# Abstract

Traditional car rental processes require customers to visit multiple agencies or make numerous calls to check vehicle availability, making the process inefficient and time-consuming. Even after significant effort, customers may not find the desired vehicle, leading to frustration. Similarly, rental agencies relying on paper-based record-keeping face challenges in tracking customer details, vehicle availability, and maintenance history.

The proposed **Car Rental Management System (CRMS)** web-based platform that streamlines operations with real-time vehicle availability, online reservations, and automated customer management. Customers can browse available vehicles, view promotions, book rentals, manage accounts, and submit feedback. On the other hand, rental agencies benefit from **centralized data storage**, **secure customer record management**, and **efficient vehicle tracking**.

By **digitizing and automating** these processes, the CRMS enhances operational efficiency, improves customer satisfaction, and reduces administrative overhead, making car rentals more accessible and manageable for businesses in Palestine.

# Objective

The **Car Rental Management System (CRMS)** aims to modernize car rental operations in **Palestine** by replacing **manual, paper-based workflows** with a **centralized digital platform**. The system is designed to enhance efficiency, **reduce administrative overhead**, and improve the **customer experience**. Specifically, CRMS will:

**1. Automate Core Processes**

* Provide **real-time updates** on vehicle availability, ensuring accurate and up-to-date listings.
* Digitize **customer records** (driver’s licenses, rental agreements) and **vehicle data** (insurance, registration, maintenance schedules) for seamless management.

**2. Enhance Customer Experience**

* Allow users to securely create private accounts (email/password authentication)
* Enable users to **browse available vehicles, book reservations, and track rentals** via a **bilingual (Arabic/English) web portal**.

**3. Optimize Business Operations**

* Provide role-based admin accounts for rental agencies to manage sensitive customer data, vehicle records, and system settings securely
* Reduce **manual errors** in **billing and inventory tracking** through **automated workflows**.
* Streamline **maintenance scheduling** and **legal compliance**, ensuring vehicles remain roadworthy and fully documented.

**4. Ensure Data Security**

* Implement secure authentication protocols (e.g., password hashing) for customer and admin accounts.
* Restrict admin access to authorized personnel only, minimizing risks of unauthorized data modification.

By prioritizing **accessibility and efficiency**, CRMS seeks to improve **service quality** for customers while **cutting administrative costs** for Palestinian rental agencies.

# Document Convention

# Intended Audience and Reading Suggestions

# Project Scope

# References