

# Project Management Overview

James Linton, MiM, PmP, Cmbb, AAMIF  
*Sessional Instructor,*  
*Civil & Environmental Engineering*  
University of Windsor  
[JLinton@Uwindsor.ca](mailto:JLinton@Uwindsor.ca)



University of Windsor

# The Problem



# Why Care



# The Solution

~~PLAN~~  
~~PLAN~~  
~~PLAN~~  
~~PLAN~~  
ACTION



# Purpose of the chapter

- Define a project
- Define project success
- Project constraints
- Project management expertise
- The project environment
- Project management knowledge and skills



# Define a project

- Define a project:
- Unique product or service
- Time-limited
- Project ends when the objectives are achieved or abandoned



# Unique

- How can you tell that an activity is unique?
  - Completely new product or service
  - Creation of new process
  - Product or service new to this group of people



# Time-limited

- May have a start and end date
- May be measured as “will be complete when a particular objective is achieved”
- If it simply continues forever or to an unspecified end-date it is probably an ongoing business activity





# Can tell when it is done

- Objective is achieved
- Time limit is reached
- Objective is abandoned



# Project Success

- Traditionally: on time, within budget and delivers the promised scope
- More effective measure: satisfied customer



# Group work

- In small groups, try to identify the LARGEST project each of you have been involved with.
- You do not have to have been the project manager—if not, what was your role? (team member, volunteer, purchaser, ??)
- With the group, make it clear how the project you have identified meets the criteria:
  - Unique
  - Temporary



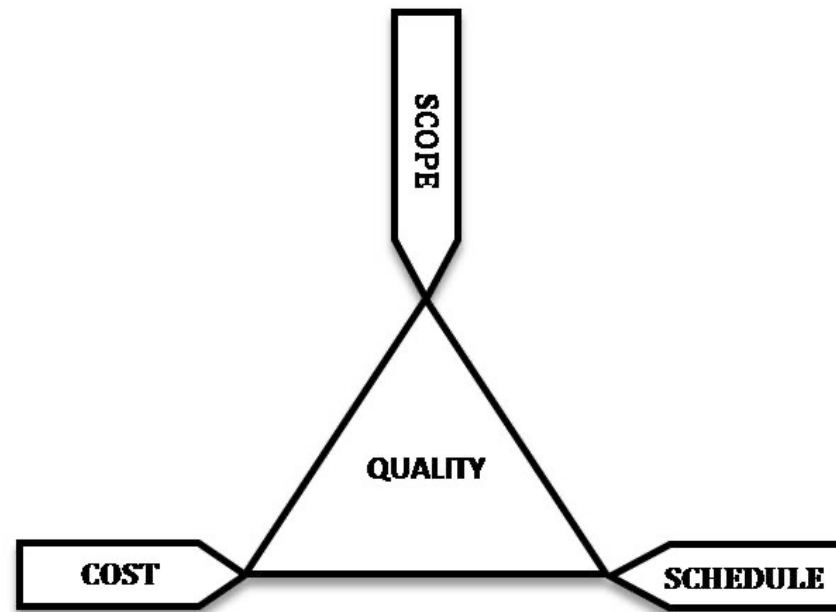
# Project constraints

- Cost
- Scope
- Quality
- Risk
- Resources
- Time



# Triple constraint

- All the constraints can be grouped into these three:



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# Project Management Expertise

- Application knowledge
  - Industry group
  - Technical specialty
  - Managerial area
- Understanding the project environment
  - Cultural, social, political, international, physical
- Management knowledge and skills
- Interpersonal skills
  - Communication, influence, leadership, motivation, negotiation and problem solving



# Project Management Standards

- Standards organizations
- PMI
  - Project Management Institute: <http://www.pmi.org/>
  - CAPM, PMP and other professional standards
- IPMA
  - International Project Management Association: <http://ipma.ch/>
  - Several certifications



# Summary

- Project definition: unique, time-limited, can tell when it is over
- Project success: satisfied client
- Project constraints: time, scope, cost
- Project management expertise
- The project environment
- Project management knowledge and skills





# Questions?

