Sharing Spatial:

Teaching Spatial Thinking and GIS in the Red Cross

American Red Cross

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Hey, can you teach me GIS?

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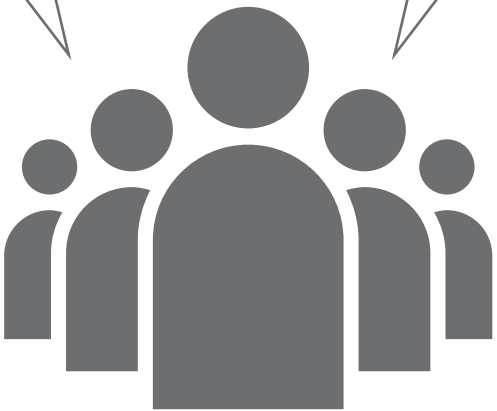
"You can teach me to make a map right? It's just adding layers."

"Can you do a brownbag over lunchtime to show us how to make our own maps?"

"You should do just a quick workshop to teach everyone else how to do that"



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American Red Cross

Nepal Red Cross Society

International Federation
of Red Cross and Red Crescent Societies

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What's the problem?

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What's the problem?

People don't always know where they are.

We need to get them there.

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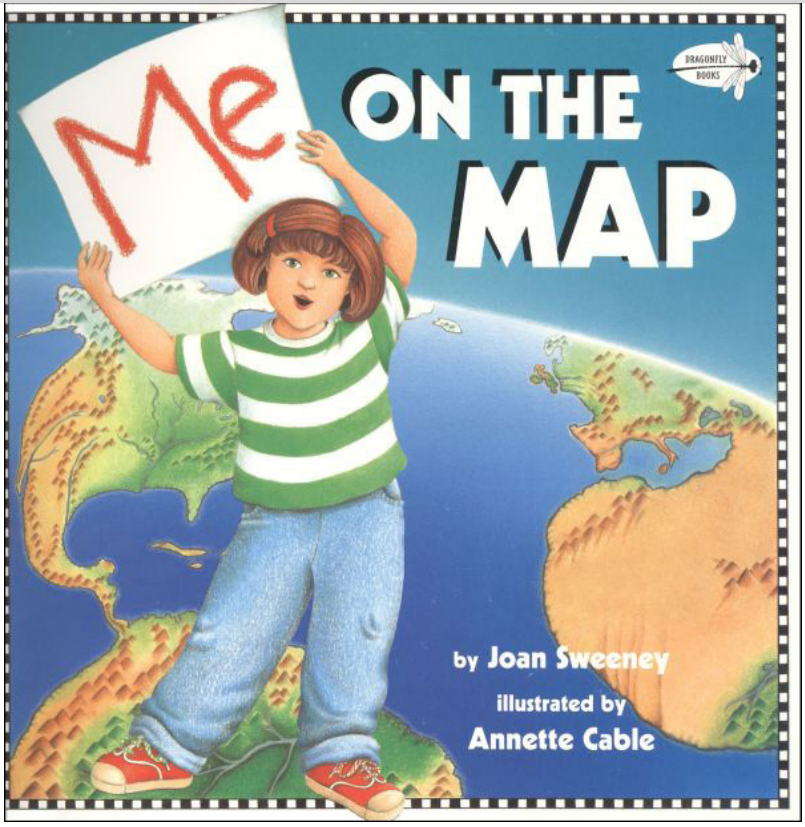

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Manage expectations:

“From this week-long training we want to be able to manage disasters real time”

“How about we talk about the Geoid instead!”

