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Throughout my many professional roles in life, art and design have always been involved. Now that I have finished my full stack web development bootcamp, I am excited to bring my decade of art understanding to the front end experience. From what I understand, Medspace needs someone that can not only understand databases, apis, and front end frameworks, but also someone who has the ability to communicate and present. I am a natural born story teller and planner. Years of management has taught me how to establish realistic deadlines, delegate tasks, and keep people interested in a project. What I lack in on paper experience, I make up for with my unwavering good taste and desire to be challenged.

Whether it was an internship at the Art & History Museums, studying Art History abroad in Italy, being the hostess of a high end photography gallery, or being the assistant manager of an art store. my life has been filled with art and design.

Many times I was working with people in various roles or levels of business. This could be the artists represented by the museum, buyers of the art, employees I was training, or even friends. Throughout my life, I have tried to take notice of design details and only produce products that demonstrate good taste.

Understanding how to notice scale, speak about the principles of design, recognize artistic styles and watch the way people interact with art - was crucial to my ability to perform well in my roles and relate to whomever I was speaking with.

Once I moved on to retail environments, I studied customer trends and merchandising. I would visit surrounding stores and get to know our customer base, then call upon that knowledge when I would assist in creating purchase orders for multiple vendors. However, while many of my jobs have been customer service and management, I've always loved technology and efficiency. In my most recent role as assistant manager, I was able to convince a small mom and pop store of 30 years, who hadn't changed their POS in a decade, to transitioning over to Lightspeed POS. Many people had tried to make technological changes within the company before, but it was my confidence and abilities that allowed them to feel comfortable with making the transition.

I negotiated this change by leveraging the experience I had working within two other similarly sized retail stores in the same area and what I had seen in their sale systems. I further researched the point of sale systems that other small businesses in our area were using, looked into costs, and determined the technology needed in order to decide on what would be best, I took full responsibility with transferring over the information from our previous system and educating the team. I was consistently referred to as the IT person within our store, not only because often was able to find a solution, but because I always kept a cool head under pressure as customers would get frustrated waiting for systems to regain function.

While I am new to developing, my interest and passion for it is not. I come from a family of computer developers. My mother in information technology and my brother a software developer. They have mentored and encouraged me in my roles and I find that having this community will allow me to thrive long term. I hope Medpace will give me an opportunity to demonstrate my developing capabilities, love of design, project management skills and other skills.

Thank you,
Amber Zimmerman