# (X) Meta Add Performance Dashboard



**Facebook** 



Instagram

Select Measure

**Impressions** 

**Campaigns Name** 



**Target interest** 



**Impressions** 

216K

CTR (Click through rate)

11.76%

25.4K

Clicks

**Engagement Rate** 

13.56%

Share

1.3K

**Conversion Rate** 

5.21%

2.6K

Comment

Purchase Rate

0.61%

Purchase

1.3K

**Total Budget** 

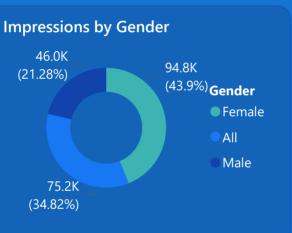
\$227.0M

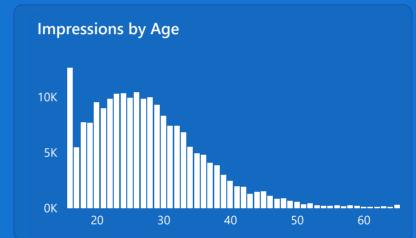
Enagagement

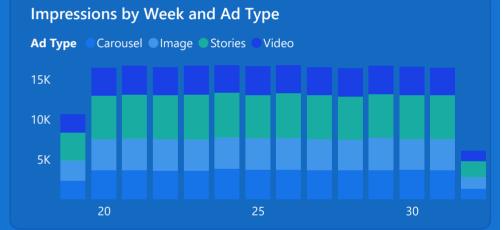
29K

Avg Budget

\$4.5M







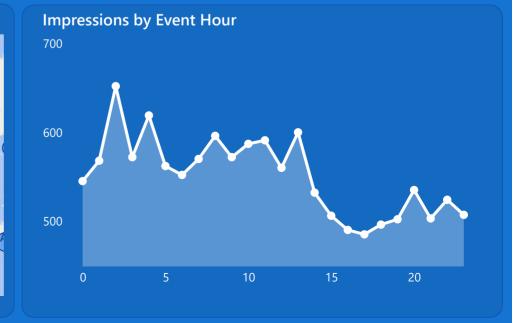




Mon	Tue	Wed	Fri	Sat	Sun
			1	2	3
4	5	6			

### **Impressions by Country**





# (X) Meta Add Performance Dashboard





Select Measure **Impressions** 

**Campaigns Name** 



**Impressions** 124K

CTR (Click through rate)

11.86%

14.7K

**Engagement Rate** 

13.60%

Clicks

682.0

**Conversion Rate** 

Share

4.82%

Comment

1.5K

Purchase Rate

0.57%

Purchase

708.0

Enagagement

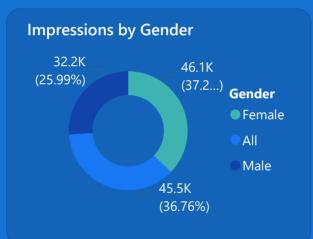
17K

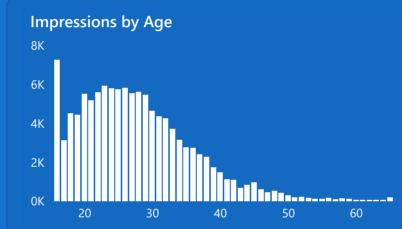
**Total Budget** 

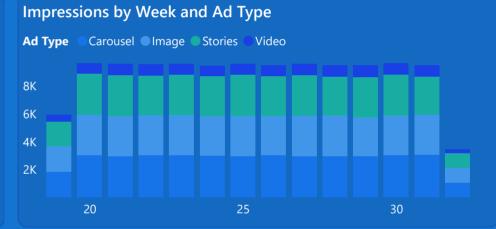
\$227.0M

Avg Budget

\$4.5M







## **Analysis by Month**

**Select Month** Jul

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

### **Impressions by Country**



