Here's the macro I used in my book. It's a marginpar, which may not be what we want, since things get dicey with two-sided documents.

INSTRUCTOR
NOTE
For
instructors
only that is

Goodbye

There are a large number of possibilities to try out. In place of "starburst" in the above macro, try
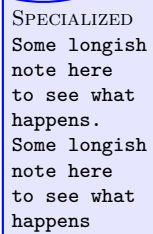
1. cloud

2. starburst

To East

Other nice ones: From East

It might make more sense to have these as the start of an environment, and not as margin notes. Then we could have a little start and end symbol for the marked section of the environment.

<div style="float: left">

SPECIALIZED
`Some longish`
`note here`
`to see what`
`happens.`
`Some longish`
`note here`
`to see what`
`happens`

</div>

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