

# AMBER ZIMMERMAN

## UX/UI DEVELOPER

UX/UI developer with an unquenchable curiosity. Passionate about executing a smooth user experience while avoiding layouts that appear boring or conventional. Years of combined experience working within fashion and art retail environments give me an edge on the customer experience and design trends.



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View my portfolio and projects here: <https://amberzimmerman.github.io/portfolio/>

## SKILLS & EXPERTISE

### Front-End Code

HTML/CSS / CSS-in-JS /  
JavaScript / Node.JS tooling /  
React / MVC - Handlebars /  
Bootstrap / Materialize /  
PWA / Webpack / Workbox

### Back-End Code

Javascript / jQuery / NodeJS /  
MySQL / sequelize / JSON / OOP /  
CRUD / RESTful web services /  
Express / MongoDB / Mongoose /  
MERN stack/ GraphQL / APIs /

### Software & Other Tools

Adobe CC / Google Suite /  
Miro / Kanban / Heroku  
Insomnia / Postman /  
Mongo DB Compass /  
Lighthouse / Apollo

## EDUCATION

2022

### Technical Certificate

Full Stack Web Developer Boot Camp  
University of Denver

2014

### Bachelor of Arts

Visual Arts and Emerging Media Management  
University of Central Florida

## SOFT SKILLS

Flexibility / Team First Mindset /  
Attention to detail / Quality control /  
Consumer Psychology / Innovation /  
Time Management / Organization  
Strong communication skills /  
Ability to target specific client needs

## MOST RECENT PROJECT

### CLOSE ENCOUNTERS

#### University of Denver Full Stack Coding Bootcamp |

Technologies primarily used by me: HTML/CSS expert, React, & JS6 assist

Deployed at: <https://closer-encounters.herokuapp.com/>

An application designed to help users track their paranormal encounters and corroborate them with other users. The word encounters in this app primarily includes paranormal, cryptozoological, and extraterrestrial.

Anyone viewing the site can visit the map to see various types of encounters. Other areas require JWT access. Once logged in, users who have experienced an encounter can go to the form page and enter in the date, location, type of encounter, symptoms of encounter, and a description. Once submitted, the data is stored in MongoDB, queried with GraphQL, and rendered on the front end as an icon on the map or a card in a feed. Users can also submit encounters by clicking a point on the map.

## **EXPERIENCE HIGHLIGHTS**

### **JUN 2018 - PRESENT**

#### **Assistant Manager @ Two Hands Paperie** [Boulder, CO](#)

- Spearheaded the stores implementation to a new POS system, Lightspeed, by being the main contact for demos, solving IT issues, and subsequently writing the user manual for staff training.
- Customized the POS with special functions for our specific store, and importing/converting existing inventory data thus resulting in a fully functional B2C sales experience within a matter of weeks.
- Queried inventory / sales reports from the POS database to target appropriate unit amounts, analyze trends, and subsequently avoid unnecessary overhead before creating purchase orders.
- Organized purchase orders for 10+ vendors quarterly and assisted with over 100+ vendors
- Assisted with ecommerce store by providing phone support to customers, testing out the UI/UX experience, assembling items to be shipped, updating product inventory, and follow up,
- Lead merchandising changes, including copy writing and designing digital, web, and store promotional materials, for seasonal changes / events.
- Orchestrated a store sales event for instore and online. Highlights include new product research, ordering product, directing the production of marketing materials and educating staff. The outcome was a 100% revenue increase for both web and store sales during the event day.
- Implemented new training strategy that focused on employee education and wellness which resulted in increased employee retention and employees confidence to make higher revenue sales over time.
- Communicated effectively to maintain store relationships whether it be large vendors, sales reps, small local vendors, teachers for store held classes, online customers and in store customers.

### **MAR 2018 - APR 2019**

#### **Key Holder @ Bliss** [Boulder, CO](#)

- Demonstrated an ability to input data according to the stores standards when entering in new vendors or new products into the POS system. Organized data entry in POS using matrix's when appropriate.
- Merchandised store product and created fresh seasonal table displays that delighted customers and resulted in higher sales. Designed and installed inventive paper sculptures for display in front large storefront windows which drove attention to the store and increased foot traffic.

### **JAN 2017 - SEP 2017**

#### **Buyer @ Buffalo Exchange** [Boulder, CO](#)

- Appraised used clothing on the spot utilizing a learned understanding of fashion construction, trends, brands etc. over multiple decades. Proper pricing ensured that both seller and the store achieved the highest profit possible maintaining the symbiotic relationship.
- Generated renewed customer interest in the jewelry case by exceptionally merchandising product on shelves in the case. Weekly sales reports, that ordered store categories by number of units sold, showed the jewelry category moving from 15th on a list to 8th.

### **SEP 2014 - DEC 2016**

#### **Production Shift Lead @ Rifle Paper Co.** [Winter Park, FL](#)

- For Production: Worked efficiently during timed intervals to build/assemble notebooks, planners, and numerous other stationary products for sale. Was ranked the 2nd fastest, in a list of at least 100 that ranked employee assembly speeds.
- As shift lead, I ensured a staff of at least 100 other workers stayed on pace while checked their product for quality control and matching inventory requirements for incoming purchase orders.