What is the purpose of this this website? – what goals, aim do you have? What keywords best describe your business? Pre-existing webpage? Upgrades, re-design, updating, from scratch?

Who can we ask about the business and what it does? More about the business

What feel do you want the site to have? How do you want it to look / layout, Do you have any idea about design / layout, have you seen any website that you like the look of.

Who are your competitors?

Target audience, Style guide – company colours, Assets – content, logos, photos, videos, social media, etc… Desktop mobile or tablet – what platform? How many pages / screens, What features? login? Info? Contact? Quote?

Web host yes, no? Hosts – what host do you require, budget for web host, what plan, Domain name, yes no? more then one domain name, any sub domains?

Accessibly requirements. Privacy – if collecting data, how is it used!!! Security

Timeframe, when the site is needed by.

Method of contact, best contact.

Maintance.