1/1/2016

6/30/2017

ProductName

\$1.83M~

Goal: 1.77M (+3.31%)

Monthly Revenue

Monthly Returns

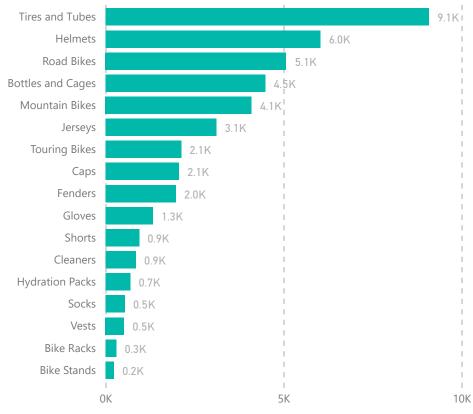
Monthly Orders

Goal: 2165 (-0.88%)

Goal: 169 (+1.78%)

Total Orders by Category Clothing Bikes

Total Orders by Subcategory



Water Bottle - 30 oz. 1.95% Patch Kit/8 Patches 2.952 1.61% 2,846 Mountain Tire Tube 1.64% Road Tire Tube 2,173 1.55% Sport-100 Helmet, Red 2.099 3.33% AWC Logo Cap 2,062 1.11% 1,995 3.31% Sport-100 Helmet, Blue Fender Set - Mountain 1.975 1.36% 1,940 2.68% Sport-100 Helmet, Black Mountain Bottle Cage 1,896 2.02% 1,668 1.68% Road Bottle Cage Touring Tire Tube 1,364 1.64% **HL** Mountain Tire 1,305 3.75% ML Mountain Tire 1.059 1.32% LL Road Tire 957 2.26% ML Road Tire 868 1.51% **Touring Tire** 863 1.22% Bike Wash - Dissolver 850 1.47% **HL Road Tire** 795 3.52% LL Mountain Tire 788 2.50% 695 Hydration Pack - 70 oz. 3.60% Mountain-200 Black, 46 528 3.22% Mountain-200 Black, 42 524 3.63% 522 Mountain-200 Silver, 38 2.30% 521 Mountain-200 Silver, 46 2.11% Mountain-200 Black, 38 519 2.89% Mountain-200 Silver, 42 483 2.48% 465 Half-Finger Gloves, M 1.74% Half-Finger Gloves, S 453 1.69% 424 3.54% Long-Sleeve Logo Jersey, L Half-Finger Gloves, L 414 2.14% Long-Sleeve Logo Jersey M 408 3 68% 2.14% **Total** 22,534

Total Orders Return Rate

View Product Detail (i)



Top Product (Orders)

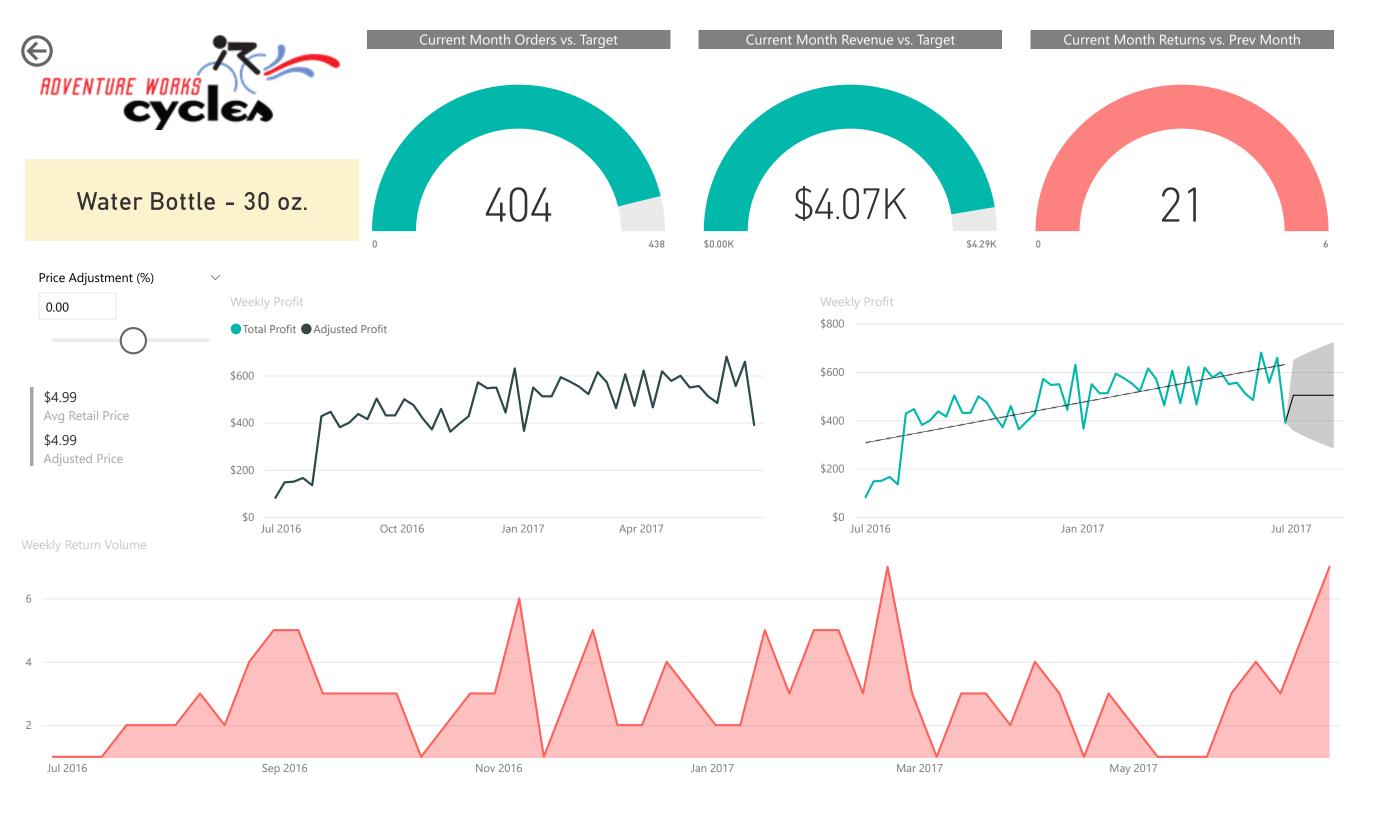
Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

