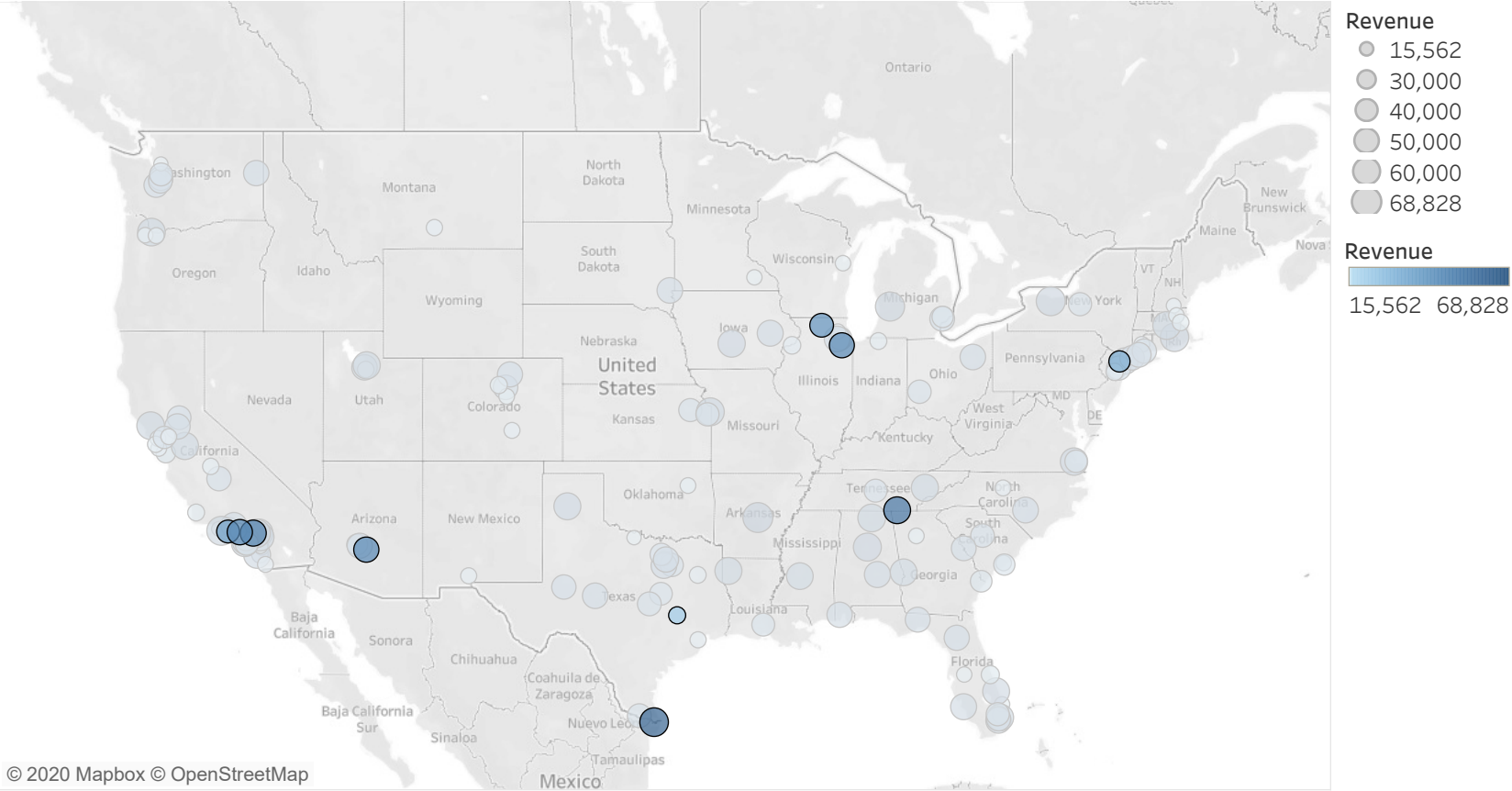


Sheet 1



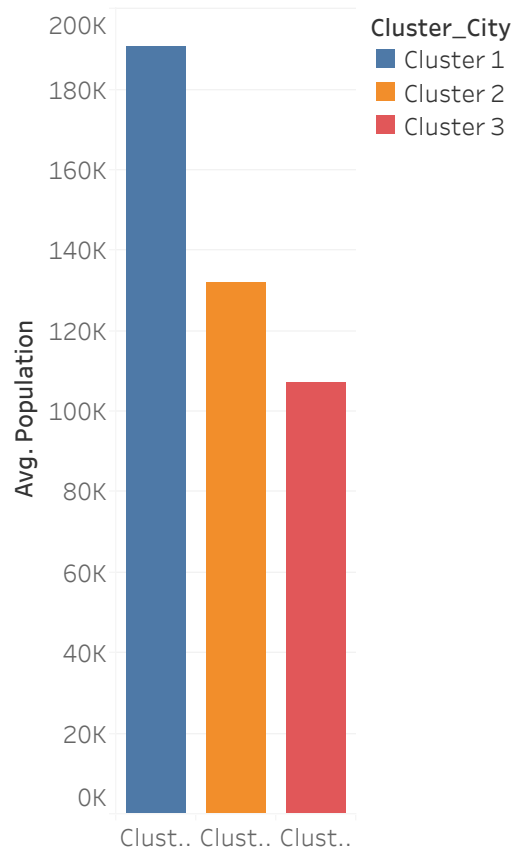
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Revenue. Size shows sum of Revenue. Details are shown for State, City and New Expansion. The view is highlighted where New Expansion contains "New".

