Q1):How much was paid on a monthly basis by each customer ?
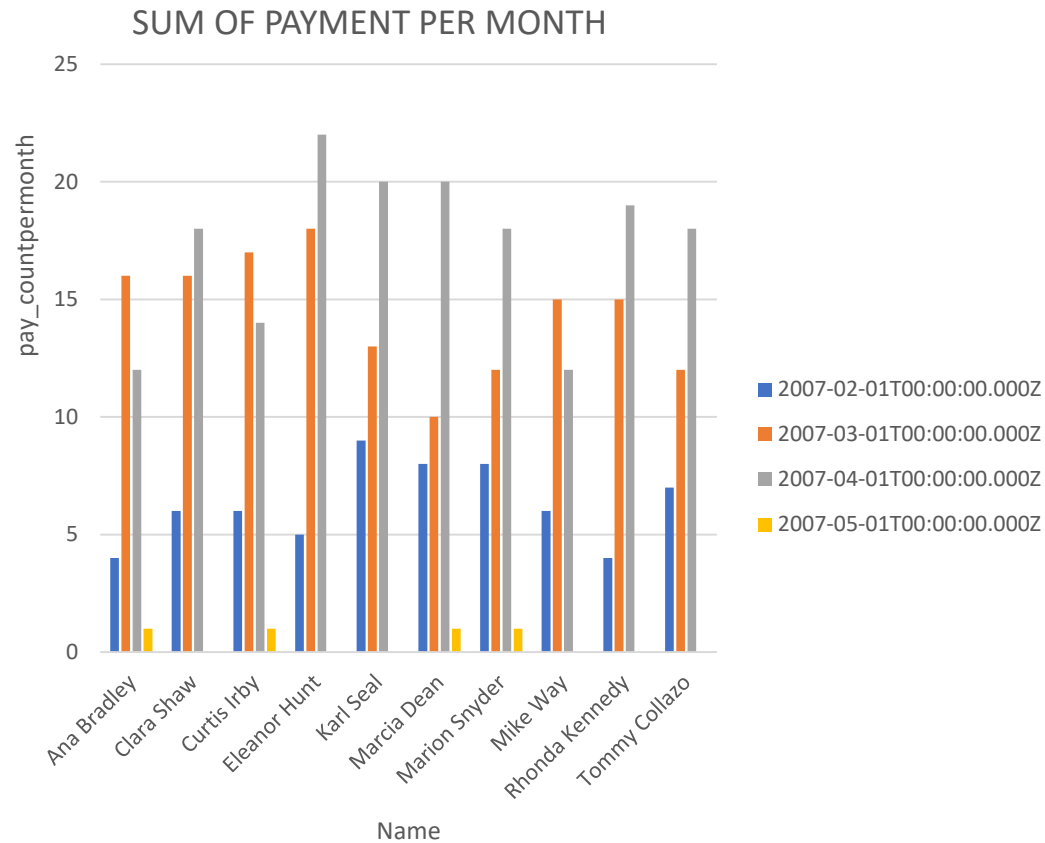
SUM OF PAYMENT PER MONTH
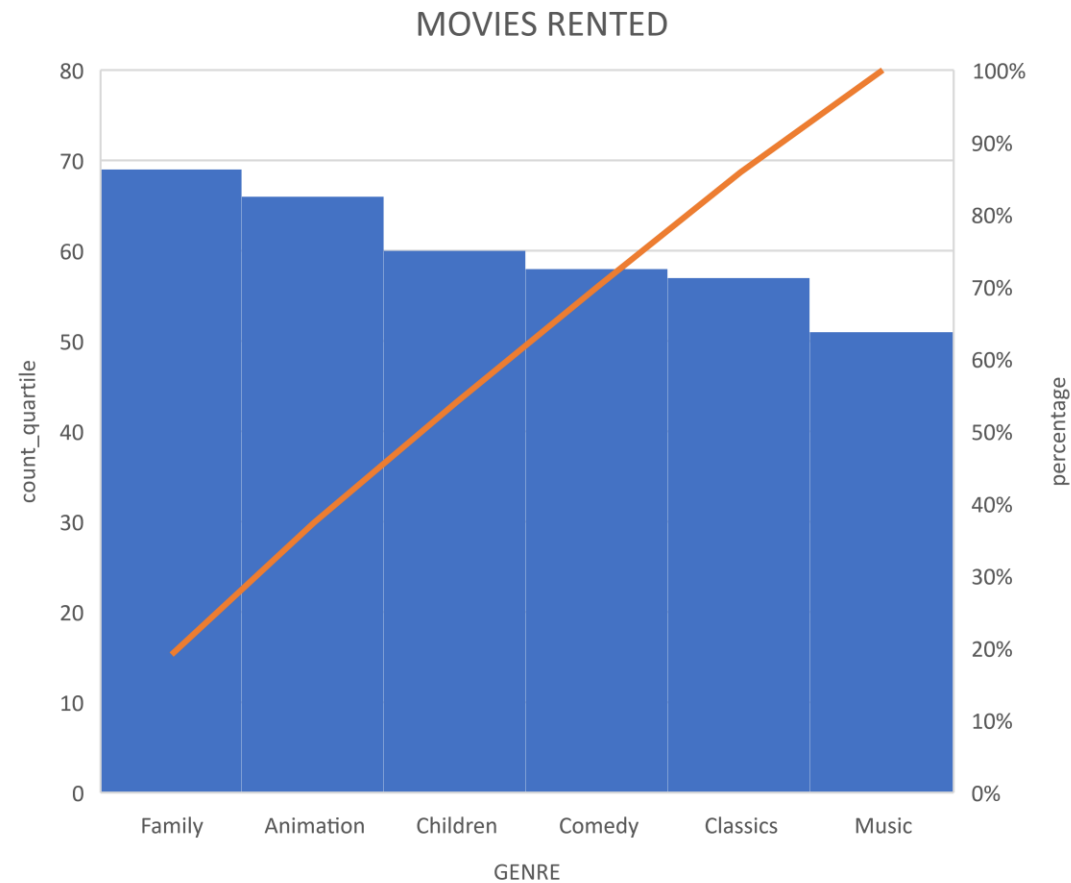
- 2007-02-01T00:00:00.000Z
- 2007-03-01T00:00:00.000Z
- 2007-04-01T00:00:00.000Z
- 2007-05-01T00:00:00.000Z

