

Dr. Schulze's

SPECIAL REPORT

JANUARY 2015



TIME FOR CHANGE

Why I stopped everything,
re-evaluated my entire life, and
STARTED OVER...



TIME FOR CHANGE

Anyone can create a miracle,
I just did!

Dear Friends,

Last year, I knew something was up, I could feel it. I was unhappy with my life, but I could feel the deep rumblings of a big change coming on.

I was done with the way I was living my life, and I decided I needed to reboot the system. I wanted more than a makeover; I needed more than just a surface cleaning, or a spring cleaning. It was time to blow up my life and change everything, again.

Don't be scared. I say this because fear is the common first response most people have with change, even positive and healthy change. Most of us know that how we are living is making us sick and diseased, if not killing us, but it's familiar. Instead, we should be really scared to do nothing, to stay the same, but we are not scared. So, we just "keep on keepin' on" and ignore all the disease warning signs.

I TOOK A LOOK IN THE MIRROR

Instead, I took a good look in the mirror and I didn't like what I saw, or where I was heading. I had made some nice lifestyle adjustments over the last few years, but adjustments were not enough this time. I needed to derail my train.

So, I took a look at EVERYTHING I was doing, just to see if I was really doing what I wanted to be doing, and doing it EXACTLY the way I wanted to.

THE DR. SCHULZE REBOOT

So, I started changing EVERYTHING from the FOOD I was eating to the way my body was ELIMINATING to how often I did a DETOX or IMMUNE program to the way I MOVED my body to even the CLOTHES I was wearing. That's right, Dr. Schulze did a reboot, and most of you saw it as it was happening. I shaved my head, went back to raw foods only, dropped 20 more pounds (down 55 pounds total from my peak weight), and I started changing everything.

“I wanted to see if I was actually living my life the way I wanted to. I WASN'T! I wasn't even close!”

– Dr. Schulze

We are in charge of our own destiny, our own lives, so how do we get so far out of whack? It's actually easy to get lost, because as life goes by, we get numb, we get lazy, and we stop paying attention to the details and fall into ruts. Some of us literally fall asleep while driving the car, or put our plane on autopilot.

This is why all of my patients at one time or another walked into my clinic and said, "I don't know how this happened to me?"

It was like they woke up from a deep coma to find themselves 50 pounds overweight, just old and

tired, or spending most of their time taking care of their disease, because they stopped taking care of their health a long time ago.

At one time or another, ALL of us should reevaluate EVERYTHING in our lives, just to make sure we are on track, that we are actually living our lives the way we want to, and doing the things that we want to do.

STARTING OVER

Sometimes to get back on track, we just need little tweaks or some fine tuning. But at one time or another, ALL of us need to slam on the brakes, get out of the car, and walk away, just like Jesus did when he walked into the Judean Desert for 40 days. We need to STOP everything, REEVALUATE everything, and START OVER.

Look, I don't know where you are at with your health and your life. If you are really healthy, then it may be just some mild adjusting or some better time management, so you can start feeling GREAT again, instead of just feeling good. For others (who have been ignoring all the warning signs for years, and have now been told by medical doctors that they have a major disease),



Dr. Schulze always starts his day with a nutrient-dense SuperFood smoothie!



Dr. Schulze injects some fun into his daily workout routine!

well, it's time to either derail the train or increase your insurance policy and get ready for some life-changing medical dramas and traumas.

I expect most of you are somewhere in the middle, which can be a dangerous place to live. You are nodding and starting to doze off and fall asleep at the wheel. You see your weight and fat increasing, and your energy and vitality slipping away. You are spending more and more time on the couch in front of the television and less time doing the fun things in life that you really want to do. You've given up, settled for less, and feel that your best years are behind you. Hogwash!

This year, I am pushing ALL of you to join me in digging a little deeper. Let's see where you can make some significant positive, healthy and FUN changes in your life. And, if you need to blow it up, I'll be there with you to push the plunger.

MY CATALOG IS CHANGING TOO

And, besides me changing my life totally around in 2014, I decided to change my upcoming 2015

Herbal Products Catalog, also. So for the first time ever, I am making this the easiest and simplest to understand bottom-line program to help you get your health back on track.

