**projects & new ideas**

**Kick-off Phase**: Discovery of the topic

**Analyzing**: what is it about? keywords

**expected outcome**: give information on a project

**Listen to the following story:**

**Google maps now lets you find fresh air**

First, read the comprehension questions below. Listen to the story with the class, answer as many questions as you can, using **keywords** only!!! (no need to write full sentences)

[***https://www.popsci.com/technology/google-maps-air-quality***](https://www.popsci.com/technology/google-maps-air-quality)

1. What adjective describes the Google Maps features (or functionalities or characteristics)? : usefull
2. Name at least 3 features that Google Maps already provide? : street view, spoke direction, restaurant review
3. What is the new tool about? : air quality. How is it called? : AQI
4. What might this feature tell us about? :
5. What guidance will it help with? : out door activities
6. What do we tap to access it? : layers icon
7. Where on the screen is this icon? : top right
8. Who does Google work closely with? : partners in air quality
9. How does Google hope people will feel after using it? : feel safe
10. What else will AQI provide? : health impact
11. What additional feature does it have? : alert, update
12. What for? :

**expected outcome**: Give a presentation of your project using at least one slide

Prepare a presentation of your personal project mentioning the original idea, the requirements and the different steps, as well as any useful info**.**

**here are some ideas:**

* What project (what does it consist in? a mobile app? a website? the remodeling an existing website? etc….)
* Who (client / company / specialize in)
* Why (where did the idea come from)
* Target (who will be using it mostly)
* Use (what is it for)
* Requirements (cahier des charges) what does the client want?
* Suggestions (if you have no client or if the client is undecided)
* How you deal with all this (work on your own / within a team / a tutor / colleagues / tutorials / from home / inside the company)
* Easy aspects / difficult aspects
* Choice of languages & reasons
* Timeline
* Satisfaction about the project (from the client side / your side)
* Future plans (finish the project later / add more features / partnership for a new project)