Andrew McClelland

UI flow shorthand for:

- Buying an item (iPhone 6s) from Amazon.com

Amazon Homepage → Search results page → Selected item page →

Search for “iPhone 6s” Select/click correct item Select/click “Add to Cart”

Add to cart confirmation → Account login screen → Complete Transaction

Select “Proceed to checkout” Enter account info.

- Searching for “onion dip” on Google

Google Homepage → Results page → Dip recipe

Type “onion dip” in search bar and hit Enter Select a result

- Submit a petition on : petitions.whitehouse.gov

Site homepage → Account creation/sign-in → Fill out relevant info.

Click “Create a petition select sign-in OR create

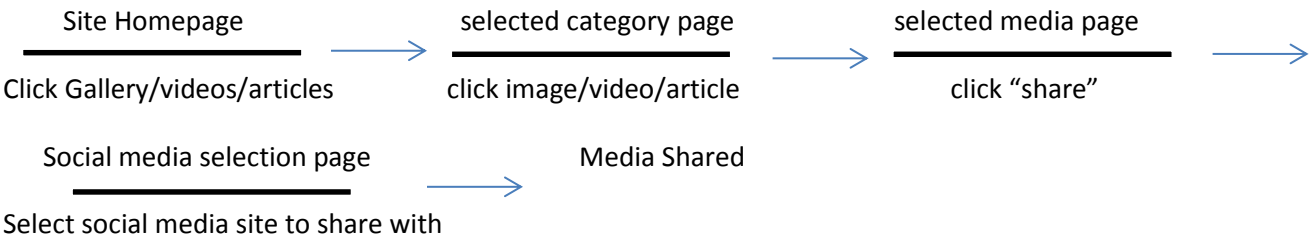
Call to actions:

1. Adding an item to cart & checkout

Site Homepage → Viewing Gallery → Image page →

Click “Gallery” Select an image Select “Add to cart”

vItem added popup → Checkout page → Image purchased

Select Checkout Enter shipping and payment info.

2. “Share” on social media