	Rank	Name	Link	Brand channel	Subscribers (mill	Primary language	Category	Country	
0	1	T-Series	Link	Yes	238	Hindi[7][8]	Music	India	
1	2	Cocomelon	Link	Yes	155	English	Education	United States	
2	3	Sony Entertainme	Link	Yes	153	Hindi[9]	Entertainment	India	
3	4	MrBeast	Link	No	137	English	Entertainment	United States	
4	5	PewDiePie	Link	No	111	English	Games	Sweden	
5	6	Kids Diana Show	Link	Yes	109	English[10][11][12	Entertainment	Ukraine	
6	7	Like Nastya	Link	No		English	Entertainment	United States	
7		Vlad and Niki	Link	No		English	Entertainment	Russia	
8		WWE	Link	Yes		English	Sports	United States	
9		Zee Music Comp		Yes		Hindi[13][14]	Music	India	
10		Blackpink	Link	Yes		Korean	Music	South Korea	
11		Goldmines	Link	Yes		Hindi	Film	India	
12			Link	Yes		English	How-to	Cyprus[a]	
13		Sony SAB	Link	Yes		Hindi	Entertainment	India	
14		BangtanTV	Link	No		Korean	Music	South Korea	
		Justin Bieber		No					
15			Link			English	Music	Canada South Koroa	
16		Hybe Labels	Link	Yes		Korean	Music	South Korea	
17		Canal KondZilla		Yes		Portuguese	Music	Brazil	
18		Zee TV	Link	Yes		Hindi	Entertainment	India	
19		Pinkfong	Link	Yes		English	Education	South Korea	
20		Shemaroo Entert		Yes		Hindi	Music	India	
21		ChuChu TV	Link	Yes		Hindi[16]	Education	India	
22		Colors TV	Link	Yes	60.6	Hindi	Entertainment	India	
23		Dude Perfect	Link	No		English	Sports	United States	
24		Movieclips	Link	Yes		English	Film	United States	
25	26	T-Series Bhakti S	Link	Yes	58.4	Hindi	Music	India	
26	27	Tips Industries	Link	Yes	57.3	Hindi	Entertainment	India	
27	28	Wave Music	Link	Yes	56.6	Bhojpuri	Music	India	
28	29	Marshmello	Link	No	56.2	English	Music	United States	
29	30	Sony Music India	Link	Yes	56.1	Hindi	Music	India	
30	31	El Reino Infantil	Link	Yes	56	Spanish	Music	Argentina	
31	32	Aaj Tak	Link	Yes	55.9	Hindi	News	India	
32	33	Eminem	Link	No	55.6	English	Music	United States	
33	34	LooLoo Kids	Link	Yes	53.1	English	Music	Romania	
34	35	Ed Sheeran	Link	No	53	English	Music	United Kingdom	
35	36	Yash Raj Films	Link	Yes	52.7	Hindi	Music	India	
36	37	Ariana Grande	Link	No	52.4	English	Music	United States	
37	38	Taylor Swift	Link	No	51.1	English	Music	United States	
38		BillionSurpriseTo	Link	Yes		English	Entertainment	United States	
39	40	Infobells	Link	Yes		Hindi	Education	India	
40	41	JuegaGerman	Link	No	47.6	Spanish	Games	Chile	
41		Billie Eilish	Link	No		English	Music	United States	
42		Badabun	Link	Yes		Spanish	Entertainment	Mexico	
43		Fernanfloo	Link	No		Spanish	Games	El Salvador	
44		Bad Bunny	Link	No		Spanish	Music	United States (Puerto	Rico)
45		SonyMusicIndia		Yes		Hindi	Music	India	
46		Shemaroo	Link	Yes		Hindi	Entertainment	India	
47		Get Movies	Link	Yes		Russian	Entertainment	Russia	
48		Felipe Neto	Link	No		Portuguese	Entertainment	Brazil	
49		A4	Link	No		Russian	Entertainment	Belarus	
								As of March 14, 2023U	