

the effects of

## SOCIAL MEDIA

on public health



## Art History THOMAS

Pisces, Right-Handed, Enjoys the finer things in life like the trash outside of P. Terry's



# Mathematics AMBER

Cancer, Aries moon rising, social media influencer, Animal Crossing pro, knows how to read, right handed. Enjoys naps.



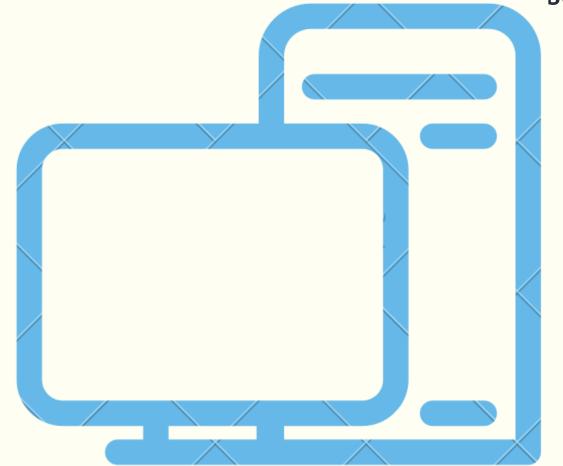
# Mathematics MARCOS

Empath, Pisces, Two Handed, Gamer, Takes Excellent Photos, Proud Single Mom of 9 Calculators

## WELFARE EFFECTS

### of social media

subjective well being + activity level + political polarization



Software limits and forms our behavior so efficiently, no law can match it. It is changing at such a fast pace, technology is literally creating the world we all live in.

Current technology unchecked has the potential to entrench bias and codify inequity, and to act in ways that are unexplainable and undesirable. It can be hacked in new ways, giving attackers from criminals and nation states new capabilities to disrupt and harm.



Public Interest technologists, bringing technologists and policymakers together, are a key to surviving the rapid advancement of technology, as getting it wrong has become increasingly catastrophic.



#### **TASKS & JOBS**

- Understand AI, Machine Learning, and Social Media algorithms
- Create policy
- · Advise policymakers, reporting data + solutions
- External/public policy education
- internal/training for policymakers
- · Series of visuals to convey data to policymakers
- Looking for ways to tell stories, inform and educate public and government entities

#### THINK & FEEL IN

Daunting

Excited

Educated

Creative juices flowing

Professional

Fresh

Great quality

roadblocks

Fast-paced world

"I can be limited"

"I don't have time need this to be quick"

Easy

"Create a strong impression"



