJS, ExpressJS, AdonisJS, Rest API, JWT, Authentication and authorization

Database: MYSQL, MongoDB

Experience

Crective

October 2024 - May 2025

Associate Software Engineer

GGPost - Businesses publish SEO-Friendly articles on high authority German website. ([germentguestpost](#))

- Boosts SEO through backlinks from German sites with high domain authority.
- Increases brand visibility in German-speaking markets.
- Improves content marketing efficiency and lead generation by 40%.

Cryptobot - AI-powered crypto platform for automated, real-time, profitable trading. ([roloeganga](#))

- Boosts operational efficiency 65%, ensuring no market opportunity is missed, even during volatile market shifts or off-hours trading windows.
- strengthens user trust, through robust data protection and encryption while enabling seamless, low-latency execution for high-frequency trading.

AutoTool - Auto-writes and publishes SEO-friendly guest posts platform ([autopublish](#))

- Automates content creation and distribution, increasing publishing efficiency 65%. This process ensures, consistent online visibility across multiple platforms.
- Publishes SEO-friendly guest posts on high-authority sites to boost search rankings. Enhances brand credibility and drives targeted traffic effectively.
- Streamlines backlink building and content marketing with minimal manual effort. Saves time and resources while improving overall digital marketing impact.

JoaQuin - The official website of Joaquín Sabina. ([joaguinsabina.net](#))

- I designed and developed this website to showcase AI-generated insights into Joaquín Sabina's life, and music.
- It includes interactive features, media, and updates designed to engage fans and showcase Sabina's.

Tekbex

Jan 2024 - Sep 2024

Associate Software Engineer

TopSpot - Streamlining Creative Workflow Across Teams. ([Admin Panel](#))

- I developed a multi-user admin panel tailored for Topspot Media to manage workflows across.
- The panel offers a seamless UI for managing projects, content, assets, and user activities within a centralized platform.
- It ensures transparency, efficiency, and collaboration throughout the media production cycle.

Education

Bachelor of Science in Computer Science (GPA 3.64)

August 2020 - Sep 2024

Govt College University, Faisalabad