Starting with NUTRITION, then ELIMINATION, DETOXIFICATION, IMMUNE and then on to SPECIFICS, I will take you by the hand and walk you through each category and each of my programs.

I'll explain why you need to do it and how to do it. Getting healthy—REALLY HEALTHY—should also be REALLY EASY, and that is my goal for you for this new wonderful year of 2015.

So look for it in my 2015 Herbal Products Catalog arriving on your doorstep this MARCH!

Let's Do It!

Dr. Richard Schulze

Dr. Schulze, The HerbDoc

MY 5 STEPS TO CREATE POWERFUL HEALTH NATURALLY!

I have made this year the easiest and simplest ever with my 5 Fundamental Product Categories to help you get your health back on track.

On the next few pages I will take you by the hand and walk you through each category, so you can better understand all of my products and programs.



STEP ONE **NUTRITION**



STEP TWO **ELIMINATE**



STEP THREE **DETOX**



STEP FOUR **IMMUNE**



STEP FIVE **SPECIFICS**



STEP ONE NUTRITION

Dr. Schulze's FIRST Clinical Step

to Creating Powerful Health is FLOODING your body with powerful natural herbal concentrates that are the highest, most nutrient-dense sources of vitamins on the planet.



SuperFood Plus

The most powerful nutrients on the planet –all in one jar!



SuperFood-100

A nutritional miracle in only 3 tablets!



SuperFood-A-Month Club

Join the SuperFood-A-Month Club and get Free Shipping and more!



“ NUTRITION builds a strong and healthy body, mind and spirit— it builds YOU! ”

— Dr. Schulze

If you do only ONE THING, I need you to get MORE NUTRITION into your body.

I say this because every single patient that walked into my clinic needed MORE NUTRITION.

Increased NUTRITION is the FIRST STEP for everyone to get well and build powerful health.

STEP TWO ELIMINATE

Dr. Schulze's SECOND Clinical Step
to Creating Powerful Health is the regulating,
cleansing and toning of your large intestine!



Intestinal Formula #1

Powerfully promotes regular and complete bowel movements!



Intestinal Formula #1 MAX

A maximum-strength version of Intestinal Formula #1!



Intestinal Formula #3

Promotes soft and easy bowel movements for the whole family!



Intestinal Formula #2

Draws toxic waste and build-up out of the bowel!

HerbalMucil Plus

Promotes easy bowel movements and helps maintain regularity!

Bowel Flush "SHOT"

Flush the digestive nightmare out of your bowel by morning!

“ My CLINICAL SECRET to looking great and feeling great! ”

– Dr. Schulze

Every single patient in my clinic had retained waste somewhere in their body, and most often it was in their bowel.

My patients were always so amazed at how much better they felt after having regular and complete bowel movements.

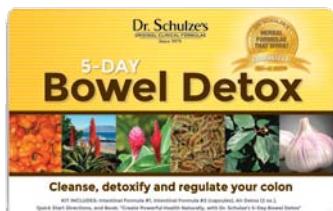




STEP THREE DETOX

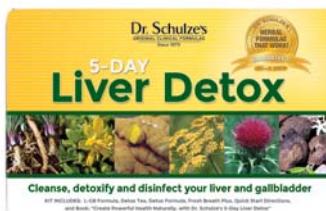
Dr. Schulze's **THIRD** Clinical Step

to Creating Powerful Health is the stimulating, cleansing and toning of **ALL** of your major elimination channels!



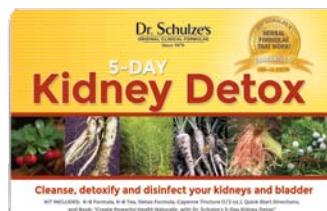
5-Day BOWEL Detox

Cleanse your bowel and watch miracles happen!



5-Day LIVER Detox

Flush and protect your liver!



5-Day KIDNEY Detox

Detox your kidneys and cleanse your blood for vibrant health!

**“The BEST healthcare insurance
is seasonal DETOXIFICATION! ”**

– Dr. Schulze

The third step is to **DETOXIFY** your body by cleansing **ALL** of your elimination channels.

