



## Uber Trip Analysis | Details



Overview Analysis

Time Analysis

Details



Trip ID	Pickup Date	Pick Up Hour	Vehicle	Payment_type	No of Passengers	Trip Distance	Booking Value	PickUp Location	Total Bookings
2	01 June 2024	00:06:29	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	1.0
3	01 June 2024	00:08:05	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	1.0
5	01 June 2024	00:38:05	Uber Black	Cash	1	1.89	\$8.0	Garment District	1.0
16	01 June 2024	00:46:55	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	1.0
37	01 June 2024	01:32:31	Uber Black	Cash	1	3.40	\$16.5	Clinton East	1.0
42	01 June 2024	01:13:38	Uber Black	Cash	1	4.80	\$15.5	Kips Bay	1.0
45	01 June 2024	01:14:42	Uber Black	Cash	1	2.73	\$11.0	Upper West Side North	1.0
53	01 June 2024	01:49:56	Uber Black	Uber Pay	1	19.31	\$56.3	Brownsville	1.0
55	01 June 2024	01:12:48	Uber Black	Cash	2	4.02	\$15.5	Far Rockaway	1.0
64	01 June 2024	02:25:45	Uber Black	Uber Pay	2	2.48	\$14.1	Union Sq	1.0
74	01 June 2024	02:36:12	Uber Black	Cash	1	2.40	\$10.0	Flushing	1.0
81	01 June 2024	03:37:34	Uber Black	Uber Pay	1	1.80	\$8.5	Clinton East	1.0
90	01 June 2024	04:55:19	Uber Black	Cash	2	2.85	\$10.5	Washington Heights South	1.0
101	01 June 2024	05:29:40	Uber Black	Uber Pay	1	1.80	\$11.0	Penn Station/Madison Sq West	1.0
104	01 June 2024	05:24:08	Uber Black	Uber Pay	3	1.15	\$7.8	Penn Station/Madison Sq West	1.0
115	01 June 2024	05:20:42	Uber Black	Cash	1	1.59	\$7.5	Lincoln Square West	1.0
116	01 June 2024	05:40:23	Uber Black	Uber Pay	1	1.56	\$8.6	Lenox Hill East	1.0
128	01 June 2024	05:57:26	Uber Black	Uber Pay	1	1.70	\$7.5	Garment District	1.0
129	01 June 2024	05:43:54	Uber Black	Uber Pay	1	3.24	\$13.6	Lincoln Square West	1.0
146	01 June 2024	06:10:25	Uber Black	Uber Pay	1	3.50	\$16.9	TriBeCa/Civic Center	1.0
153	01 June 2024	06:57:07	Uber Black	Uber Pay	1	1.60	\$10.0	Lenox Hill East	1.0
167	01 June 2024	06:03:59	Uber Black	Cash	2	1.64	\$8.5	Garment District	1.0
170	01 June 2024	06:49:56	Uber Black	Cash	1	4.84	\$18.5	UN/Turtle Bay South	1.0
175	01 June 2024	06:29:50	Uber Black	Uber Pay	1	2.90	\$12.5	Midtown East	1.0
177	01 June 2024	06:33:27	Uber Black	Uber Pay	1	3.32	\$15.8	Midtown Center	1.0
179	01 June 2024	06:14:16	Uber Black	Uber Pay	3	3.42	\$16.9	Lincoln Square East	1.0
185	01 June 2024	06:34:01	Uber Black	Cash	1	3.72	\$15.5	Greenwich Village South	1.0
186	01 June 2024	06:43:10	Uber Black	Uber Pay	1	3.51	\$15.7	Upper East Side North	1.0
193	01 June 2024	06:19:21	Uber Black	Cash	1	1.02	\$5.5	Penn Station/Madison Sq West	1.0
196	01 June 2024	06:30:37	Uber Black	Uber Pay	1	3.00	\$15.1	Sutton Place/Turtle Bay North	1.0
202	01 June 2024	06:50:13	Uber Black	Uber Pay	1	3.50	\$13.7	Lenox Hill West	1.0
Total					146478	348,933.81	\$1,553,672.8		103728.0



## Uber Trip Analysis | Overview Analysis

Date  
01/06/2024 01/06/2024 30/06/2024 30/06/2024

Location  
All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Average Booking Value

349K miles

Total Trip Distance

3 miles

Average Trip Distance

16 min

Average Trip Time

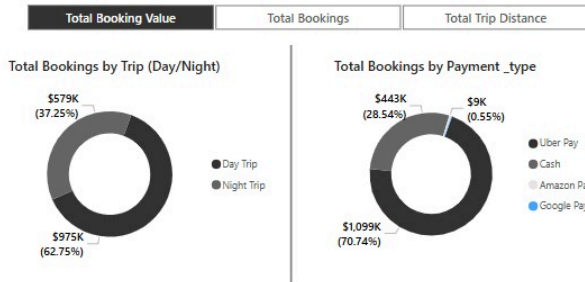
Overview Analysis

Time Analysis

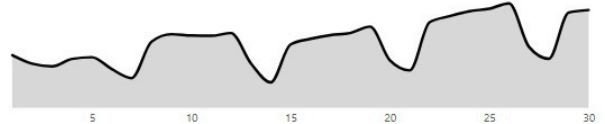
Details



Developed by  
Mohammed  
Ameeruddin



Total Bookings by Day



### Location Analysis

Most Frequent Pickup Point  
Penn Station/Madison Sq West

Most Frequent Dropoff Point  
Upper East Side North

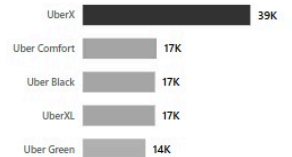
Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1 miles)

Total Bookings by Location



Most Preferred Vehicle For Location Pickup



### Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Average Booking Value	Total Trip Distance
UberXL	16698	\$249,424	\$15	55,721
UberX	38744	\$583,880	\$15	131,496
Uber Green	14498	\$216,181	\$15	48,778
Uber Comfort	17078	\$253,995	\$15	56,790
Uber Black	16710	\$250,192	\$15	56,149