PROJECT REPORT

INTRODUCTION

Subscribers Galore: Exploring Worlds Top YouTube Channels

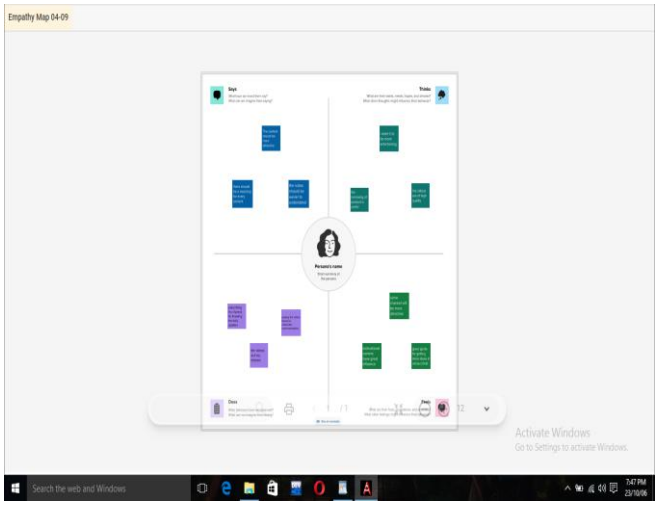
Subscribers are the one who subscribe the prticular channel they like to receive the channels content .We have made the analysis on problems that youtubers may face and made the solutions for the particular problems by analysing the given top 50 most subscribed channels on youtube .

we can undersatand the root of the problem and can get a clear understanding of it to solve that problems what we are facing. we can also use it as the strategy for creating more interesting content as based on the viewers interest.

PROBLEM DEFINITION & DESIGN THINKING

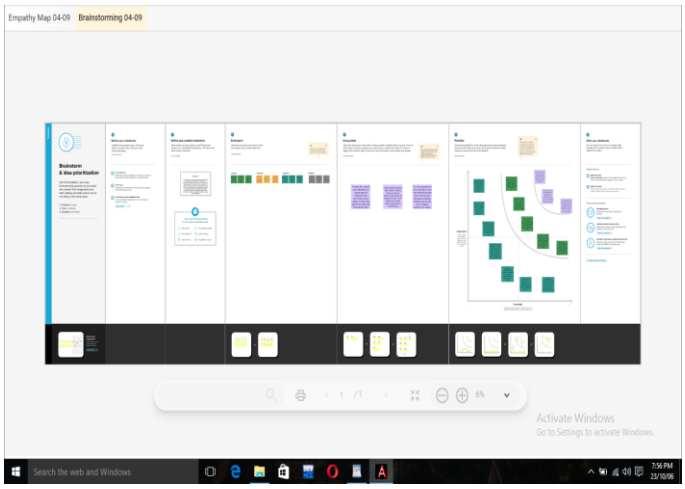
1. Empathy Map

Using emapathy map we can understand what the viewers are saying, the thought of the viewers and what they do and feels about the channel contents . So we can know the subscribers likings.



