

# Freelancing Resources & Pro Tips to Get Hired

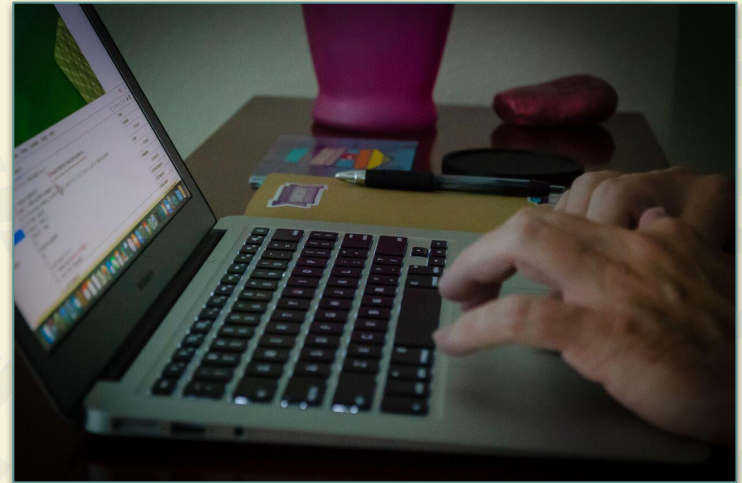
What is freelance?

# Freelance

Self-employed, independent, contract

# Business Owner

- Taxes and Accounting
  - [Tax Tips for Freelance Professionals](#)
  - [How to Find a Good Accountant for Your Small Business](#)
- Intellectual Property
  - [Creative Commons](#)
  - [Legal Resources for Freelancers](#)
- Where to Find Work
  - [Guru](#)
  - [Flex Jobs](#)
  - [Freelancer](#)
  - [We Work Remotely](#)
  - [JibberJobber](#)



# Organization & Communication is Key

- Project Management
  - [Trello](#)
  - [Monday](#)
  - [Airtable](#)
  - [Basecamp](#)
- Set Clear Expectations and Deadlines
  - [Contract Templates](#)
  - Rate/Hours
- How will you communicate?
  - Cadence and medium of meetings
  - Response time
  - Over communicate

# Frustration

The prevention of the progress, success, or fulfillment of something

# Customer Service is Essential

- Send a proposal that is fair to the client and you
  - [Sample proposals](#)
  - Determine your hourly rate
  - How long will the project take
- Send thank yous
- Send weekly updates
- Notifications of deployments or features
- Check your email everyday
- Send invoices

# Satisfied Clients

A great marketing and lead gen tool 100

# Marketing and Lead Generator Ideas

- Satisfied clients
- Meetups and presentations
- Other freelancers and your network
- Social media strategy





# Pro Tips to Get Hired

Freelance & full-time

# Research

- Did you find the narrative?
- Did you visit their social media sites?
- Do you understand the work they are building?
- Do you know what the work environment is like?
- Are you interested in what you will be working on?
- Are you excited to get started?
- How will you bring value to their narrative?
- Do you align with their values?
- Do you have the skills they are looking for or can you learn them?
- Would you be comfortable or thrive in this environment?
- Is this the direction you want to take with your skills?
- Have you asked all the questions that would set you up for success?

# Informational Interview

A meeting in which a potential job seeker seeks advice on their career, the industry, and the corporate culture of a potential future workplace

# Preparation for the Interview

- Update your resume & portfolio
- Clean up your GitHub and show activity
- Proof any email communication
- Do a dry run of where you are interviewing
- Prepare questions both about the work and job
- Practice your pitch
- Get a good night's sleep and have a healthy meal
- Manage stress and nerves

# The Interview

- Arrive 15 minutes early
- Dress the part
- Bring your resume
- Bring a notepad
- Ask questions
- When and how to follow up
- Be honest in your ability but showcase your drive to learn and problem solve
- When to ask for a recommendation



# Every Interview is Valuable

Give it your best effort 100% of the time. You never know  
where it could lead you 🌅



**Be Confident. Be True. Be You.**

We believe in you. Believe in yourself. Go do great things.