





Gautam Shah

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PROFILE

Passionate Data Science graduate with a strong foundation in analytics, programming, and statistical methodologies. Driven by the transformative potential of data, I am adept at harnessing its power for real-world impact. Proficient in Python, R, SQL Tableau and Power BI, I excel in data manipulation, visualization, and machine learning techniques, ensuring actionable insights and informed decision-making.

PROFESSIONAL EXPERIENCE

Business Analyst

Jan 2024 – present

Unique Comp Inc. 

Vadodara, India

- Gathered and documented business requirements for Salesforce projects
- Translated requirements into technical specifications for cross-functional teams
- Conducted user acceptance testing and provided ongoing user support
- Created reports and dashboards using Salesforce Analytics to support decision-making
- Led training sessions to improve Salesforce adoption and proficiency
- Independently managed multiple proof of concept (POC) initiatives
- Contributed to live projects alongside Senior Business Analysts

Social Media Analyst

Jan 2021 – Jul 2022

Ridhaan Immigration


Vadodara, India

- Researched target segments: immigrants, students, and employers.
- Created compelling content on visa processes, immigration policies, and cultural integration.
- Executed social media campaigns across platforms to engage audiences effectively.
- Responded promptly to inquiries and fostered positive interactions for community engagement.
- Tracked performance metrics, optimized strategies, and managed online reputation.
- Collaborated with industry partners and influencers to expand brand reach

EDUCATION

Bachelor of Science (B.S.) - Data Science

Aug 2021 – Dec 2024

Navrachana University 

Vadodara, India

CERTIFICATES

Salesforce AI Associates  — Issued October 2024 | **Salesforce AI Specialist**  — Issued September 2024

SKILLS & TOOLS

Skills: SQL | Python | Problem Solving | Data Visualization | Salesforce Administration | Business Process Mapping | Requirements Gathering | User Story Writing | SOQL | Process Builder & Flows | Data Analysis | Communication | Problem Solving, Project Management | Agile/Scrum

Tools: Tableau | Power BI | Excel | Salesforce Sales/Service Cloud | Lucidcharts | Jira | DevOps | Figma | Salesforce Data Loader | VS Code | Trello | Confluence | Postman