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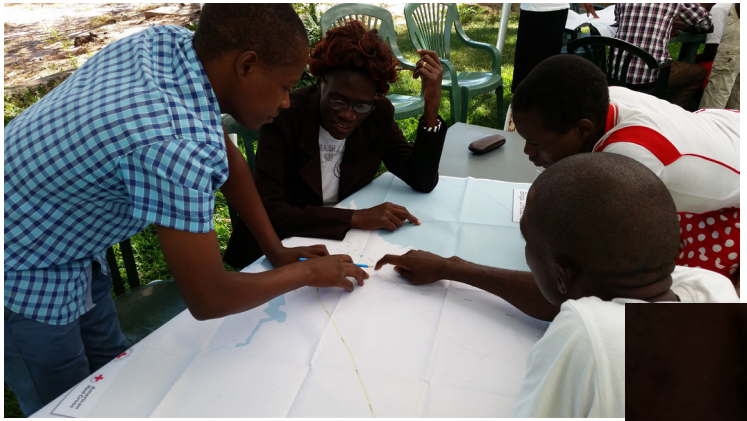

Make it personal:

Use meaningful places, local communities with which people connect.

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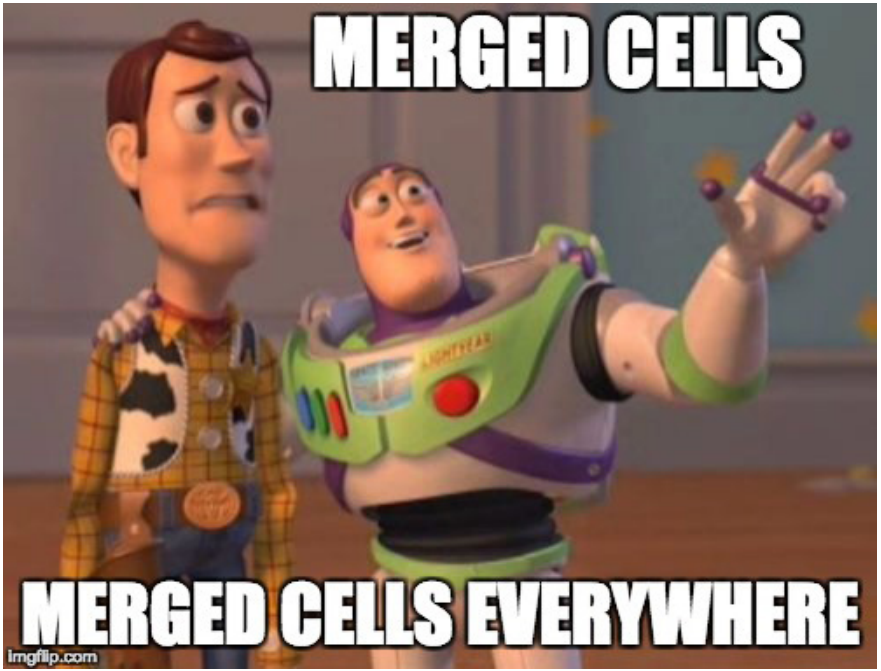
Make it relevant:

Use local data (and any issues that may come with it)



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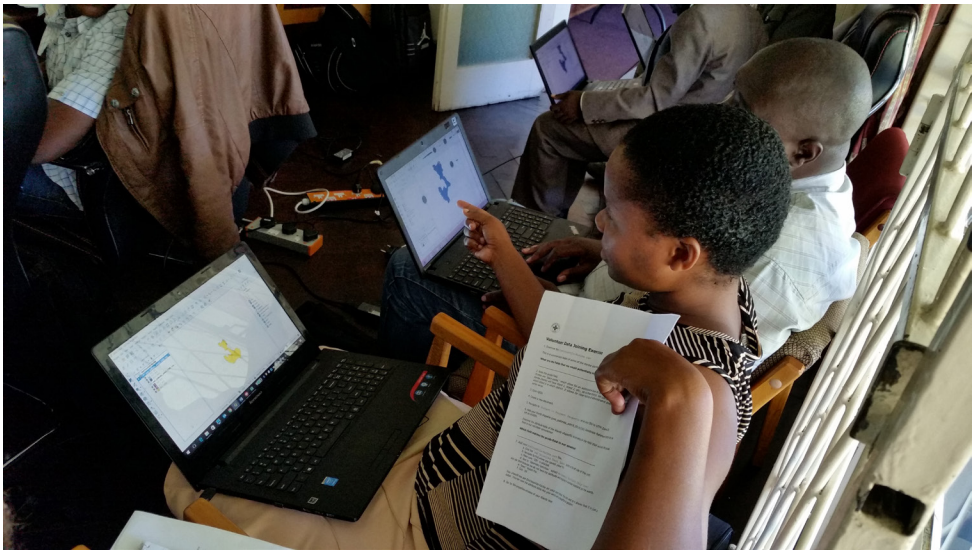
Make it tough:

Challenge the group. Let them work together to solve problems.



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Make it useful:

The curriculum should help set the basis for meeting the group's needs.

Don't bring a webmap to a PDF party.

Make it last.

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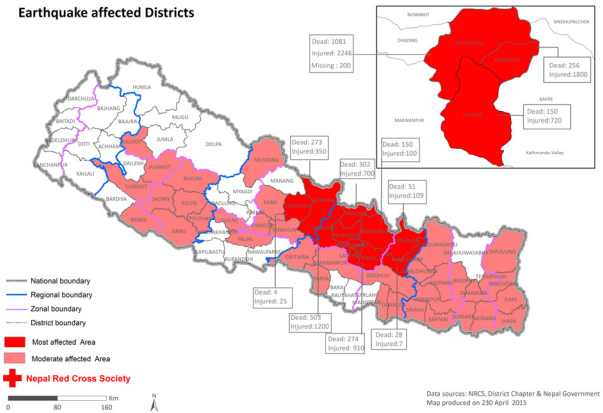

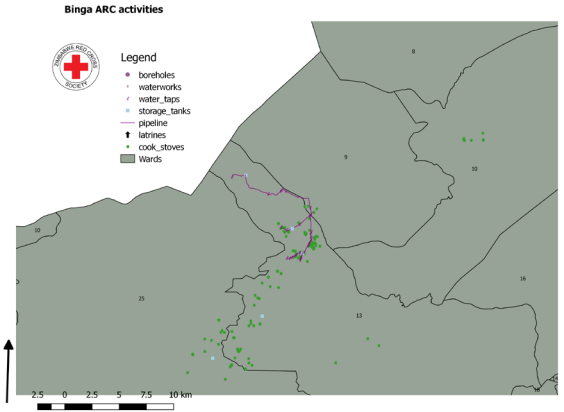

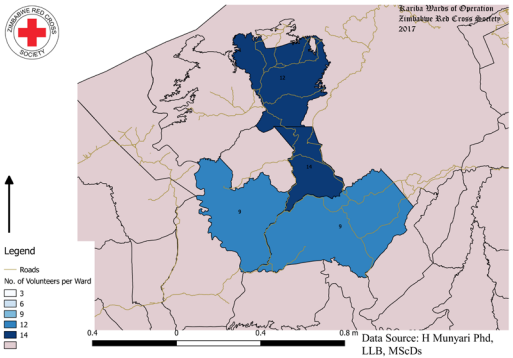

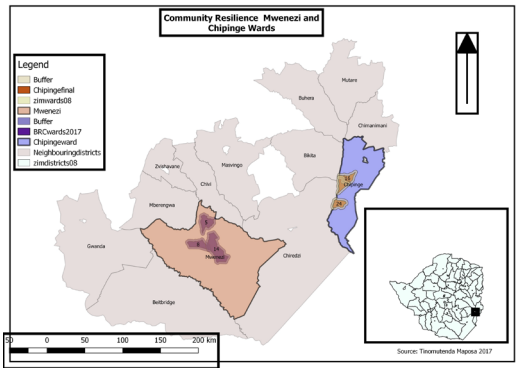

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Foster data literacy, data readiness, and responsible data management

Thank You!

https://github.com/AmericanRedCross

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