



ELOISE AMBURSLEY

PRODUCT DESIGNER

SUMMARY

Designer and Entrepreneur with a special interest in finance.

Multi-disciplined designer with a strong skill set in design software, fundamental computer programming, marketing, and business. One who thrives in a team oriented environment and believes in the importance of a purposeful culture within an organization. Proven strengths in implementing and leading agile methodologies from concept to completion to ensure the best possible solution. Versatile and able to make important decisions under any circumstances.

PHILOSOPHY

“ Get cultured.
Then your design will never
be limited to your biases.

CONTACT

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ADDRESS

Unit 2B – 2938 Danforth Avenue
Toronto, Ontario
M4C 1M5

SOCIAL MEDIA



TECHNICAL SKILLS

SOFTWARE

Adobe Illustrator,
InDesign, Photoshop,
Lightroom, Premiere
Pro, After Effects,
Audition, Sketch,
InVision, Pixate,
Brackets, Github,
Microsoft, Glyphs

PROGRAMMING

HTML5, CSS3,
JavaScript, JQuery
Currently exploring:
Bootstrap, PHP, Swift

OTHER

Canon 7D Mark 2

PERSONAL SKILLS

Problem Solving

Planning
Agile Methodology
Negotiation
Team Building
Leadership
Public Speaking
Market Research
Writing

LANGUAGES

English
Basic French
Tagalog

EMPLOYMENT HISTORY

FREELANCER

Ambursley Inc, Current

- Acquired a variety of client work ranging from branding to photography and videography.
- Developed design briefs with clients that worked around their budget and business needs.

ADMINISTRATION OFFICER, CENTRALIZED OPERATIONS

Laurentian Bank of Canada, November 2016 – Current

- Handled various client accounts including RRSPs, RRIFs, GICs, Investment Accounts, etc.
- Dealt with Loan accounts and set up Pre-Authorized Chequing accounts.

FIXED ASSETS INVENTORY CLERK

Humber College, May – August 2016

- Travelled to all campuses to verify fixed assets and used the program Banner to input data collected
- Worked closely with the Manager of Financial Reporting in planning and problem solving

EDUCATION

GRAPHIC DESIGN ADVANCED DIPLOMA

Humber College, 2017
Toronto, ON

FULL STACK DEVELOPMENT

Free Code Camp, 2017
Toronto, ON

KEY ACHIEVEMENTS

CO-FOUNDER, BILLENIAL APP

Billennial App is a financial solution for Millennials. It is the easiest way to pay your bills, today.

- Billennial App has successfully completed its design stages with a complete user flowchart and UI design. Currently, the Billennial App team is in the prototyping and beta stages.
- Recently entered into Y-Combinator in San Francisco and awaiting evaluation and final response.

FOUNDER, PLAYBOOK PLANNER

Playbook Planner is a weekly organizer specifically designed for those who receive a lot of projects and especially enjoy creating self-initiated projects.

- Playbook Planner has received its ISBN and is in its final draft.
- Currently negotiating with a printing company, discussing materials and other specifications.
- Building an eCommerce website and negotiating opportunities in selling through Chapters and Indigo.

RECIPIENT FOR LEADERSHIP AWARD

Humber College, Nov 2015

Wiley Liberal Studies for Academic Excellence

COMPLETED A FULL TIME VOLUNTEER SERVICE ABROAD

Philippines Angeles Mission, 2012 – 2014

INTERESTS

READING books and articles about entrepreneurship, finance, tech, facts, and biographies.
Current Read: The Tipping Point by Malcolm Gladwell.

PLAYING SPORTS.
Recreational Volleyball, Basketball, Soccer, and Chess.
Currently participates in sports festivities at community church.

CODING. Developing personal projects, practicing learnt material and stretching personal capacities.
Current Project: developing Billennial's launch site.