## **TheBlueMarble**

Educational website

A digital realm to explore and appreciate the many wonders of our world, both big and small

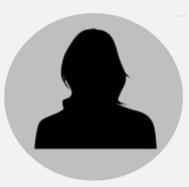
Thebluemarble.com will bring to light images and videos of the many wonders we take for granted. Natural scenes that inspire us to stop, look around, and take in the beauty of our Earth. This site will sell prints of its unique images, although its primary goal is to act as a gallery showcasing the "natural Earth".

## Personas



John the Educator

Interested in specific content suited for kids.



Sarah the Naturalist

In tune with the natural world.



**Issac the Fascinated** 

Excited to see and learn all there is.

## **Comparable sites**

gettyimages\*

Getty Images http://www.gettyimages.com/



Flickr

http://www.flickr.com/



Google Earth