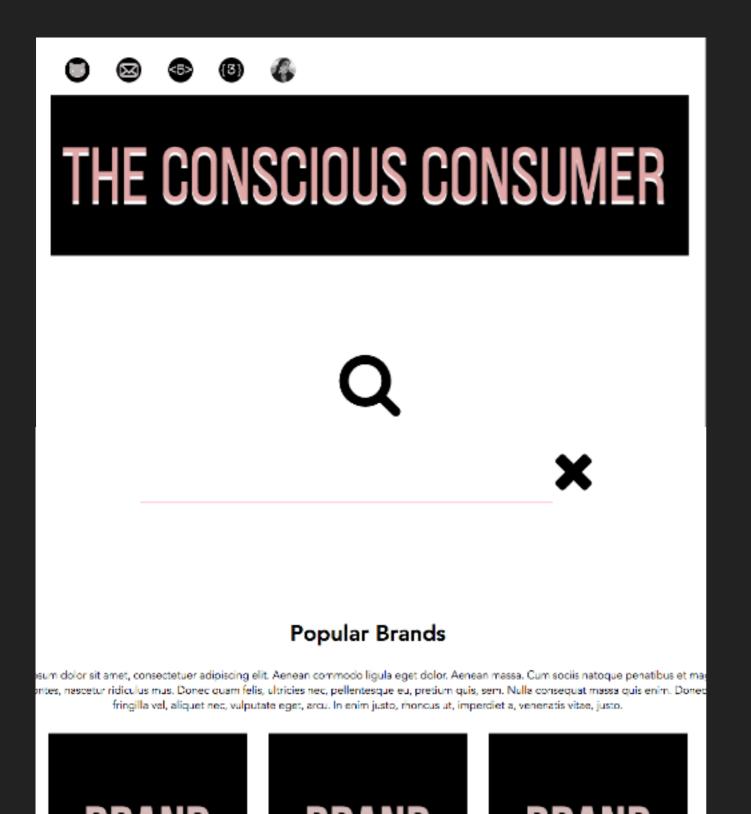
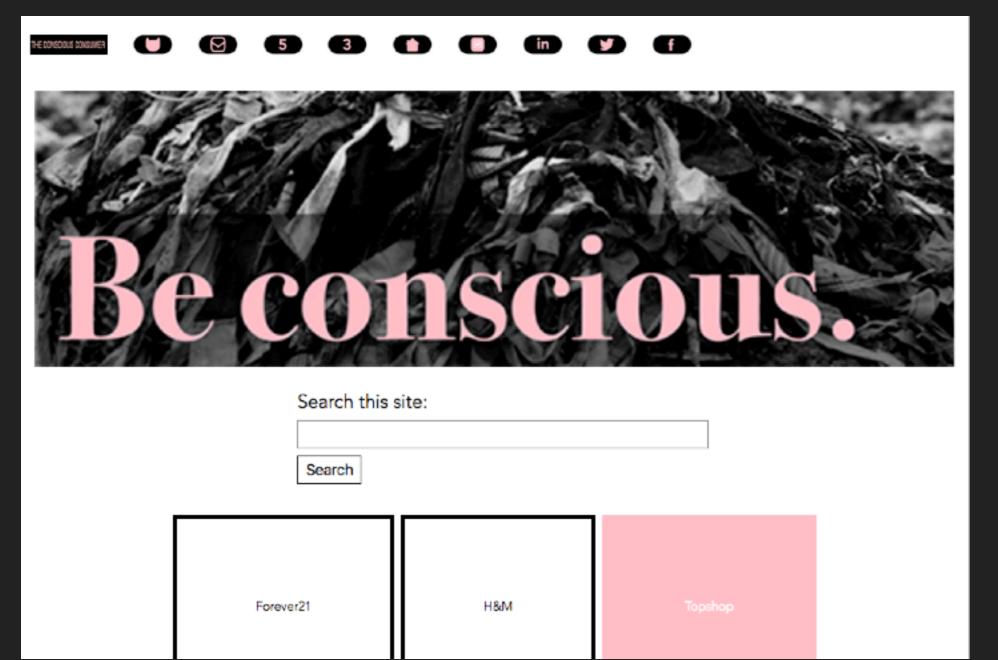
PROTOTYPE 2



Goals:

- 1. Stay true to my personal brand of thin lines and interesting illustration.
- 2. Look for a better way to promote the fashion industry without seeming overt... and failing.
- 3. Add search bar that's interesting to use in order to comb through content faster.

PROTOTYPE 3



Goals:

- 1. Stay true to my personal brand.
- 2. Be more clear about the message of the page.
- 3. Just add content on the site itself, making it simpler and more intuitive.