{{MyLogo}:image(keepratio)}

Image in Text Box with Keep Ratio  
Rotated

{{MyLogo}:image(StretchW)}

Image in Text Box with StretchW

Image in Text Box with StretchH

{{MyLogo}:image(StretchH)}

{{MyLogo}:image()}

Image in Text Box (fill to box)

Image in Text Box INLINE

{{MyLogo}:image(keepratio)}

Image in Text Box INLINE Rotated

{{MyLogo}:image(keepratio)}

with Keep Ratio

Image in Text {{MyLogo}:IMAGE()}

Another Image in Text {{MyLogo}:image()}

Another Image in Text {{MyLogo}:iMAge()}

Bound to an Empty Array {{EmptyArray}:img()}

Bound to a null value {{NullValue}:img()}