- <In the 3rd and 4th month of the year 2007, I noticed more payment were made by customers.>

Q2) Which family-friendly movie had the highest duration

GENRE'S GRAPH
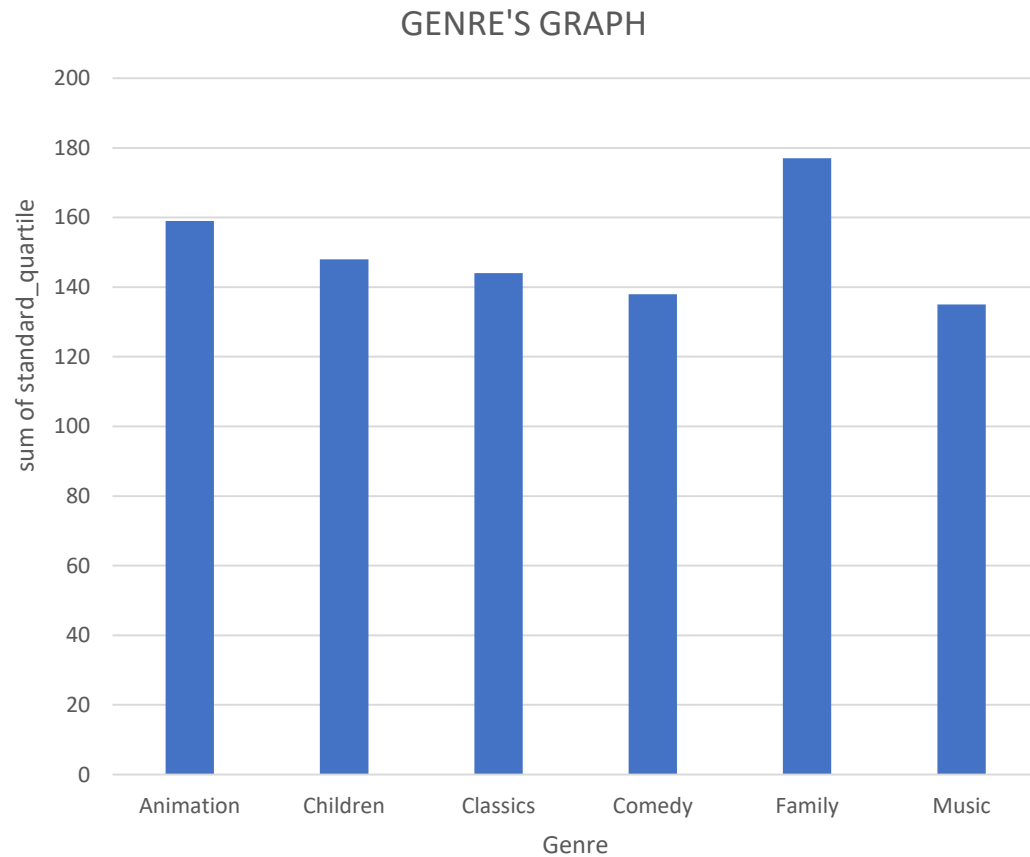
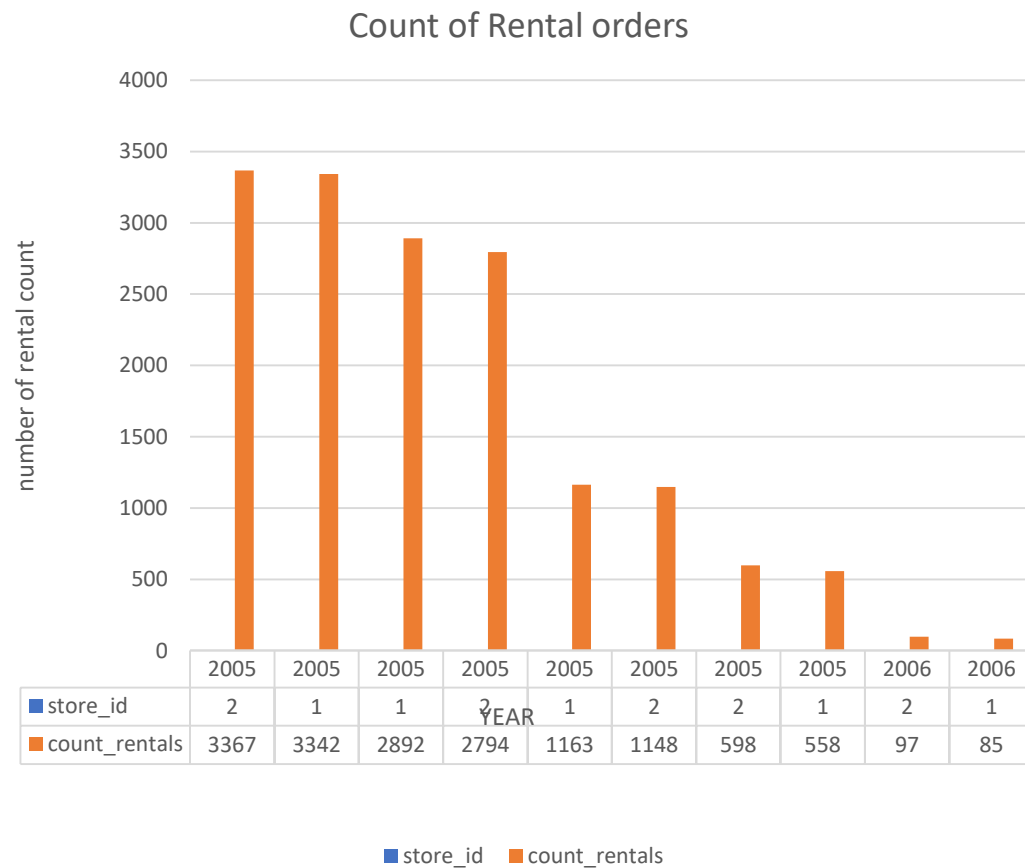- < The movie with the highest rental duration is the family genre movies.>

Q3) Which movie was rented out the most?

- The family movies were rented out the most, followed by the animation, then music was the least rented out.

Q4) What year was the rental count more in both stores ?

Count of Rental orders

	2005	2005	2005	2005	2005	2005	2005	2005	2006	2006
■ store_id	2	1	1	2	1	2	2	1	2	1
■ count_rentals	3367	3342	2892	2794	1163	1148	598	558	97	85

YEAR

■ store_id   ■ count_rentals

- The year 2005, more people rented movies but in the year 2006, the rental count dropped drastically.