Every single one of the **37 TRILLION** cells in your body creates metabolic waste as they function. Therefore, the constant elimination of this cellular waste is of the utmost importance to **PROTECT** you, **PREPARE** you for illness and create **POWERFUL** health. Every cell relies on your body's garbage disposal systems—like your bowel, liver and kidneys—to remove the waste from your body.

When any of these waste disposal systems get congested, sluggish or slow down, your cellular waste starts backing up. This is a serious health problem.

At first you'll feel bad, have low energy, headaches, and feel sick, because you are living in a polluted body. When these systems back up or stop, you become diseased, get really sick, and can even die.

Like preventative maintenance on your car, routine **SEASONAL DETOXIFICATION** is preventative maintenance for your body. It **PROTECTS** you from illness and keeps you strong and healthy.

STEP FOUR IMMUNE

Dr. Schulze's FOURTH Clinical Step

to Creating Powerful Health is stimulating your immune system—toning and building it—so you can meet life head on, and DEFEND yourself against all that life throws your way!



Echinacea Plus

Supercharge your immune system naturally!



Children's Echinacea

The most effective immune booster for children!



Super-C Plus

Nature's berry, herbal and fruit Vitamin-C Complex!



Cold & Flu Herbal "SHOT"

The ultimate weapon to stop a cold or flu!



Cold & Flu Herbal "10-SHOT"

Stop a 2 to 3-week cold by tomorrow morning!

“ Your BEST DEFENSE is a powerful immune system! ”

— Dr. Schulze

Every patient that walked into my clinic was beat up, run down and worn out, which caused a depressed immune system.

This not only led to more colds, influenza and infections, but also opened the door to almost all major diseases. Building a strong and powerful IMMUNE System is literally the antidote to modern living, especially life in the fast lane!





STEP FIVE SPECIFICS

Dr. Schulze's FIFTH Clinical Step

to Creating Powerful Health is treating individual problems and imbalances with SPECIFIC Formulas.



Mouth Formulas

Remove harmful contaminants and improve circulation to the mouth, teeth and gums.



Cold & Flu Formulas

Strengthen your immune defenses to stop a cold or flu overnight.



Circulation Formulas

Boost circulation throughout the body, and especially to the heart and brain.



Topical Formulas

Powerful external formulas for healthy skin, muscles, joints and tendons.



Female Formulas

Promote natural hormonal balance and eliminate hormonal problems.



Male Formulas

Stimulate, intensify and increase your vitality, energy and sexual stamina.

Visit herbdoc.com for Dr. Schulze's entire line of Specific formulas.

“BALANCE the little things, so, they don’t turn into big things! ”

— Dr. Schulze



Once you have started my first four steps, it is important to address any SPECIFIC problems that you have.

Starting my first four steps—NUTRITION, ELIMINATE, DETOX and IMMUNE—this will turn your life around and make miracles happen. But, there is no need to suffer while you are taking the time to lay the foundation of your new super healthy life. This is where my Specific Formulas come in. Relief is on the way!

REAL PEOPLE. REAL RESULTS

The following testimonials were sent to Dr. Schulze by ordinary people who took responsibility for their health and have had extraordinary, empowering results! Dr. Schulze congratulates all of them for Creating Powerful Health Naturally!

Gives my body complete nutrition on every level!

"I began taking Dr. Schulze's SuperFood Plus eight months ago and have continued taking it very regularly. My body feels as though now it is getting complete nutrition on every level and I have enjoyed excellent health. I also feel a sustained vitality for hours that eliminates hunger pangs and cravings for sweets and carbohydrates. I am able to maintain a steady weight, even if I should veer slightly off my healthy diet. I frankly can't imagine more benefits and nutrition packed into one product from a small intake of 2 tablespoons. I am sold!"

Martha in Corinth, VT

Truly made a difference in my life and my health!

"The Superfood Plus by Dr. Schulze is the best! It has truly made a difference in my life and my health. I feel so much better in the things that I enjoy doing every day."

William H.

No more flu since I started these products!

"I haven't gotten the flu since I started taking Echinacea Plus and SuperTonic. Everyone else around me is as sick as a dog, but I feel just fine. I spray my Air Detox, just in case, too."

-A.A., Torrance, CA

So much more energy than before!

