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Final Card Sort

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For my final card sort I used the optimal workshop site, mentioned a couple weeks ago (<https://www.optimalworkshop.com/>), to survey a couple of friends on the potential organization of my site. This was the resulting card sort I ended up with:



Groups	Videos	Gallery	Articles	About Us	Cart/Checkout
Categories	How-to/tutorial videos	Animal Images	Educational Articles	Our Mission	Cart/checktout
	PSA videos	Landscape Images	Recent News	Contribute to our site	
	User-Submitted Videos	Plant Images	Opinions	Volunteer Opportunities	
	Educational Videos	Other Images		Get in Touch	

Since I had my cards sorted via a link to an optimalworkshop survey, I was unable to physically review the process by which my sorters pieced together their card sorts. I was, however, able to follow-up with my sorters to ask about any questions and/or suggestions they had. It was suggested that I take the “videos” and “images” off of each subcategory because they were already under a group that implies that they are either a video or image. I’ve decided to leave these until I can see how it looks on an actual website. I’ve also removed a “support” card because my sorters either thought it deserved its own group, or to be removed entirely. I didn’t see much use for it now, but I may add it back in later.