

Marketplace Business Goals - [E- Furniture Store]

Step: 01

- General E-Commerce

Problem my e – commerce store can fix:

- It can allow customers to browse and purchase furniture from anywhere
- E-commerce platforms can showcase a vast inventory, providing customers with more options.
- An online platform can offer tools for furniture customization (e.g., color, size, material).

Target Audience:

- Adults, teens and kids
- Individuals looking for trendy and affordable furniture

Products:

- Beds
- Sofas
- Chairs

Schema (on next page):

Step 3: Data Schema

[Products]

- ID: 01
- Name: "sofa"
- Price: "15000"
- Stock: 20

[Customers]

- Customer ID: 501
- Name: "Amber Khanum"
- Contact Info: "abc@gmail.com"
- Address: "N. Nazimabad, Karachi"

[Order Details]

- Order Detail ID: 201
- Order ID: 301
- Product ID: 101
- Quantity: 2

[Orders]

- Order ID: 301
- Customer ID: 501
- Total Amount: 30000
- Status: "Active"

[Delivery Zone]

- Zone ID: 00479
- Zone Name: "Karachi"
- Coverage Area: "North"
- Assigned Driver: "Ahmed"