"Today is the seventh day that I have used SuperFood, Echinacea Plus, and Intestinal Formula #1, and I feel great! I have so much more energy than before. I have a sense of being more calm and relaxed, but have a tremendous amount of vitality. I feel that a large part of this "new me" is due to using SuperFood!"

J.G., Los Angeles, CA

Seven years cancer-free, and counting!

"Dr. Schulze, I want you to know how much your books, tapes, and products helped me in my fight against cancer without chemotherapy. I am now nearly 7 years cancer-free! You are such a great motivator. Thanks for kicking my butt! I highly recommend the Incurables Program."

Chris W. in Memphis, TN

Saving grace for my monthly cycle!

"My menstrual cycle was irregular. My friend recommended the Female Formula, and within a month my cycle was back to normal. This has become a saving grace each month, as I plan to get pregnant in the coming months."

Lea G. in Alhambra, CA

I thank God, you, and the wonderful healing!

"I purchased the 30-Day Detox program. I have completed the bowel cleanse, the liver/gallbladder cleanse and have started the kidney/bladder cleanse. In two months of raw live foods and your products, I am feeling more alive than ever, and I have lost 20 pounds in the process of getting healthy. I want to thank you for your products, but mostly I thank God for you and for the wonderful healing."

Maria C. in Garden Grove, CA

Doctor confirms back surgery no longer needed!

"I recently suffered from some very severe lower back pain, to the point where I thought surgery was my only option. I began to use your Deep Tissue Ointment on my lower back every day. It brought tremendous relief and helped me get through my day. I must admit this stuff is awesome and really works. The inflammation in my back is down significantly and I feel so much better, and my doctor confirmed I don't need surgery."

Scott C. in Cranberry Township, PA

JAN
2015

DR. SCHULZE'S AMERICAN BOTANICAL PHARMACY
HEALTHY INCENTIVES PROGRAM

STEP ONE
NUTRITION

Start 2015 with more energy and vitality by increasing your nutrition from the most potent natural sources!

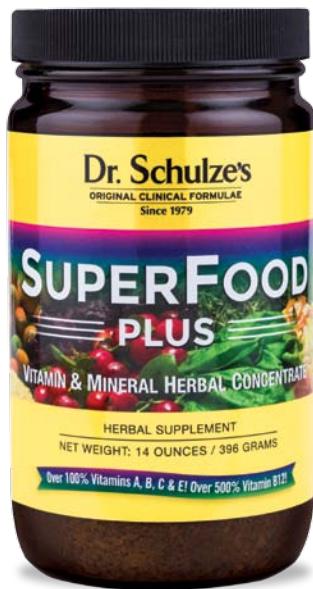


**BUY 2,
GET 1 FREE!**

SuperFood-100 (90-ct)

Now only.....\$68

You Save\$34



SAVE 10%

SuperFood Plus (Powder)

Now only.....\$36



Botanical Ingredients: Wild-Harvested Spirulina Algae, Organic Blue-Green Algae, Chlorella Broken-Cell Algae, Organic Barley Grass, Organic Alfalfa Grass, Organic Wheat Grass, Organic Purple Dulse Seaweed, Organic Acerola Cherry, Organic Rose Hips, Palm Fruit, Organic Lemon Peel, Organic Orange Peel, Organic Beet Root, Organic Spinach Leaf, Non-Fermentable Saccharomyces cerevisiae Nutritional Yeast

To order call 1-800-HERB-DOC (437-2362) or visit us online at www.herbdoc.com

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Shipping & handling not included. Offers expire 2/28/2015.

HEALTHY INCENTIVES PROGRAM

STEP TWO ELIMINATE

Blockage is the root of all disease. Start getting the waste out today!

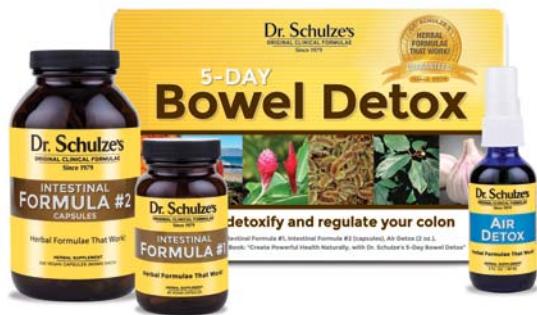


SAVE 10%

- Intestinal Formula #1 (250-ct)**
Now only..... \$52
- Bowel Flush "SHOT" (3-pk)**
Now only..... \$37

STEP THREE DETOX

Begin a seasonal detox to cleanse and revitalize all of your elimination organs!



