LetsSankalp

Category: IT and communication

Submitted by:
Tanay Gahlot, Amey Kamat, Vidit Shah, Anuja Deshpande

About:
We are CSE undergraduates from National Institute of Technology Goa, working as a team under our co-founded organzation called "Connectree".

Summary:
Building a crowd sourcing web interface between NGOs and donors.

Novelty and Usefulness:
There has been no attempt to develop crowd sourcing platform for NGOs. Because of this innovation, NGOs will be able to demonstrate their current projects and past history to large set of prospective donors/investors. This would be beneficial, particularly to NGOs by increasing their funding. At investors'/donors' end, the platform will be easy mechanism to keep an eye on NGOs so as to whether the fundings are properly invested, since there would be onus on NGOs to update their project profile on the platform.

Description of Innovation:
"LetsSankalp" shall be a web application which would allow NGO registration. After registration, NGOs shall update their profile and submit future projects with detailed description. Donors on the other hand would create their account and browse the list of NGOs and their projects based on user preference and location. System will also rank NGOs according to their past performance. If donor selects an NGO and decides to fund it, as donor proceeds through payment gateway, the decision will be recorded in the database. NGOs will update their project as the project further progresses. Any progress in the project by the NGO will be informed to the donors by the means of customized report e-mailed to them. They will also be able to watch the progress of the project using the web interface. This whole system will be administered by administrators which shall verify if the NGOs are genuine and whether NGO is actually working on the project.

Applications:
The whole system will be convenient as NGOs are funded with just a click.

Current Stage:
The innovation has been partially implemented.

Further Research:
Full implementation on innovation in progress. Business plan to make this innovation self sufficient has to be chalked out.

Awards:
Top 3 Idea in Tech Pitch, a contest by CIBA (Center For Incubation and Business Acceleration)
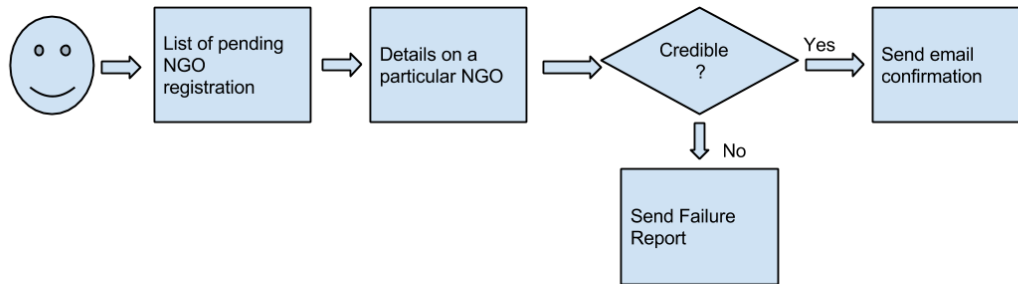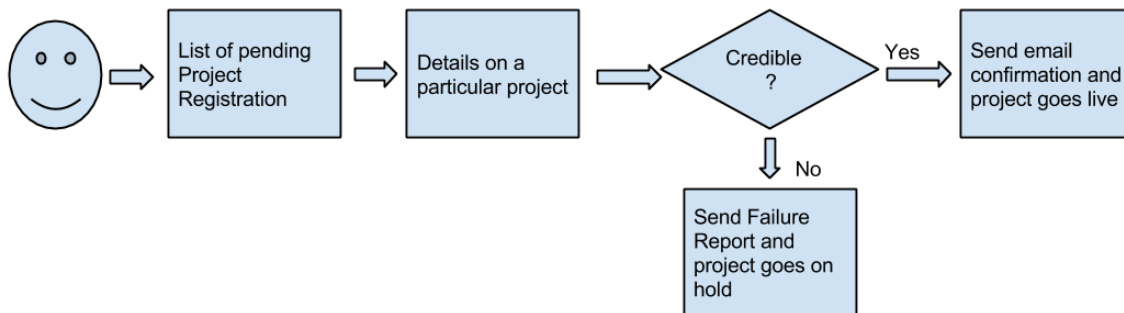
Images/Flowcharts:

Fig. 1: NGO Verification

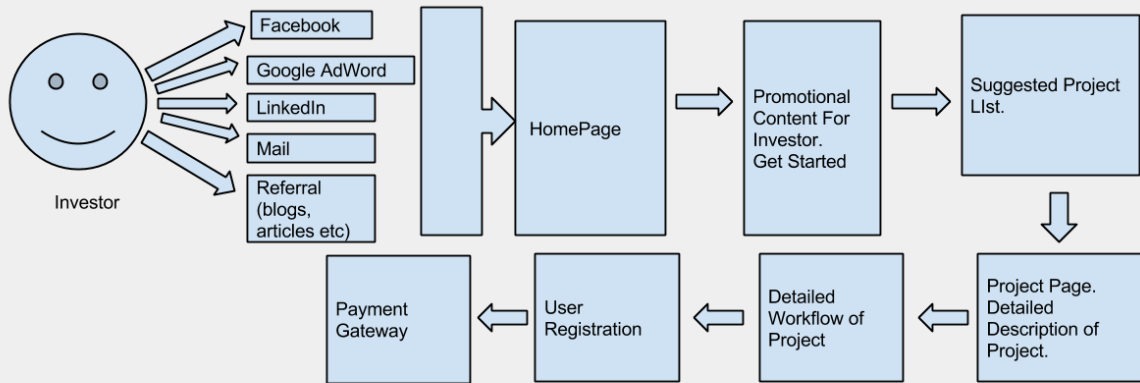Fig.2: Project Verification

Flowchart for Investor's First Login

Facebook

Google AdWord

LinkedIn

Mail

Referral (blogs, articles etc)

Investor

HomePage

Promotional Content For Investor. Get Started

Suggested Project LIst.

