

**Andrew McClelland**

**MI349 9/22/15**

**Short elevator pitch:**

A digital realm to explore and appreciate the many wonders of our world, both big and small

**Long elevator pitch:**

Thebluemarble.com will bring to light images and videos of the many wonders we take for granted. Natural scenes that inspire us to stop, look around, and take in the beauty of our Earth. This site will sell prints of its unique images, although its primary goal is to act as a gallery showcasing the “natural Earth”.