

FM - Module 5 - Chapter 7

Sources of Finance & Capital Structure

Sources of Finances

- Short term - Long term

- trade credit
- bank finance
- commercial paper
- project finance
- Certificate of Deposit

- equity (public)
- equity (private)
- debt
- hybrid ↳ conv. debt.
- mezzanine ↳ warrants

Features of equity shares

- Ownership & voting rights
- Control over management
- claim on assets
- limited liability
- dividend
- freely transferable

Means of raising equity

- public issue (IPO, FPO).
- right issue
- private placement
- offer for sale

Debt

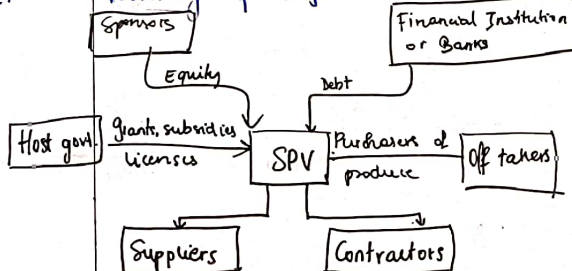
- Non convertible debentures (NCDs)
 - long term debt instruments & are repayable after maturity.
 - interest on debt is paid by issuing company on monthly, quarterly, semi-annually or annually at fixed or variable rate.
- either secured by assets of company or insured.

Project Finance

Parties involved in Project Finance.

- sponsors
- special purpose vehicles (SPVs)
- contractors
- off takers
- banks or financial institutions
- specialist advisors
- foreign exchange risks
- completion risks
- cost over run
- market risk
- environmental or governmental risks

Working of Project Finance.



Commercial Paper (CPs)

- It has fixed maturity period (from 1 to 270 days)
- higher returns than treasury bills
- CPs are traded actively in secondary market

Certificate of Deposits (CDs)

- functions as deposit receipt for money which deposited with a financial organization or bank
- CDs is different from fixed deposit receipt. in 2 ways.
 - CDs are issued only if sum of issue is huge
 - CDs are freely negotiable

- CDs are also issued at discounted price like T-Bills
- lifespan (7 days to 1 year)
- CDs issued by bank range from 3m, 6m, 12m.

Note: CDs can be issued to individuals, Companies, corporations, NRI...

Trade Credit

- B2B agreement in which customer can purchase goods on account without paying cash upfront, paying the supplier at later scheduled date
- Business that operate with trade credits will give buyers 30, 60 or 90 days to pay.
- It can act like 0% loan on balance sheet.

Private equity

- asset class consisting of equity & debt investment in companies, infrastructures, real estate, other assets

Capital Structure

$$\text{Debt Ratio} = \frac{\text{Debt}}{\text{Total Capital}} = \frac{D}{D+E}$$

$$\text{Debt to Equity Ratio} = \frac{D}{E}$$

Factors affecting capital structure

- 1) Stability of Business
- 2) Cost
- 3) Flotation cost
- 4) Control Consideration
- 5) Tax Rate
- 6) Capital Market Conditions
- 7) Competition

Capital Structure Theories

- 1) Net Income Approach
- 2) Net Operating Income Approach
- 3) Traditional Approach
- 4) Modigliani - Miller Approach

Elements of capital structure

- 1) Capital mix
- 2) Maturity & priority
- 3) Terms & conditions
- 4) Currency
- 5) Financial Market segments

Hybrid Financing

- 1) Preferences share
- 2) Convertible debentures
 - Compulsorily convertible debentures (CCD)
 - Optionally convertible debentures (OCD)
 - Partly convertible debentures (PCD)
- 3) Warrants

Mezzanine Finance

- hybrid between debt & equity which provides the financier right to convert mezzanine debt to equity in case of default.

Optimum Capital Structure

- 1) EBIT - EPS Analysis
- 2) Financial Break Even
- 3) Financial in different point
- 4) Cashflow analysis