// FLATIRON SCHOOL

Natural Language Processing

Data Science



Objectives

- // Describe the steps required to vectorize raw text into a matrix
- // Use NLP libraries to vectorize text in Python
- // Explain why cosine similarity is
 used in NLP
- // Describe two key differences between "bag of words" NLP and "deep learning" NLP

DETECTING SPAM (id=0)

From: Martha Washington <marthafirst@hotmail.com>

Subject: Lunch

Date: January 25, 1794 9:30:58 AM EST

To: George Washington president@whitehouse.gov>

Looking forward to lunch at noon today. I reserved my MealPal at Nerds and Nibblers. Please don't forget to book yours. You know how much I hate standing in line.

xoxo Martha 🐯



DETECTING SPAM (id=1)

From: Aaron Burr <aabear@aol.com>
Subject: Quality meds, low price, quick delivery!
Date: January 1701 Prof. 1701 Prof. To: George Water Space S

CLICK HERE FOR VIAGRA! ORDER NOW!
http://legit-pharmacy.ru/viagra-deals?ref=aabear



DETECTING SPAM (id=2)

CLICK HERE FOR VIAGRA! ORDER NOW!
http://legit-pharmacy.ru/viagra-deals?ref=aabear



DETECTING SPAM (id=3)

From: Martha Washington <marthafirst@hotmail.com>
Subject: No free lunch? Try cheap Viagra!
Date: January
To: Alexander

Subject: No free lunch? Try cheap Viagra!

To: Alexander

Subject: No free lunch? Try cheap Viagra!

Subject: No free lunch? Subject:

CLICK HERE FOR VIAGRA! ORDER NOW!
http://legit-pharmacy.ru/viagra-deals?ref=aabear



DETECTING SPAM (id=4)

Subject: Re: Lunch

Date: January 25, 1794 10:12:58 AM EST

To: Martha Washington <marthafirst@hotmail.com>

OMG Nerds and Nibblers is my favorite lunch spot!
MealPal order confirmed! So excited for lunch. So tired of these meetings! You're the best xoxo Geo

p.s. I got a weird email today. What's "Viagra"?



BAG OF WORDS

vocabulary = [REDACTED]

id	word_one	word_two	is_spam
0			False
1			True
2			True
3			True
4			False



CREATING DOCUMENT VECTORS

vocabulary = ['lunch', 'viagra']

id	lunch	viagra	is_spam
0	2	0	False
1	0	3	True
2	0	4	True
3	1	4	True
4	3	1	False



PLOTTING DOCUMENT VECTORS

vocabulary = ['lunch', 'viagra']

id	lunch	viagra	is_spam
0	2	0	False
1	0	3	True
2	0	4	True
3	1	4	True
4	3	1	False

