

AMBER ZIMMERMAN

UX/UI DEVELOPER

PA CONSULTING



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I'm writing to apply for the Full Stack or Front End Developer position within your company. Although I am just beginning my coding career, I'm confident that my passion for user friendly design and my 10 years of working within art/retail/customer service environments makes me an ideal candidate.

Throughout my many stages in life, art and design have always been involved whether it was an internship at the Art & History Museums, hostess at a high end photography gallery, overseeing production for stationery, or being the assistant manager of an art store. Many times I was working with different people in different levels of business, whether it was the artists represented by the museum, buyers of the art, people I managed, or even friends who were inquisitive. **Understanding how to notice scale, speak about the principles of design, and watch the way people interact with art - was crucial to my ability to preform well in these roles.** At PA consulting, I would be able to not only understand what clients are looking for within their designs, but also present the company ideas confidently to them.

While many of my jobs have been customer service and management, I've always loved technology and efficiency. In my most recent role, I was able to convince a small mom and pop store who hadn't changed their POS in a decade, to transitioning over to Lightspeed POS. I researched the point of sale systems that other small businesses in our area were using, looked into costs, and determined the technology needed in order to decide on what would be best, I took full responsibility with transferring over the information from our previous system and educating the team. I was consistently referred to as the IT person within our store, not only because often was able to find a solution, but because I always kept a cool head under pressure as customers would get frustrated waiting for systems to regain function. When it came to producing purchase orders, I would query sale/inventory information from the database to formulate a decision that best met the stores inventory needs. The store was locally owned, however, it consistently generated around 1.2 million in annual sales. It also had a successful webstore that I would navigate consistently in order to answer customer service calls or ux/ui issues. "Wearing many hats" and being a trusted long term employee allowed me to gain experience in many areas of the business.

My business sensibilities, ability to negotiate and implement change, and my love for design aligns well with PA consulting. While I am most passionate about design, I also love the other kind of problem solving that comes with backend and databases. My full stack web education will allow me to connect the dots between what the user experiences and what the database provides. I hope that you will give me the opportunity to share with you more about my experiences.

Thank you,
Amber Zimmerman

View my portfolio and projects here: <https://amberzimmerman.github.io/portfolio/>