

Nerium Biotechnology Files Claim to Enforce Contractual Rights

San Antonio, Texas, August 21, 2015 - Nerium Biotechnology, Inc. (the "Company") reported today that its subsidiary, Nerium Skincare, Inc., has filed a claim in Texas against Nerium International LLC to enforce Nerium Skincare's rights under the Company Agreement between the parties. The mediation process previously disclosed by the Company did not resolve the contract issues. As a result, the Company has initiated legal action to enforce its rights under the agreement.

About Nerium Biotechnology, Inc.

Nerium Biotechnology, Inc. is a biotechnology company involved in the research, product development, manufacture and marketing of Nerium oleander-based products. Nerium's shares are not listed on any stock exchange or quotation system.

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Forward Looking Statements: Statements made in this news release that relate to future plans, expectations, events or performances are forward looking statements. Such statements are based on current expectations and involve risks and uncertainties. There can be no certainty about the outcome of any litigation, including Nerium's claim against Nerium International LLC, and such litigation could have an adverse effect on Nerium's business, financial condition, results of operation and cash flows.