#### **INFLUENCES**

Social Media

mental health data Public Health

Coworkers

Media

Family

Need to adapt to new methods of policy making

Friends

Big Tech

Audience

Understanding how others learn

#### **GAINS**

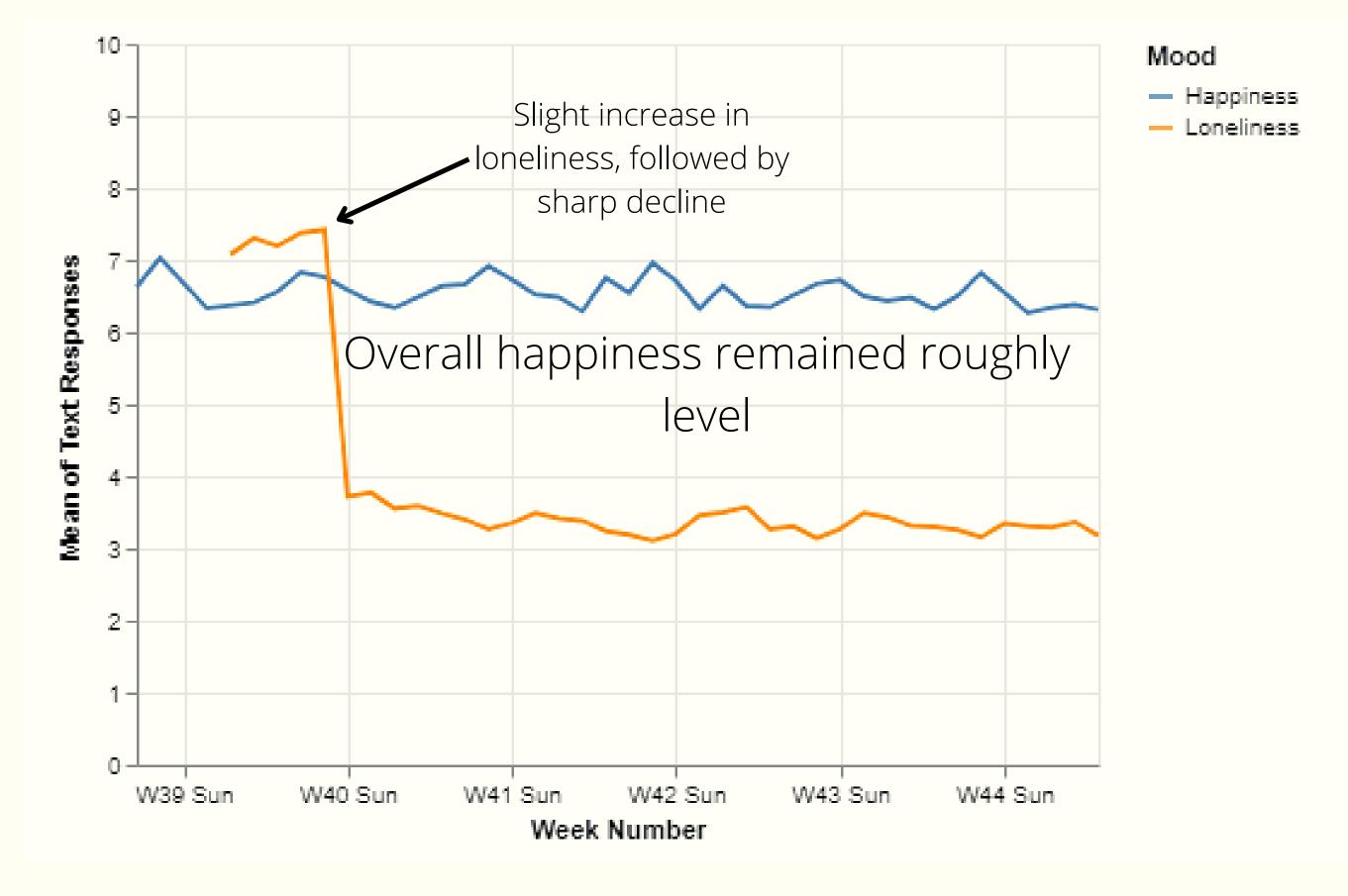
#### **PAINS**

- Prevent harm
- · Hold tech accountable
- Changes benefit societal health
- Safer tech spaces for communities
- · Future proofing

- Funding is limited to have tech policy experts on staff
- Need to foster public interest
- Technologists under-appreciated
- Aren't enough positions for tech experts who want to get involved in public policy

