## Alex Johnson

Senior Full Stack Web Developer | E-commerce & E-learning Specialist

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# **©** Professional Summary

Versatile and performance-driven Full Stack Web Developer with over 5 years of experience in web platform development, with a strong focus on e-commerce and e-learning solutions. Skilled in designing scalable, interactive platforms with secure authentication, content management, realtime interactions, and payment integration. Passionate about modern technologies, clean code, and building digital products that enhance user experience and business growth.

# **X** Technical Skills

**Technologies & Tools** Category

Frontend JavaScript, React, Redux, HTML5, CSS3, Bootstrap, Tailwind CSS

Backend Node.js, Express.js, RESTful APIs, JWT, WebSockets

**Database** MongoDB, Firebase, MySQL

DevOps & Tools Git, GitHub, Docker, Postman, Jira, AWS (EC2, S3), Vercel

**Platforms** Moodle, Strapi, WordPress (LMS), Firebase Auth, SCORM

Other Agile/Scrum, Stripe & PayPal, SEO Optimization, CI/CD Pipelines



#### Professional Experience

## **Senior Full Stack Developer**

TechRetail Solutions | Mar 2023 - Present

# Remote

- Led the design and development of a feature-rich e-commerce platform using React, Node.js, and MongoDB.
- Implemented advanced features like real-time order tracking (WebSockets), payment integration (Stripe & PayPal), and product management dashboards.
- Built an admin interface with role-based access control (RBAC) for managing inventory, sales analytics, and customer data.
- Achievements:
  - Reduced page load time by 40%, improving SEO performance.

Helped increase conversion rates by 30% through optimized checkout flow.

## **Web Developer – E-learning Project**

#### EduPath Online Academy | Feb 2022 - Feb 2023

#### Remote

- Developed an interactive e-learning platform from scratch using MERN stack.
- Integrated user registration, video courses, quizzes, progress tracking, and certificate generation.
- Created instructor dashboards to upload and manage course content.
- Implemented SCORM-compliant modules and real-time student performance reports.
- Enabled tiered subscription models with Stripe payments.
- Achievements:
  - Helped increase course completion rate by 50% through UX enhancements.
  - Reduced content publishing time by 60% with automated course management workflows.

#### **Web Developer**

BrightWeb Agency | Jan 2021 - Jan 2022

- P Hybrid New York
  - Built websites and online stores for clients across education, retail, and healthcare sectors.
  - Delivered responsive, mobile-first designs with custom CMS and payment gateways.
  - Worked closely with clients to define UX/UI goals and deploy scalable solutions.

#### Junior Web Developer (Intern)

DevLaunchers Bootcamp | Jul 2020 - Dec 2020

## Remote

- Developed a demo e-commerce store and educational blog using vanilla JS and Express.
- Collaborated with team to build a basic LMS-like prototype using Firebase and React.
- Gained experience with Git, version control, and Agile workflows.

#### Education

M.S. in Web Engineering & E-learning Systems Global Tech University | Graduated: 2023

 Focused on web application architecture, platform scalability, and user-centric design for learning platforms.

## **B.S. in Computer Science**

University of California, Irvine | Graduated: 2020

Specialized in web technologies and full stack development.

## Certifications

- **V** Full Stack Web Developer Udacity (2022)
- ✓ Professional Certificate in E-learning Platform Development Coursera (2023)
- Certified MERN Stack Developer FreeCodeCamp (2021)

# Key Projects

## MextGen E-commerce Platform

Built a high-performance online store with admin dashboard, order management, payment integration, and analytics.

Tech: React, Node.js, Express, MongoDB, Stripe

SmartLMS – E-learning Platform

A full-stack learning platform for video courses, quizzes, certificate delivery, and teacher-student interaction.

Tech: React, Node.js, Firebase, SCORM, Stripe

**Role: Lead Developer** 

EduXpress (Mini LMS)

Lightweight learning management system for small coaching centers.

Features: User roles, course uploads, test modules, subscription billing.

Tech: Next.js, Express, MongoDB

# Languages

- English Native
- Spanish Intermediate

# **References**

Available upon request.