Gautam Shah

Data Analyst

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PROFILE

Passionate Data Science graduate with a strong foundation in analytics, programming, and statistical methodologies. Driven by the transformative potential of data, I am adept at harnessing its power for real-world impact. Proficient in Python, R, SQL Tableau and Power BI, I excel in data manipulation, visualization, and machine learning techniques, ensuring actionable insights and informed decision-making.

PROFESSIONAL EXPERIENCE

Business Analyst   Jan 2024 – present
Unique Comp Inc. 🔗   Vadodara, India
  - Gathered and documented business requirements for Salesforce projects
  - Translated requirements into technical specifications for cross-functional teams
  - Conducted user acceptance testing and provided ongoing user support
  - Created reports and dashboards using Salesforce Analytics to support decision-making
  - Led training sessions to improve Salesforce adoption and proficiency
  - Independently managed multiple proof of concept (POC) initiatives
  - Contributed to live projects alongside Senior Business Analysts

Social Media Analyst   Jan 2021 – Jul 2022
Ridhaan Immigration   Vadodara, India
  - Researched target segments: immigrants, students, and employers.
  - Created compelling content on visa processes, immigration policies, and cultural integration.
  - Executed social media campaigns across platforms to engage audiences effectively.
  - Responded promptly to inquiries and fostered positive interactions for community engagement.
  - Tracked performance metrics, optimized strategies, and managed online reputation.
  - Collaborated with industry partners and influencers to expand brand reach

EDUCATION

Bachelor of Science (B.S.) - Data Science   Aug 2021 – Dec 2024
Navrachana University 🔗   Vadodara, India

SKILLS

Tableau, Power BI, SQL, Problem Solving, Excel, Communication, Agile Methodology, Lucid Charts, Salesforce, SOQL, Jira, DevOps, Python, HTML, CSS, JS