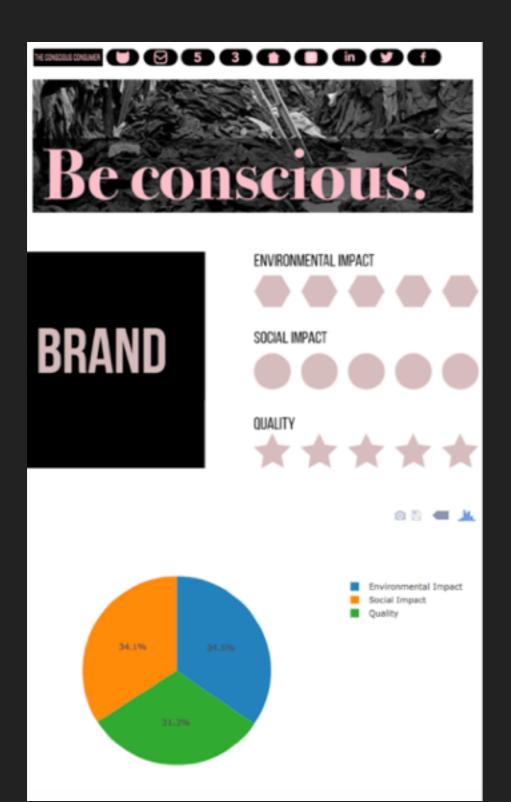
## PROTOTYPE 3



## Goals:

- 1. Add a landing page that's easy to understand in tandem with maintaining the aforementioned unified brand.
- 2. Add a graph to relay information in a nonpretentious way, and for the user to interact with the graph in order for them to make their own conclusions. (failed at that)
- 3. Add way too many icons in my <nav>, almost ironically, as users either hated it, or my peers at the very last minute told me it looked ridiculous. (Thanks heaps, guys.)

## FINAL PROTOTYPE

## Goals:

- 1. Ironically, beginning again with my brand and staying true to only the bare parts of it.
- 2. Fixing the nav to be more interactive, and adding a contribution page as well.
- 3. Making the illustration less condescending (lol) and more along the lines of the content of the site itself.