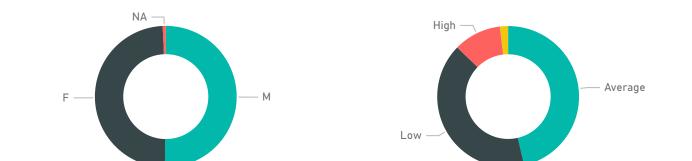
North America Pacific Select all Europe







FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Ariana Gray	6	\$10,391.42
Mr. Marco Lopez	6	\$10,289.68
Mr. Franklin Xu	5	\$10,164.34
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.20
Adriana Gonzalez	4	\$9,195.69
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Brandi Gill	4	\$9,166.18
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Kevin Coleman	4	\$7,750.53
Mr. Johnathan Suri	4	\$7,721.33
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mr. Preston Raman	4	\$7,599.49
Mr. Willie Xu	4	\$7,353.55
Mrs. Abby Subram	4	\$7,308.39
Mr. Lance Blanco	4	\$7,207.07
Mrs. Audrey Blanco	4	\$7,139.17
Mr. Ricky Navarro	3	\$7,119.63
Mr. Eddie Dominguez	3	\$7,044.38
Mrs. Molly Madan	3	\$7,043.25
Mr. Jarrod Mehta	3	\$7,038.37
Ms. Susan Zhou	3	\$7,027.98
Mr. Brent Zhang	3	\$7,018.99
Ms. Alyssa Bradley	3	\$7,018.84
Mrs. Cheryl Jiménez	3	\$7,009.84
Total	22,534	\$18,509,633.20

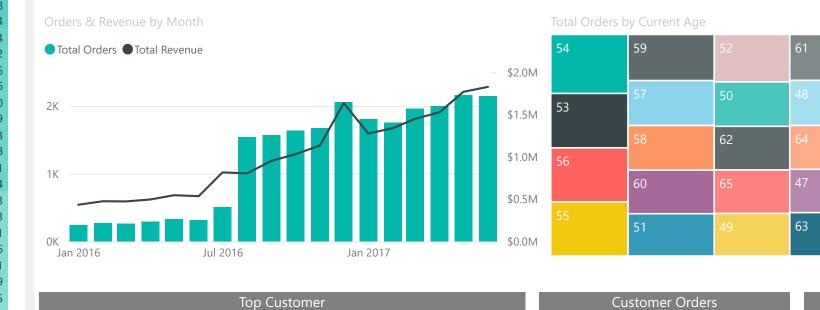


Orders by IncomeLevel

Orders by Gender



Orders by Occupation



Mr. Maurice Shan

6

\$12.41K

Customer Revenues

46

72

67

43

74

45

68

73



