

PO-LING (AMIE) LIU

UX Designer

CAREER OBJECTIVE

Organized and motivated Bachelor of Information student seeking an opportunity to work as a UX Designer. Innovator. Design thinker. Expertise in using digital communication skills, developing information architecture, and designing visual interfaces. Specializing in mobile and web design, creating compelling interfaces that align with business objectives. Passionate about creating user-centric digital experiences that effectively meet users' goals.

EXPERIENCE

UI/UX Intern | Crypto-Arsenal | Taipei City, Taiwan (Remote)

May 2023 – August 2023

- Implemented the redesign of the website's pop-ups, achieving a more intuitive user experience.
- Acquired proficiency in Figma to improve visual aesthetics, ensuring a seamless user experience across various screen sizes and enhancing the speed and precision of prototyping processes.
- Conducted research and collaborated with the design team to enhance the internal component library and design guidelines, resulting in an improvement in design consistency across the entire website.
- Worked closely with engineering and design teams in agile scrum meetings to meet user expectations, contributing to a reduction in development iterations.

Secretary | UW Taiwanese Student Society | Waterloo, ON

January 2023 – May 2023

- Generated detailed meeting minutes and innovative ideas, capturing key discussions.
- Assisted team members in event planning, acquiring effective teamwork skills.
- Developed responsible skills and the ability to work independently in managing assigned tasks.

EDUCATION

University of Toronto | Toronto, ON

Expected Graduation Date: June, 2025

- Bachelor of Information
- Relevant courses: Design Studio I: How Make Comp & Why, Design Studio II: How to Design, Computational Reasoning

University of Waterloo | Waterloo, ON

July 2020 – May 2023

- Major in Honours Global Business and Digital Arts
- Minor in Computing
- Relevant courses: Intro to User Experience Design, Intro to Computer Programming, Digital Imaging for Online Application

CONTACT

📞 416-272-9794

✉ amie.liu@mail.utoronto.ca

📁 [Amie Liu's Portfolio](#)

PROJECTS

Wayfinding App | Toronto, ON

September 2023 – Present

- Conduct primary research and apply usability testing to evaluate the effectiveness of the design

Carpooling App | Waterloo, ON

September 2022 – December 2022

- Developed sketches, wireframes, and high-fidelity prototypes of the app's flows using Figma

TOOLS

Figma	Miro
Balsamiq	Webflow
Adobe Photoshop	HTML/CSS
Adobe Illustrator	JavaScript
After Effects	Python

SKILLS

Prototyping	Design Thinking
Wireframing	Usability Principles
User Research	Affinity Diagramming
Usability Testing	Interaction Design
Information Architecture	Graphic Design

SPECIAL AWARDS

Golden Award

International Cyberfair | 2019