Sheet 2



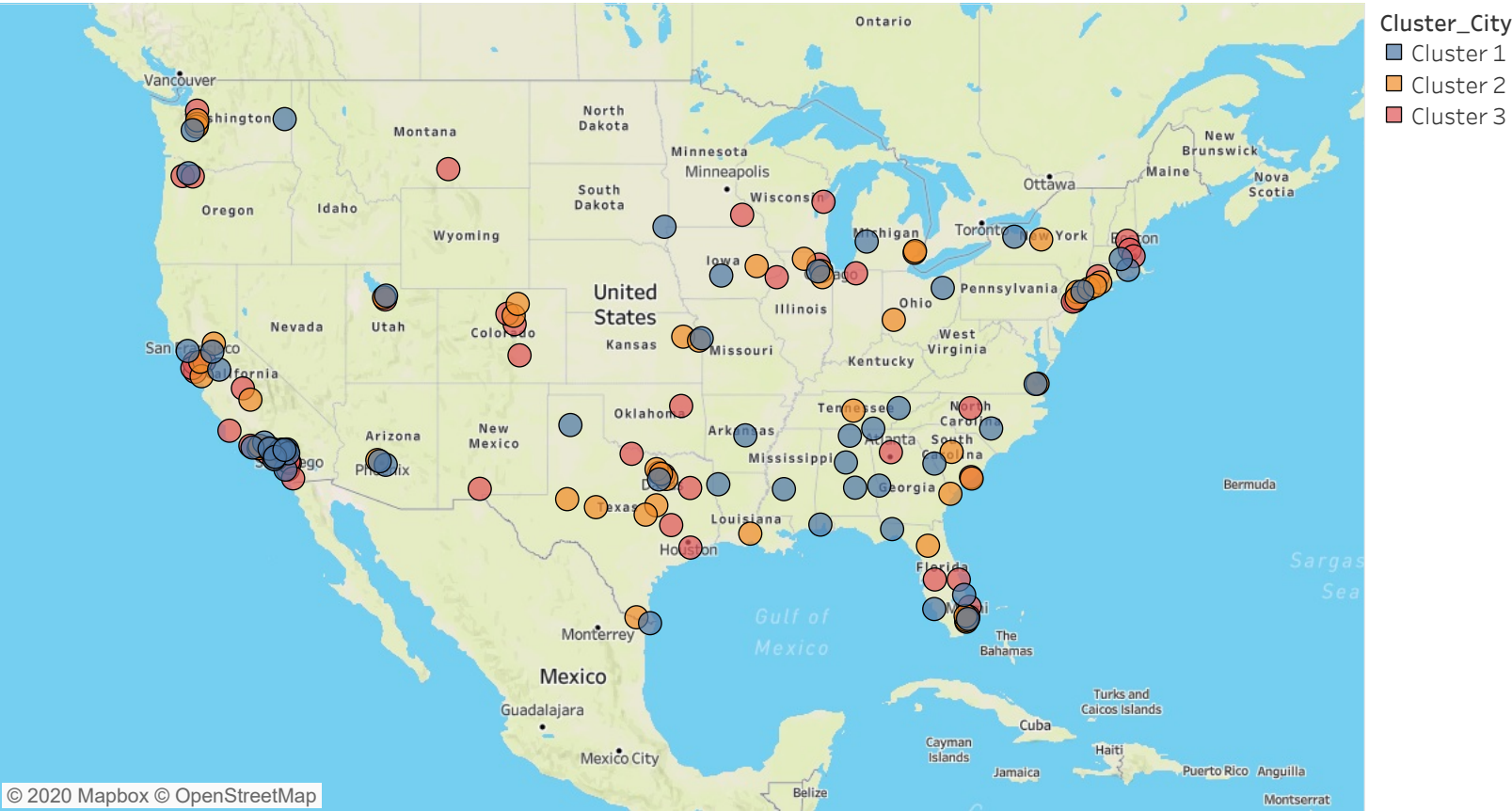
Marketing Spend vs. Revenue. Color shows details about Clusters. The marks are labeled by New Expansion. Details are shown for Store ID and New Expansion.

Sheet 3



Average of Population for each Cluster\_City. Color shows details about Cluster\_City.

Sheet 4



Map based on Longitude (generated) and Latitude (generated). Color shows details about Cluster\_City. Details are shown for State and City.