

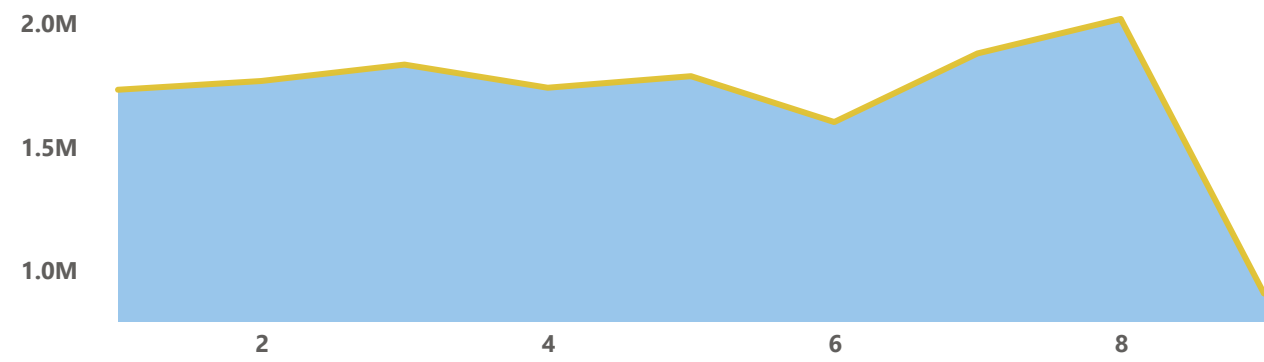
Cumulative Revenue

\$15.26M

Category

- Appliances
- Electronics

Monthly Sales Trend



Item Count

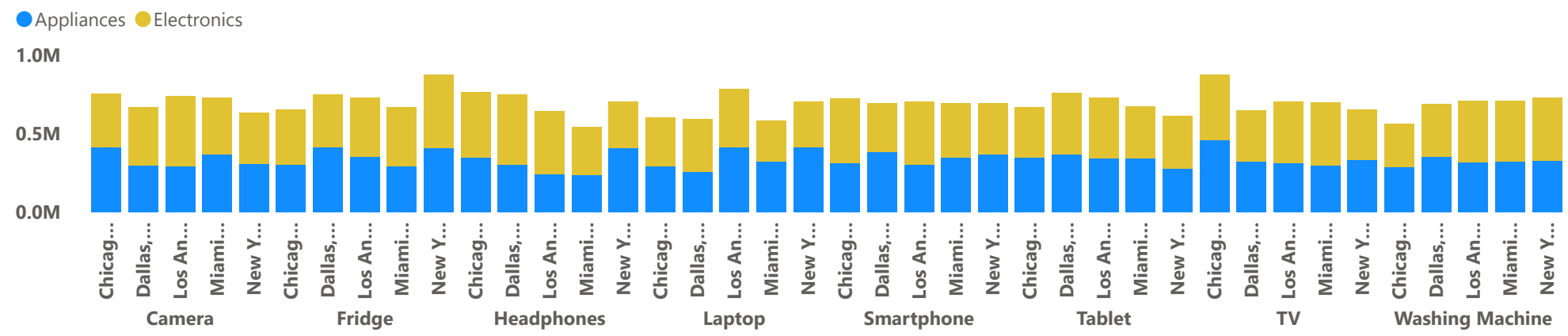
15K

Category-wise Units

- Electronics  
7745
- Appliances  
7169



Customer Base Segmentation