SAVE 10%

5-Day BOWEL Detox
(Capsules or Packets)

Now only.....\$61



SAVE 25%

30-Day Detox Program

Now only..... \$306
You Save \$102

To order call 1-800-HERB-DOC (437-2362) or visit us online at www.herbdoc.com

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Shipping & handling not included. Offers expire 2/28/2015.

HEALTHY INCENTIVES PROGRAM

STEP FOUR IMMUNE

Stay protected all winter long by supercharging your immune system naturally!

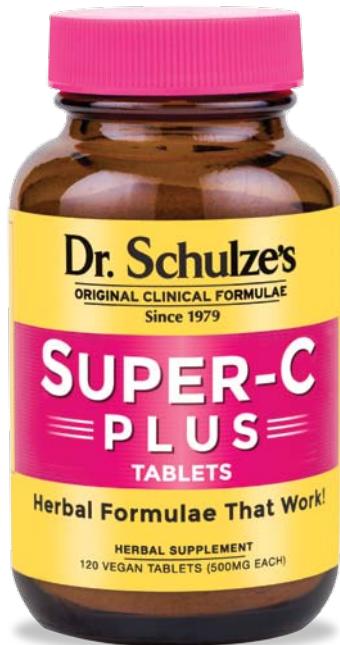


**BUY 2,
GET 1 FREE!**

Cold & Flu "SHOT" (6-pk)

Now only.....\$168

You Save\$84



SAVE 10%

Super-C Plus (Tablets)

Now only.....\$25



Botanical Ingredients: Dr. Schulze's High-C Combination: Wild-Harvested Camu-Camu Berry, Organic Acerola Cherry; Dr. Schulze's Dr. Schulze's High-Bioflavonoid Combination: Organic Rose Hips, Organic Orange Pith and Peels, Organic Lemon Pith and Peels; Dr. Schulze's High-C Greens Combination: Organic Coriander Leaf, Organic Parsley Leaf, Organic Kale Leaf

To order call 1-800-HERB-DOC (437-2362) or visit us online at www.herbdoc.com

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Shipping & handling not included. Offers expire 2/28/2015.

HEALTHY INCENTIVES PROGRAM

STEP FIVE **SPECIFICS**

Focus and support specific areas of your body and give it the edge it needs to create powerful health!



**BUY 2,
GET 1 FREE!**

Protect (60-ct)

Now only.....\$72

You Save\$36



SAVE 10%

Daily Oral Therapy

Now only.....\$29



Botanical Ingredients: Echinacea Angustifolia Root, Echinacea Purpurea Seed, Tea Tree Leaf, Thyme Leaf, Bayberry Root Bark, White Oak Bark, Peppermint Leaf, Peppermint Oil, Wintergreen Oil, Licorice Root, Habanero Pepper, Cinnamon Bark, Clove Bud, Garlic Bulb

To order call 1-800-HERB-DOC (437-2362) or visit us online at www.herbdoc.com

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Shipping & handling not included. Offers expire 2/28/2015.

Dr. Schulze's

ORIGINAL CLINICAL FORMULAE
Since 1979

PO BOX 9699
MARINA DEL REY, CA 90295

PLACE AN ORDER

1.800.HERB.DOC (437-2362)
or visit www.herbdoc.com

CALL CENTER HOURS

Monday-Saturday: 6am - 7pm
Sunday: 7am - 3pm PST

RETAIL STORE

4114 GLENCOE AVENUE
MARINA DEL REY, CA 90292

RETAIL STORE HOURS

Monday-Friday: 9am - 7pm
Saturday-Sunday: 9am - 6pm
Call 310.577.9999



“ This year, I am pushing ALL of you to join me in digging a little deeper. Let's see where you can make some significant positive, healthy and FUN changes in your life. And, if you need to blow it up, I'll be there with you to push the plunger. ”

– Dr. Schulze

**See inside for Dr. Schulze's 5 Steps
to Create Powerful Health Naturally!**