

## Assignment 3a (Team): Project Overview W23

Activity: Assignment #3a: Team Project Overview

Course: Engineering Technical Communications (Section 4)

Name: Amey Mahendra Thakur

Criteria	Insufficient/Not Present	Does Not Meet Expectations	Approaches Expectations	Meets or Exceeds Expectations	Criterion Score
Assignment Length	0 points Assignment is longer than 500 words or shorter than 300 words.	0 points N/A	0 points N/A	1 point Assignment is between 300 words and 500 words. ✓	1 / 1
Assignment Title	0 points Assignment does not include a title.	0.25 points Assignment includes a generic title representing only the title of the assessment itself (e.g., "Project Overview" or similar).	0.5 points Assignment includes an original title that informs the audience of some aspect(s) of the project, but omits information that would have been useful (e.g., "Project Overview: Improving Footballs"). The reader is somewhat unclear about the nature of the project after reading the title. ✓	1 point Assignment includes a strong, original title that successfully informs the audience of the project's focus and/or scope.	0.5 / 1

Criteria	Insufficient/Not Present	Does Not Meet Expectations	Approaches Expectations	Meets or Exceeds Expectations	Criterion Score
Essential Formatting and Organization Considerations	0 points Assignment is written in "point form" and/or fragments.	0.25 points Assignment is set in a typeface other than Times New Roman and/or a size other than 12pt AND/OR assignment is written in full sentences but not divided into paragraphs AND/OR margins are inappropriate. ✓	0.75 points Assignment is written in full paragraph form and set in Times New Roman 12pt., but there are some indentation and/or paragraph spacing irregularities. Margins are appropriate (2.5cm).	1 point Assignment is written in full paragraph form and set in Times New Roman 12pt. Paragraphs begin flush with the left margin (i.e., are not indented) and are separated by consistent 12pt gaps. Margins are appropriate (2.5cm).	0.25 / 1
Criterion Feedback Document margins are inappropriate.					
Sustainable Development Goals	0 points Assignment does not clearly identify any United Nations Sustainable Development Goals ( <a href="https://sdgs.un.org/goals">https://sdgs.un.org/goals</a> ) OR SDGs are identified by name or number only and not connected to the team's project.	0.25 points Assignment clearly identifies only one United Nations Sustainable Development Goal ( <a href="https://sdgs.un.org/goals">https://sdgs.un.org/goals</a> ) but does not persuasively connect it to the team's project.	0.75 points Assignment clearly identifies two or more United Nations Sustainable Development Goals ( <a href="https://sdgs.un.org/goals">https://sdgs.un.org/goals</a> ), but the SDGs are referred to incorrectly and/or the connection between them and the team's project is somewhat unclear. Both SDGs relate to a single solution.	1 point Assignment clearly identifies two or more United Nations Sustainable Development Goals ( <a href="https://sdgs.un.org/goals">https://sdgs.un.org/goals</a> ). SDGs are identified by their exact, correct titles, and the connection between them and the team's project is clear. Both SDGs relate to a single solution. ✓	1 / 1

Criteria	Insufficient/Not Present	Does Not Meet Expectations	Approaches Expectations	Meets or Exceeds Expectations	Criterion Score
Consumer Product Selection: For the purposes of this assignment, a “product” is any material object a private citizen can theoretically purchase on the open market.	0 points Assignment does not focus on an existing consumer product.	0.25 points Assignment identifies a consumer product, but product is inappropriate or not clearly defined.	0.5 points Assignment clearly identifies an existing consumer product, but overview does not clearly relate product to the assigned product category (an item of clothing).	1 point Assignment clearly identifies an existing consumer product that is not an app or piece of software. Overview clearly relates consumer product to the assigned product category (an item of clothing). ✓	1 / 1
Geographical Scope	0 points Project's geographical scope is not described.	0.25 points Project's geographical scope is inappropriately broad and not appropriately connected to subject matter.	0.5 points Project has a clearly defined geographical scope, but there is no obvious connection between the geographical scope and the subject matter OR geographical scope is inappropriate. ✓	1 point Project has a clearly defined geographical scope. Geographical scope is appropriate and reasonable, considering subject matter.	0.5 / 1

#### Criterion Feedback

You were specifically instructed not to choose all of Canada as a geographical scope.

