create login user\_ceo with password=N'user\_ceo',

default\_database=Northwind, check\_expiration=off, check\_policy=off;

create login user\_hr with password=N'user\_hr',

default\_database=Northwind, check\_expiration=off, check\_policy=off;

create login user\_sales with password=N'user\_sales',

default\_database=Northwind, check\_expiration=off, check\_policy=off;

create user user\_ceo;

create user user\_hr;

create user user\_sales;

create role salesrole;

create role hrrole;

create role ceorole;

grant select on customers to ceorole, salesrole;

grant select on orders to ceorole;

grant select on employees to ceorole;

alter role ceorole add member user\_ceo;

grant select on orders to salesrole;

alter role hrrole add member user\_hr;

grant select on employees to hrrole;

alter role salesrole add member user\_sales;