

In-Class Exercise #4: Presentations

Course: Engineering Technical Communications (Section 4)

Criteria	Good	Satisfactory	Insufficient	Criterion Score
Identification and Description of Strong Presentation	50 points Response thoroughly addresses prompt. Answer directly and accurately cites an example of a real presentation and identifies at least one specific presentation strategy or technique.	25 points Response only vaguely addresses the prompt. Student's response is unpersuasive.	0 points Response does not directly identify an example of a strong presentation the author has viewed or delivered.	/ 50
Identification and Description of Weak Presentation	50 points Response thoroughly addresses prompt. Answer directly and accurately cites an example of a real presentation and identifies at least one specific presentation strategy or technique.	25 points Response only vaguely addresses the prompt. Student's response is unpersuasive.	0 points Response does not directly identify an example of a weak presentation the author has viewed or delivered.	/ 50

Total

/ 100

Overall Score

Good

75 points minimum

Satisfactory

25 points minimum

Insufficient

0 points minimum