

# Credit Card Transaction Report

Total Revenue

55M

Total Interest

8M

Transaction  
amount

44.5M

Transaction Count

656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,61,39,398	64,95,887.74	26,85,635
Silver	55,86,332	8,12,081.28	1,87,505
Gold	24,54,072	3,73,784.16	56,210
Platinum	11,35,608	1,61,629.05	20,665
Total	5,53,15,410	78,43,382.23	29,50,015

Q2

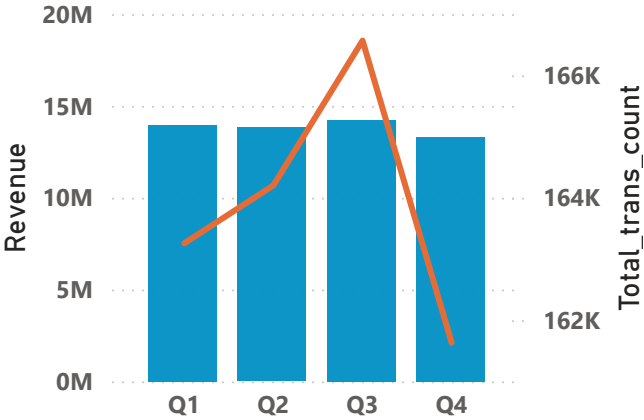
Q3

Q1

Q4

QTR Revenue and Total\_Trans\_Count

Sum of Revenue Sum of Total\_Trans\_Vol



Week\_Date

All

F

M

Silver

Blue

Gold

Platin...

Revenue by Use chip

Swipe

35M

Chip

17M

Online

3M

Revenue by Customer Jobs

Businessman

17M

White-collar

10M

Selfemployeed

8M

Govt

8M

Blue-collar

7M

Retirees

5M

Revenue by Education Type

22M

11M

8M

8M

3M

2M

Revenue by Expenditure Type

13.8M

9.5M

9.3M

8.6M

8.3M

5.9M

Revenue by Card Category

Blue

46M

Silver

6M

Gold

2M

Platinum

1M

# Credit Card Customer Report

Total Revenue

55M

Total Interest

8M

Transaction  
amount

44.5M

Total Income

576M

Q2

Q3

Q1

Q4

Week\_Date

All

Silver

Blue

Gold

Platinum

Low

Med

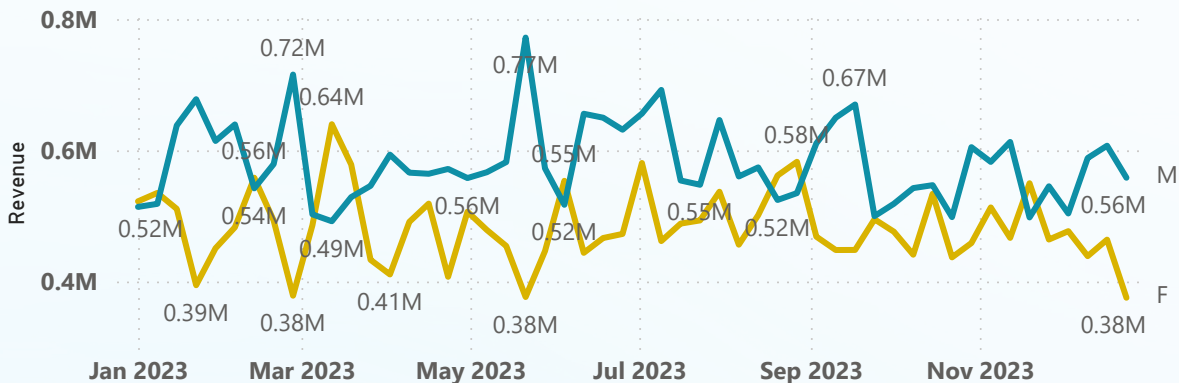
High

F

M

Revenue vs Gender

Gender ● F ● M



Customer\_Job

Sum of Revenue

Sum of Total\_Trans\_Amt

Sum of Income

White-collar

1,01,14,656

82,21,742.0

10,39,30,055

Selfemployed

82,61,758

63,95,026.0

7,53,13,288

Retirees

45,35,184

36,23,120.0

4,86,75,030

Govt

81,11,701

65,07,875.0

8,87,73,989

Businessman

1,73,87,832

1,42,85,412.0

18,69,59,919

Blue-collar

69,04,279

54,88,838.0

7,22,62,158

Total

5,53,15,410

4,45,22,013.0

57,59,14,439

Salary\_group

High

7M

22M

29M

Med

8M

8M

16M

Low

10M

10M

Marital Status

Married

13M

15M

28M

Single

11M

12M

23M

Unknown

4M

Top 5 States

TX

6M

7M

13M

NY

6M

7M

13M

CA

7M

6M

13M

FL

4M

6M

10M

NJ

3M

4M

Education Level

Graduate

10M

12M

22M

High School

5M

6M

11M

Unknown

4M

4M

8M

Uneducated

4M

4M

8M

Post-Graduate

3M

3M

3M

Doctorate

2M

2M

2M

Age Group

20-30

0M

1M

30-40

4M

5M

40-50

11M

14M

50-60

9M

10M

60+

1M

1M