Ulices Villegas

1. Introduction

Make a gardening website in Spanish where I and other guests show how to grow vegetables and give information to the Hispanic community.

The goal is to have people be more self-reliant and try to make them understand that growing your own food is not that difficult.

I believe is a good learning opportunity for me and others, an opportunity to create a business to advertise and sell merchandise. The guest will learn how to grow healthy food free of pesticides and and other chemicals used in agriculture.

2. Expected List of Features

A good attractive design. Easy navigation.

Rich content. Shopping cart.

FAQ Search bar.

Social Media Share Reviews.

Mobile responsiveness Hamburger menu.

Contact info. Secured site.

Search bar.

Etc... A Million dollar site.

(For now just a simple working gardening site for a portfolio will do)

3. Market Survey

Market looks pretty good as there's not many gardening sites in the USA in Spanish for the Hispanic community. I might be a bit challenging to get them in volved but it can be possible.

To be honest these sites are pretty awesome. They have put lot of work into it. But they're not made for Hispanic ppl that live in the USA.

4. References

https://www.epicgardening.com https://joegardener.com

https://www.lahuertinadetoni.es https://www.seedlinked.com

https://www.weedemandreap.com/buying-seeds-online https://www.seedsnow.com