#### Contact

julia@dal.ca

www.linkedin.com/in/juliaolmstead (LinkedIn)

# Top Skills

Graphic Design

Leadership

**Product Design** 

## Languages

French

English (Native or Bilingual)

#### Certifications

Enterprise Design Thinking Practitioner

**Emergency First Aid** 

SAP Basis Essential Training

Accessibility Advocate

#### Honors-Awards

Outstanding Academic Achievement

Fairest Art Contest - First Place Winner

Diversity and Inclusion Hackathon 2nd Place Winner

Dean's List 2019

Sexton Scholar 2020

#### **Publications**

THE ROLE OF PERSONALITY
IN DEFINING THE BOUNDARY
BETWEEN PERSUASIVE
TECHNOLOGY AND COERCION

# Julia Olmstead

Teaching Assistant, Student Programmer, Product Designer | IBM Summer 2021 Co-op

Halifax

# Summary

I have been creating an impact on the community that I have been placed in. I've welcomed the opportunity to contribute within my community in varying degrees: from my academic involvement as a Project Team Lead, Teaching Assistant, and Marker to my extracurricular involvement in the Women in Computer Science Society, the Computer Science Society, the Rowe Women in Business Association, the Alpha Gamma Delta Women's Fraternity, Canada Learning Code, and DalDance Society- I am able to give back to the student community in a meaningful way.

My main interests have been in UI/UX and I aspire to be a UI/UX designer. My passions include dancing, hiking, giving back to my community, anime, and going on adventures with my friends. Feel free to reach out to me at Julia@dal.ca for more information.

# Experience

Dalhousie University
Head Teaching Assistant
September 2021 - Present (3 months)

Halifax, Nova Scotia, Canada

#### **IBM**

Junior Technical BASIS Consultant May 2021 - August 2021 (4 months)

Halifax, Nova Scotia, Canada

Solution Manager: Basic configuration, Business Monitoring configuration set up, Technical Systems Configurations, ensure security protocols with User Authorization roles, and using Synthetic Users for automatic triggering of tickets with corresponding emails for alerts.

Resolved agent issues with app, databases, infrastructure, and service center delivery competencies.

Identifying efficiency improvement opportunities while driving automation for the service improvement plan.

Created products for philanthropic causes with IBM's Watson (Al) during the 2021 Be(e) Innovative Challenge.

### Dalhousie University

1 year 9 months

#### Teaching Assistant

September 2019 - May 2021 (1 year 9 months)

- Worked as a UI/UX teaching assistant for Designing User Interfaces (2021) with Dr. Derek Reilly; Web-Centric Computing (2020) with Professor Patrick Crysdale; Introduction to Information Security (2019) with Dr. Israat Haque.
- Designed and gave lab lectures for first to fourth-year students. Marked milestones, assignments, labs, and attendance.
- Created lab assignments and helped create participation assignments.
- · Checked in on student mental health.
- Gave a lecture on Design Basics to Web-Centric Computing as we conducted E-Commerce site projects.
- Held office hours to give one on one help

Procreate, Photoshop, CSP, Terminal, Figma, Plot.io, Latex, HTML, Python, NMAP, WireShark, VirtualBox, Read through others code for Accessibility purposes and testing (React, JS, jQuery, HTML, CSS, PHP)

#### Product Designer

June 2020 - September 2020 (4 months)

Halifax, Nova Scotia, Canada

Worked as Product Designer for a software development project at Dalhousie University and Happy Community Project Inc.

- Designed UML diagrams, wireframes, and app flow.
- Conducted user research studies and user experience studies.

Procreate, CSP(Clip Studio Paint), Microsoft Office, Photoshop, Adobe Stock, Figma, MySQL, Git

Dalhousie Computer Science Society Computer Science Society Desk Attendant January 2019 - March 2020 (1 year 3 months)

Halifax, Nova Scotia, Canada

 Created posters and social media advertisements for the Computer Science Society's events and meetings.

- Handled printing services and updating the Computer Science Societies
   WordPress Website.
- Sold Computer Science merchandise and handled Square payments and cash payments.

WordPress, Microsoft Office, MS Teams, Apple Pay

#### Michael Kors

Ambassador

September 2019 - October 2019 (2 months)

Worked as a seasonal employee for IQ Agency as a hand-selected Michael Kors Canada representative promoting the Fall 2019 clothing line amongst the college demographic on social media, which generated in-store traffic across the Canadian market. All social media posts were delivered in a timely and efficient manner being approved by Intern Queen and Michael Kors.

### Halifax Regional Municipality

Dance Instructor

September 2014 - June 2019 (4 years 10 months)

- Teaching kids ages 3+.
- Proper dance etiquette.
- Positions and technique.
- Creating innovative ways of teaching children and helping their growth in the dance world.
- 12+ years of prior Dance knowledge and experience

European Innovation Academy
Delegate and Student Entrepreneur
July 2018 - August 2018 (2 months)

Cascais, Portugal

Selected with a full scholarship of \$1961 CAN for European Innovation Academy 2018 at Cascais, Portugal.

Co-founder and CMO of uMi a social media app that breaks the issues around trust by forging digital empathy. This project was a geolocation app to create an announcement and chat service for students on campus to communicate with each other. This would limit paper being used for promotions as well as allow campus resources to be integrated into one system seamlessly.

EIA is organizing the World's Largest Extreme Accelerator for digital innovations.

EIA executive programs are focused on:

- disruptive innovation management,
- 10X growth through design & innovation
- digital transformation

Peer Ledger Inc.

Junior UI/UX and Graphic Designer

April 2017 - April 2018 (1 year 1 month)

Halifax, Nova Scotia, Canada

- Created magazine and social media ads.
- Presented with the lead programmer at the launch of the SaaS, Mimosi. Did a live drawing at a presentation.
- Helped conduct user experience research.
- Made concept work for the UI.
- Created SVG logos and icons in Adobe CC Suite and Clip Studio Paint.
   CSP, Photoshop, Illustrator, Adobe Sketch, Adobe XD

#### Freelance

Freelance Graphic Designer

August 2014 - September 2017 (3 years 2 months)

Halifax, Nova Scotia, Canada

Frelance Graphic designer. I do logos, ebooks, headers, posters, banners, promotional art and more!

# Education

Dalhousie University

Applied Computer Science, Computer Science · (2017 - 2021)

Citadel High School

International Baccalaureate Diploma · (2014 - 2017)