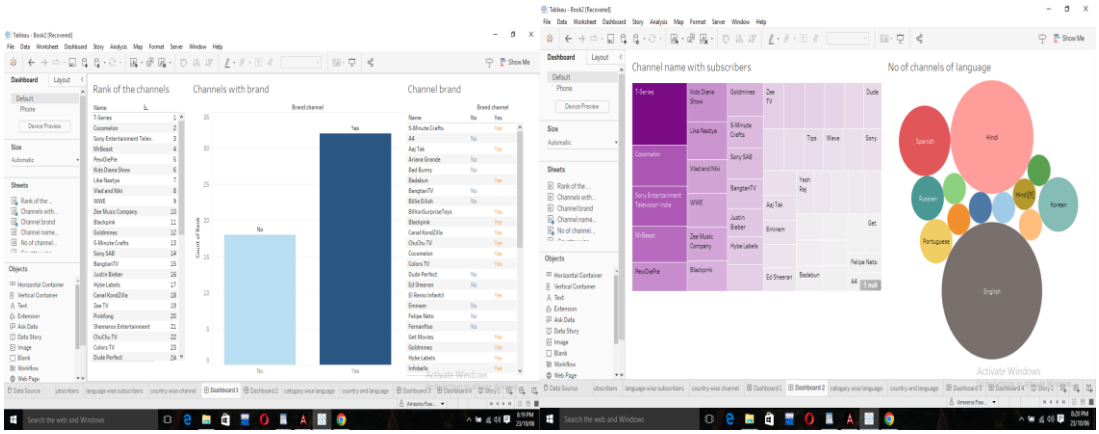
2. Ideation & Brainstorming Map

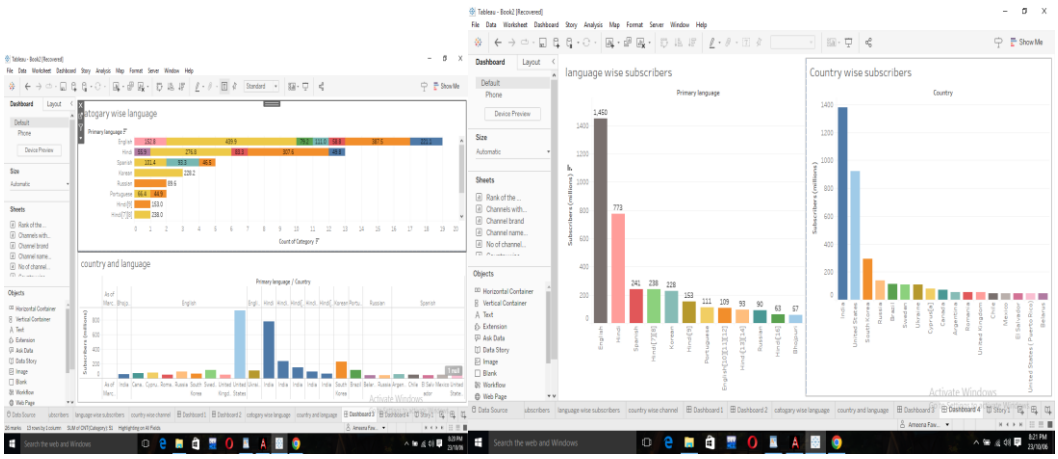
youtubers may face while doing or creating the conents . It help us to understand the problems to solve .

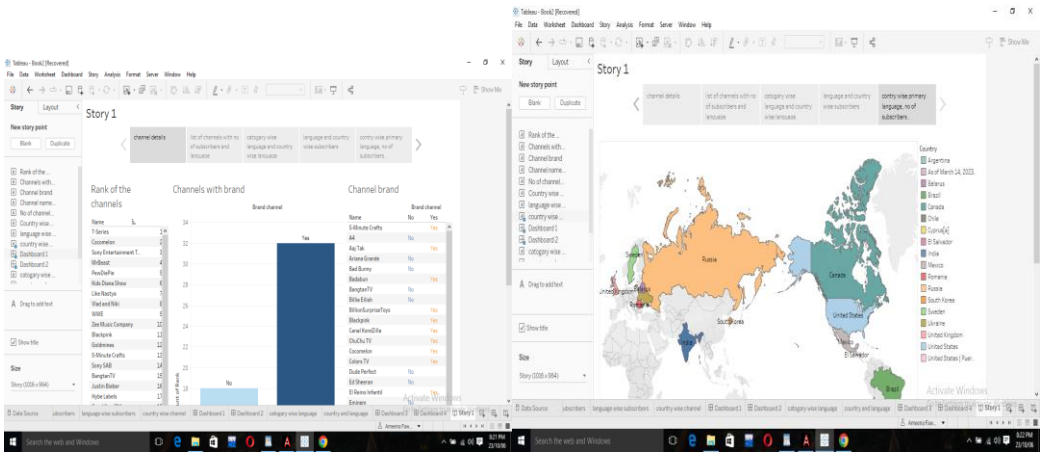


RESULT

We can understand the problems and find the solution using this dataset analysis.







ADVANTAGES & DISADVANTAGES

By understanding the problems , youtubers can find the solution easily.

YouTubers can know the content that subscribers like and make the contents based on that.

We provide them with the solution for the problems that based on the subscribers. So the youtubers can improvise their channels.

This dataset also provide the clear understanding about the top most subscribed channels .

It helps to find the reason behind the popularity and can be used to create the new content for our channels based on the viewers interest.

It does not give the explanation about the advertisement of the channels.

We does not get the clear solution for the problems as the youtubers has to think of the solutions them selves what ever problems they are facing.

The youtubers has to understand the datas to know the problems as well as solutions .

It does not give a solution for stealing the content and posting .Even we have the copyrights but we cant find the solution how to avoid it.

APPLICATIONS

The analysis is created for the subscriber galore : exploring worls top youtube channels. It can be applied for any youtube channels which has the need for increasing the number of subscribers .The solutions are used creating the content which is more interested by the viewers . We can also applied it in TV channels to creat more contents. It also used to create the advertisement which will get the interest of the viewers .

CONCLUSION

Empathy map help us understand the thoughts and feelings of the viewers about the content as whether the content is helpful or not .

Brainstorming and ideation helps to know the problems which the youtubers has to face while creating and uploading the high quality videos.

The dataset has the list of top 50 most subscribed channels. The data source helps to extract the files we need for the analysation.

Then the sheets are which we have create for the easy understanding of the dataset we have get for data analysis.

The dashboards are used for knowing the problems and the solutions for the content creaters.

With the dashboards we have to create the stories .It gives the clear image of what we analysed from the dataset.

FUTURE SCOPE

*Youtubers can publish the real things and also entertainment videos which helps to increase the subscribers.

* YouTubers should be more attended to the subscribers by replying the comments and by asking about the content what they should upload next.

* YouTubers can also add the brand watermark and the video should be of to make more subscribers .