Li Min

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# Education

# Cardiff University Sep. 2022 – Now

*Master of Computing*

Relevant subjects: Fundamental of Programming, Algorithm and Data Structure.

**Guangdong University Of Foreign Studies Sep. 2013 – Jun 2017**

*Bachelor of Literature in Indonesian/International Economy and Trade Guangdong, China*

* Overall GPA: **3.63/4**, Average Score: **86.61/100**

Relevant subjects**:** Accounting, Calculus, Statistics, Website Design.

# Work Experience

***Media Operation Assistant, Guangzhou UC Tech Co Ltd., China* Jan 2017 - Apr 2018**

*Media Operations Assistant | Guangzhou UC Tech*

* Worked with the NLP team to build 180+tags for content recommend systems, helping increase 13% TP (Time on Page per User).
* Wrote Ad copy for products, increasing 25%+CTR (Click-Through-Rate) , 5%+CVR (Click-Through-Rate).
* Collaborated with overseas media platforms to supplement targeted content on UC News (international section) and import high-quality international news, introducing 1000+ content.

***User Operation: Beijing ByteDance Network Technology, Beijing, China* Apr 2018 - Mar 2019**

*User Operations | ByteDance Network Technology Company*

* Worked with the algorithm team to prepare video and graphic samples for the training and testing of 15+ Machine Learning models.
* Worked with the R&D team to prioritise 10+ important issues and track 100+ functional, server and database problems until they were resolved.
* Collaborated with the users to acquire 60+ user requirements and drafted them into PRD for the Product Design Team.

***Product Operation, Joyy Inc Technology Co. LTD, Guangzhou, China* Mar 2019 - Jan 2021**

*Product Operation | Joyy Inc Technology Co. LTD, Guangzhou, China*

* Designed and optimised 20+ functions of operational operating systems based on operators’ need
* Optimized a To C app homepage display style and display sorting based on multiple ABtest results, increased 25% CTR (Click-Through-Rate) and 10% sharing Rate.
* Managed an overseas manual labelling team to produce over 2000+ samples per day for training Machine Learning models.

***Technical Support Engineer, TalkWeb Network Technology Co., LTD, China* Mar 2021 – Jul 2022**

*Technical Support Engineer | TalkWeb Network Technology*

* Designed 55+ To B system functions to meet clients’ particular requirements. Overall regional user satisfaction improved from 3 to 4.2 (5 stars).
* Designed and organised platform user activities, e.g. points system, prize events and quizzes. Activities attracted 50,000+ participants, with a participation rate of 33%.
* Drafted 150+ product instructions which covered 80%+ user enquiries, resolved 75+ system problems with clients.
* Organised over 10 New Function Training sessions with 1000+ trainers.

# Skills

* **Programming Languages**: *Python*, *Javascript,* HTML/CSS
* **Development Tools**: VSCodium, Atom, Jupyter
* **Standardized Tests:** IELTS 7.0 (R7.0/L7.5/S6.5/W6.0)

# Project

***Built portfolio website* Jul 2022 – 2022**

*Built portfolio webpages with HTML/CSS*

* Designed 5 responsive web pages with advanced HTML/CSS