Criteria	Insufficient/Not Present	Does Not Meet Expectations	Approaches Expectations	Meets or Exceeds Expectations	Criterion Score
Summary of Problem	0 points Assignment does not describe a problem.	1 point Assignment describes a problem, but it is significantly unconvincing or unclear due to inaccessible language, limited logical argumentation, or a general lack of persuasion.	1.5 points Assignment describes a problem, but it is somewhat unconvincing or unclear due to inaccessible language, limited logical argumentation, or a general lack of persuasion.	2 points Assignment contains a concise, easy-to-understand description of the problem the writers aim to solve. This summary is written in accessible English with limited or appropriate/necessary specialized technical language. The writers persuade the reader the problem is real, significant, and solvable. ✓	2 / 2

Criteria	Insufficient/Not Present	Does Not Meet Expectations	Approaches Expectations	Meets or Exceeds Expectations	Criterion Score
Summary of Solution	0 points Assignment does not propose a solution to the problem it describes, if it describes a problem at all.	1 point Assignment describes a solution, but it is significantly unconvincing or unclear due to inaccessible language, limited logical argumentation, or a general lack of persuasion.	1.5 points Assignment describes a solution, but it is somewhat unconvincing or unclear due to inaccessible language, limited logical argumentation, or a general lack of persuasion.	2 points Assignment contains a concise, easy-to-understand description of the writers' solution to the problem established earlier in the document. This summary is written in accessible English with limited or appropriate/necessary specialized technical language. The writers persuade the reader the solution is viable and substantial enough to support meaningful close analysis in future work. ✓	2 / 2
Research and Citation: In-text citations and references adhere to IEEE Style guidelines and material is cited as appropriate. Research has been conducted effectively and used appropriately to demonstrate the writer's ideas.	0 points Document contains no citations or references.	0.25 points Document includes a complete References page and in-text citations but contains multiple IEEE Style errors AND research consists of mostly "popular" or non-scholarly sources OR document contains significant missing citations.	0.5 points Document includes a complete References page and in-text citations but contains multiple IEEE Style errors OR research consists of mostly "popular" or non-scholarly sources.	1 point In-text citations and references adhere to IEEE Style guidelines and material is cited as appropriate. Research has been conducted effectively and used appropriately to demonstrate the writers' ideas. Document contains very few IEEE Style errors. ✓	1 / 1

Criteria	Insufficient/Not Present	Does Not Meet Expectations	Approaches Expectations	Meets or Exceeds Expectations	Criterion Score
Grammar, Style, and "Professionalism": Successful documents are well written and easy to read and understand.	0 points Assignment is very poorly written. The reader is unable to discern the authors' meaning on multiple occasions.	0.5 points Assignment is not well written. It is difficult to read and understand. There are numerous mistakes.	0.75 points Assignment is fairly well written and fairly easy to read and understand, but there are some mistakes.	1 point Assignment is well written and easy to read and understand. There are very few mistakes, if any, and they do not meaningfully detract from the work. ✓	1 / 1
Originality and Paraphrase: "A" level descriptions present original content, and the synthesis of existing literature is well executed, and proper paraphrasing techniques are used throughout.	0 points Sources are improperly quoted or paraphrased.	1 point Paraphrasing is poor. Document relies primarily on poorly integrated direct quotations instead of paraphrase.	2 points Paraphrasing is good. Claims are generally supported by properly paraphrased secondary sources, but integration of outside texts is occasionally cumbersome.	3 points Paraphrasing is excellent. Report appropriately integrates outside texts throughout. Claims are consistently supported by properly paraphrased secondary sources. ✓	3 / 3

Total	13.25 / 15
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Overall Score

Insufficient/Not Present

Does Not Meet Expectations

Approaches Expectations

Meets or Exceeds Expectations ✓