Project Page. Detailed Description of Project.

Detailed Workflow of Project

User Registration

Payment Gateway

Fig.3: Donor/Investor First Login

Flowchart for investor's second Login

Investor

Sign-In

Dashboard.
1. Project Update
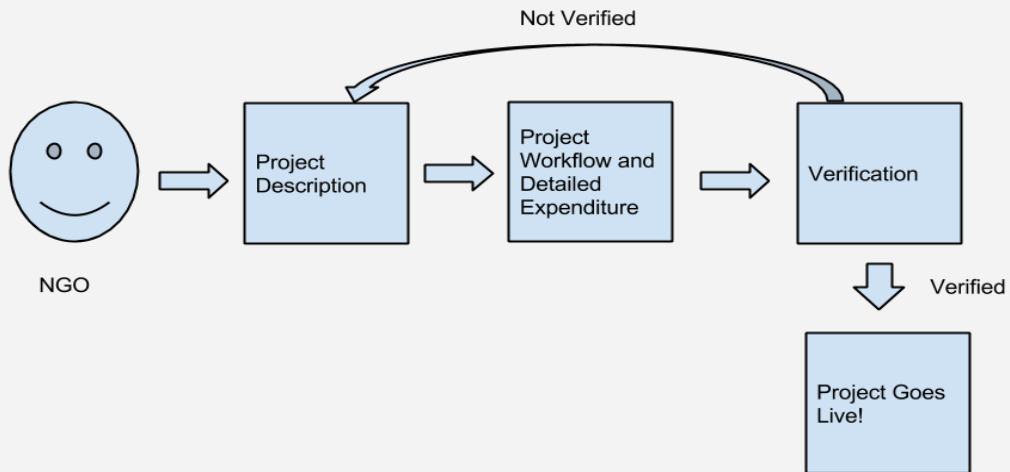2. Suggested Project
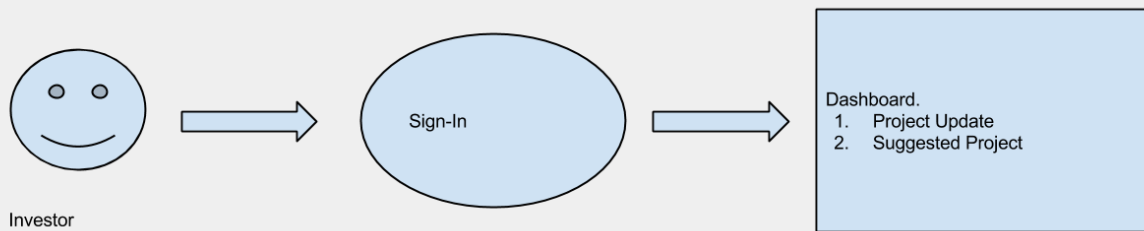
Fig.4:Investor/Donors second login

Fig.5: NGO First Login
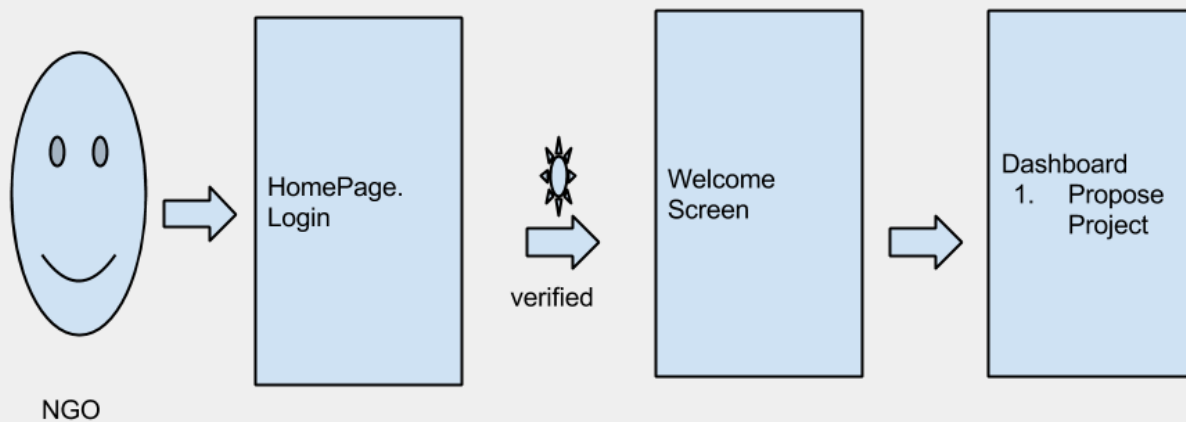
Fig.6: NGO Second Login

Fig.7: Project Submission