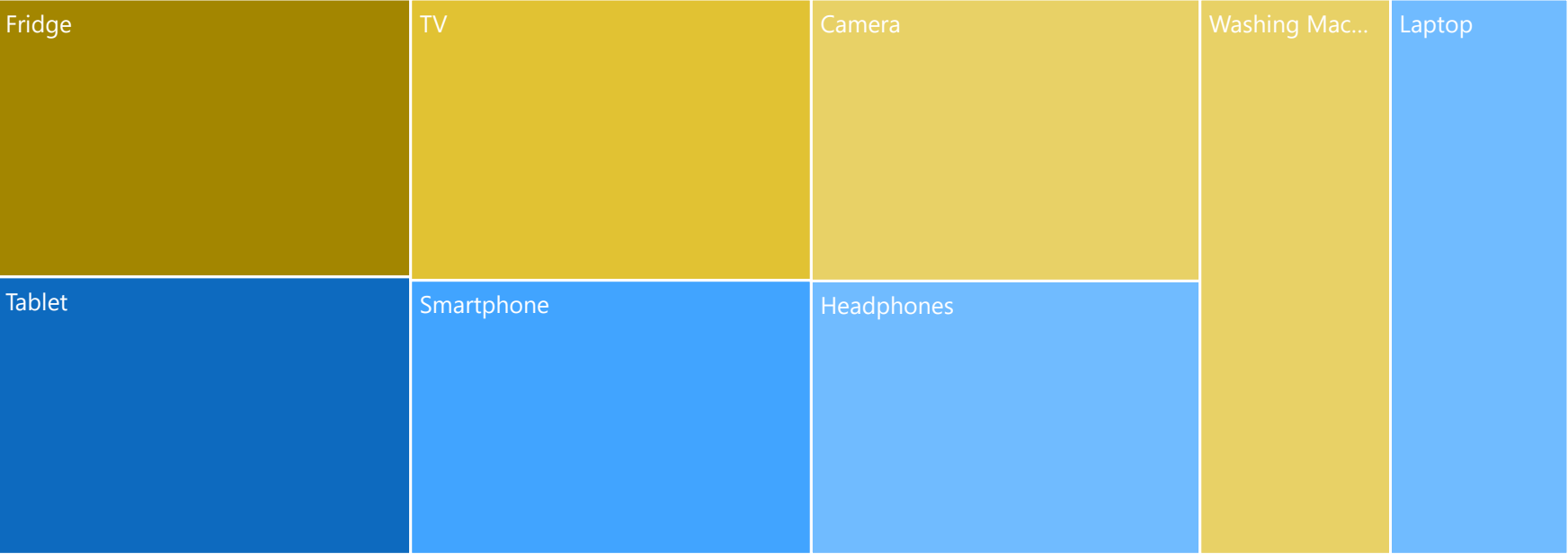
Electronics

3.01  
AvgQtyPerDay

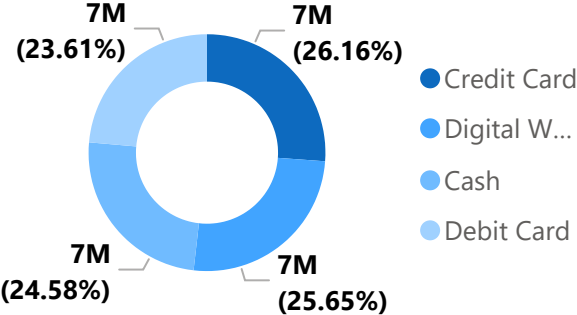
Appliances

2.97  
AvgQtyPerDay

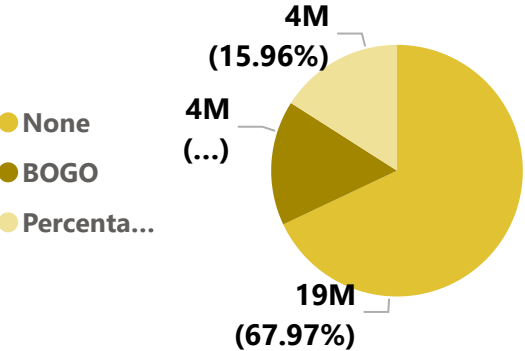
Total Quantity Sold by Product



Payment Preferences of Customers



Promotion Type Adoption Rate



City-wise Revenue Contribution

