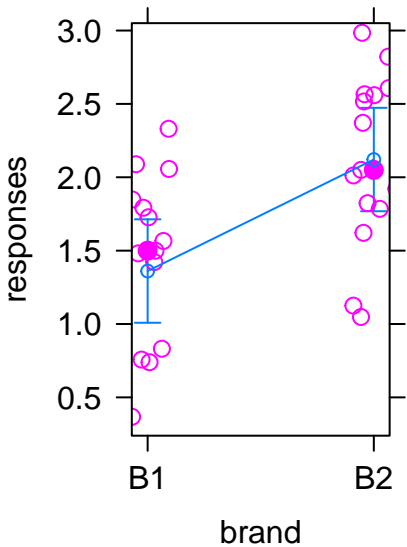


**brand effect plot**



**drops effect plot**

