TASK:1

General E-Commerce Documentation

General E-Commerce

E-commerce (electronic commerce) refers to buying and selling goods or services online.It includes various model, and marketplace platforms, enabling businesses to reach a global audience.

Business Goals of E-Commerce

The primary goals of e-commerce include increasing sales, enhancing customer experience, expanding market reach, improving brand visibility, and streamlining business operations through automation and digital marketing strategies.

Schema of E-Commerce

An e-commerce schema defines the database structure, including tables for users, products, orders, payments,and reviews. A well-structured schema ensures efficient data management, scalability, and seamless user experience.