

Zhixuan TAN

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EDUCATION

Beijing City University

09/2016-06/2020

• *Bachelor Degree in Digital Media Art* | **GPA: 3.3/4.0**

Major Courses: Fundamentals of Computer Applications, Sketch, Digital Graphic and Image Design, Digital Media Technology, Digital Media Creative Performance, Creative Media Design, Composition, Color

PROJECT DESIGN

- Digital construction of the Confucius Temple area in Qinhuai District, Nanjing, focuses on concentrated management of existing old IP traffic and new point design.
- Shanghai Planetarium's science popularization VR construction involves participating in the design review of existing content selection and coordination with software and hardware suppliers.
- Anhui Science and Technology Museum's spherical screen content construction, planning and designing content for spherical screens.
- Digital marketing construction for Changfeng Park in Putuo District, Shanghai, adds new information technology designs to traditional park venues.
- Digital construction for the Daloushan Thousand Bridges in Guizhou Province adds new information technology designs to traditional science and education venues.
- Participated projects: Digital construction for Shanghai Disney Resort and Estée Lauder Research Center in Shanghai.

PROFESSIONAL EXPERIENCE

Shanghai Inkdeeps Technology Co., Ltd | Shanghai

12/2021- Present

Design Director | Design Department

- Creating comprehensive framework diagrams to visually represent software development processes, ensuring clarity and alignment among project stakeholders.
- Providing professional design advice to clients in the early stages, leveraging industry practices to guide the conceptual and planning phases of their projects.
- Managing internal teams with a focus on fostering collaboration, enhancing efficiency, and ensuring project are met on schedule.

Shanghai Huichengen Biotechnology Co., Ltd | Shanghai

07/2020-12/2021

Marketing Assistant

- Build and maintain strong relationships with production suppliers to ensure materials are delivered on time and meet quality standards.
- Coordinate daily production tasks, schedule work, and monitor progress to keep operations smooth and on track.
- Work closely with the design department to align on project requirements, provide feedback, and ensure design visions are accurately brought to life in production.

LEADERSHIP & ACTIVITIES

Smart Vehicle Maintenance College Education Curriculum Development Project | Project Manager

- By combining touch screens and 3D models, the project provides an interactive learning platform for new energy vehicle education, solving the limitations of traditional education models.
- New teaching tools increase students' knowledge absorption rate by an average of 29% compared with traditional models, showing the important role of technological innovation in improving educational effectiveness.
- Project success relies on effective cross-disciplinary teamwork and supply chain management, which provided me with valuable management and communication experience.

Shanghai Pudong Library Digital Construction Project

- Through image-enhanced communication, we effectively bridge the differences in understanding between design and technology suppliers, improving the efficiency of cross-disciplinary collaboration.

HONOURS & AWARDS

- Third Prize Scholarship of Beijing City University (15% | academic merit), 2019-2020
- Winner of 2020 Tongji University Football T-shirt Design Competition, 08/2020

ADDITIONAL SKILLS

Software: Word, Excel, PowerPoint, Photoshop, MATLAB, Adobe Premiere Pro, SPSS

Language: Chinese (Native), English (Fluent)