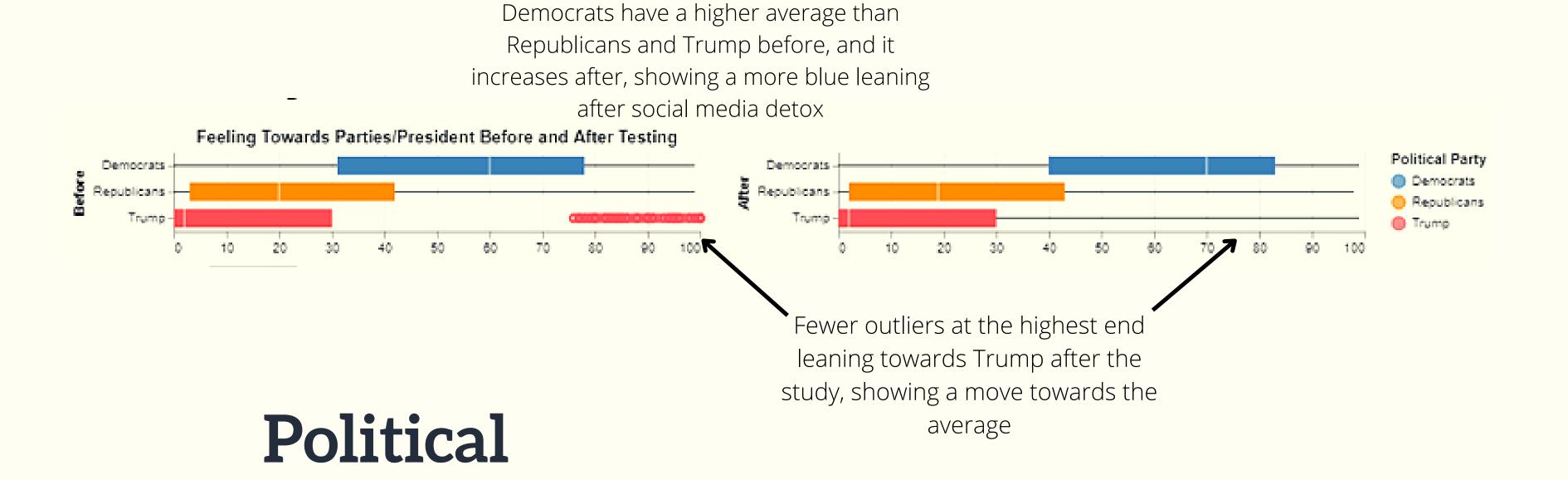
# strengthens PUBLIC HEALTH





# Text RESPONSES

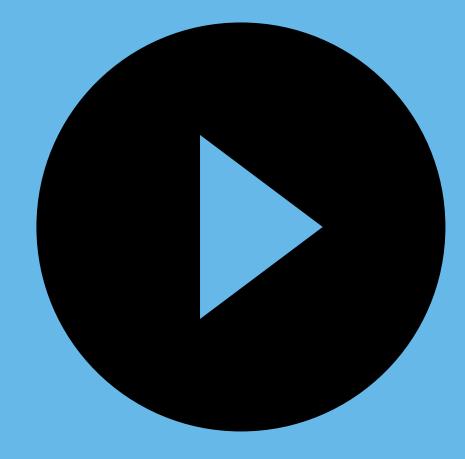




OUTLOOK



### LIVE DEMO

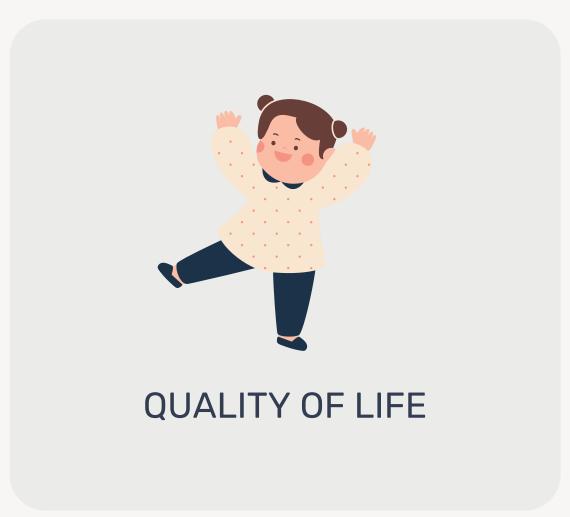


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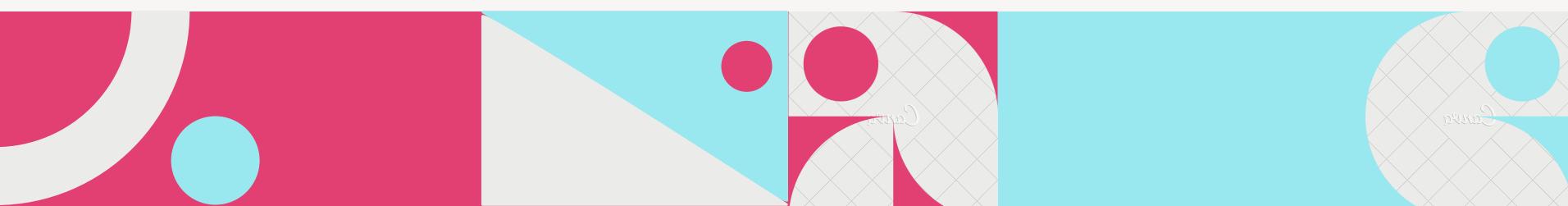


### REFLECTION

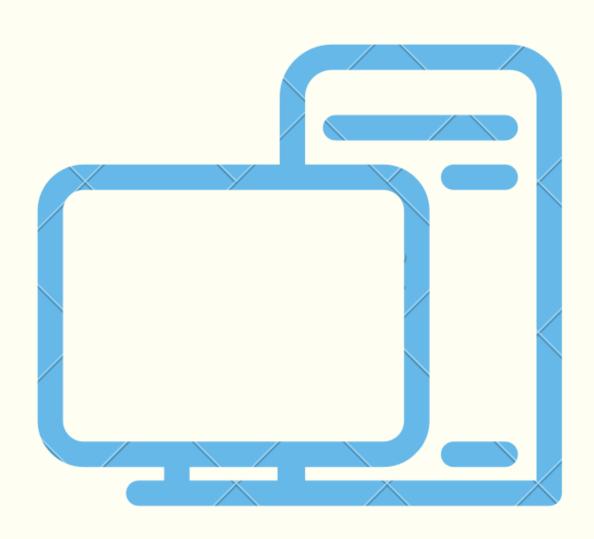








## THANK YOU!



Questions?...