2018 BIZTECH CHALLENGE

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BIZTECH CHALLENGE FORMAT

ROUND 1

Slide Deck Submissions

In order to kick-off the 2018 BizTech Challenge and provide deeper context into the industry, Deloitte Blockchain Strategist, Mawadda Basir, will be hosting a Cyber 101 Webinar on Blockchain and Cryptocurrencies (stay tuned on QCBT's BizTech Challenge event page for more details!) Here, Deloitte will be answering any questions you may have - whether industry-related, technical, or challenge-specific.

Slide deck submissions for Round 1 will be due on **Nov. 19th at 11:59PM.**

ROUND 2

1-Day On-Site Challenge at Deloitte's Downtown Toronto Office

Successful Round 1 submissions will be awarded the opportunity to visit Deloitte's downtown Toronto Office for a 1-day on-site Challenge. This day will be closely spent with the Deloitte partners and will include workshops, seminars, networking with Deloitte leadership, as well as a case portion building off Round 1. Teams will receive ongoing mentorship with some of Deloitte's Partners to receive one-on-one feedback, mentorship and training.

ROUND 3

Final presentations at QCBT 2018

The final 2 teams will be invited to present at the 2018 QCBT conference weekend, where the final Golden Ticket winners to a role in Deloitte's Tech Consulting practice will be selected by a panel of Deloitte Executives. This will be followed by a cocktail reception with the opportunity to network with Deloitte partners, company representatives, as well as some of the brightest students across the nation.

WHY PARTICIPATE?

Golden Ticket to Deloitte Tech Consulting

Finalists will each win a Golden Ticket to a Deloitte Partner final interview into Deloitte's Technology Consulting stream for both Full-Time and Summer Internships

Ongoing Mentorship

Exclusive and ongoing one-on-one mentorship, networking, and workshop opportunities with Deloitte Leadership

Deloitte Technology Consulting: Technological Innovation for our Digital World

In an age of rapid technological innovation, technology and best practices are intertwined. That's why at Deloitte we have Technology Consultants who help clients move forward digitally to increase productivity and success.

When you join this service as a student, your fresh perspective and strong grasp of cutting edge technology will help clients improve their performance in the highly digitized business world we find ourselves in today.

Technological Integration introduces new and multiple technological devices to a client's business services. Technological Analytics helps research which technological best practices are the most suited for various industry types. Technological Advisory services leverage and apply emerging and innovative technologies such as social business, mobility, and analytics to optimize business performance.

Your problem solving and analytic skills will be challenged, encouraging you to think differently and to help our professionals deliver the most innovative solutions for our clients. Deloitte's combination of deep industry and technology expertise helps create a competitive advantage for our clients, as well as new business opportunities. You will be a part of a collaborative team working in a culture of camaraderie that thrives on providing innovative solutions to our clients' digital challenges.

ROUND 1 SUBMISSION DETAILS:

PROBLEM STATEMENT

Your client is a small sized blockchain technology firm located in Toronto, that uses crypto-tokens in the form of loyalty points. They have been gaining traction in the market and have secured $10M in funding and are looking to expand their operations across Canada with the potential to go global. The CEO has asked for your advice on the implications of expansion across Canada and beyond. Develop a strategy to present to the CEO at his next board meeting, being sure to consider issues such as relevant vendors, token issuance economics, users, and driving adoption (from both a B2C and B2B perspective). Consider the cryptocurrency ecosystem inclusive of people, processes, technology, and laws that could affect the decision making process.

GUIDELINES:

Submissions to be sent in a slide deck format. Within these slides, feel free to use creativity, however you may use the following as a general guideline for topics to cover:

1. Introduction/current market overview
2. Implications of expansion
3. Strategy and expansion plan
4. Implementation plan
5. Risks and additional considerations

Completed slide decks are to be submitted to **challenge@qcbt.ca** by **Nov. 19th at 11:59PM**. Please be sure to include the following information in your submission email:

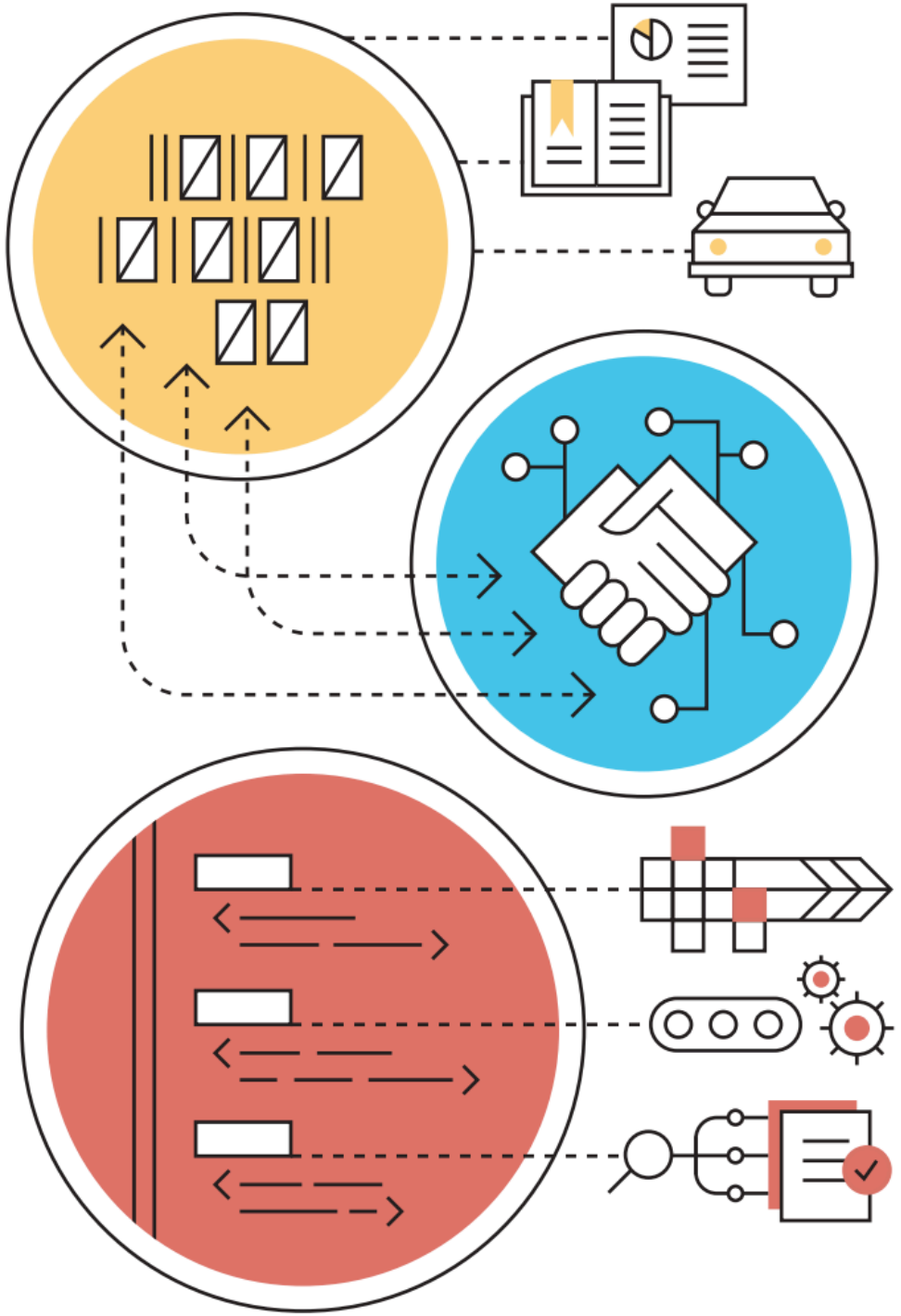
Full Name(s), Email(s), Faculty and Year

MORE ON BLOCKCHAIN AND CRYPTOCURRENCY:

Blockchain, the shared-ledger technology that only a few years ago seemed indelibly linked in the public imagination to cryptocurrencies such as Bitcoin, is assuming a new role: gatekeeper in the emerging “trust economy.”

Given blockchain’s starring role in the Bitcoin hype cycle, there may be some lingering confusion about what this technology is and the value it can potentially bring to business. Simply put, blockchain is a distributed ledger that provides a way for information to be recorded and shared by a community. In this community, each member maintains his own copy of the information, and all members must validate any updates collectively. The information could represent transactions, contracts, assets, identities, or practically anything else that can be described in digital form. Entries are permanent, transparent, and searchable, which makes it possible for community members to view transaction histories. Each update is a new “block” added to the end of the “chain.” A protocol manages how new edits or entries are initiated, validated, recorded, and distributed.

Crucially, privacy can also be selectively enforced, allowing varying degrees of anonymity or protection of sensitive information beyond those who have explicitly been given access. With blockchain, cryptology replaces third-party intermediaries as the keeper of trust, with all blockchain participants running complex algorithms to certify the integrity of the whole. As the need for portable, manageable digital identities grows, individuals and organizations can use blockchain to: 1) Store Digital Records, 2) Exchange Digital Assets without Friction, and 3) Execute Smart Contracts.



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