

Logo displayed in the top left corner will always take the user back to the home page once clicked.

In the far right corner, four icons take user to appropriate pages:

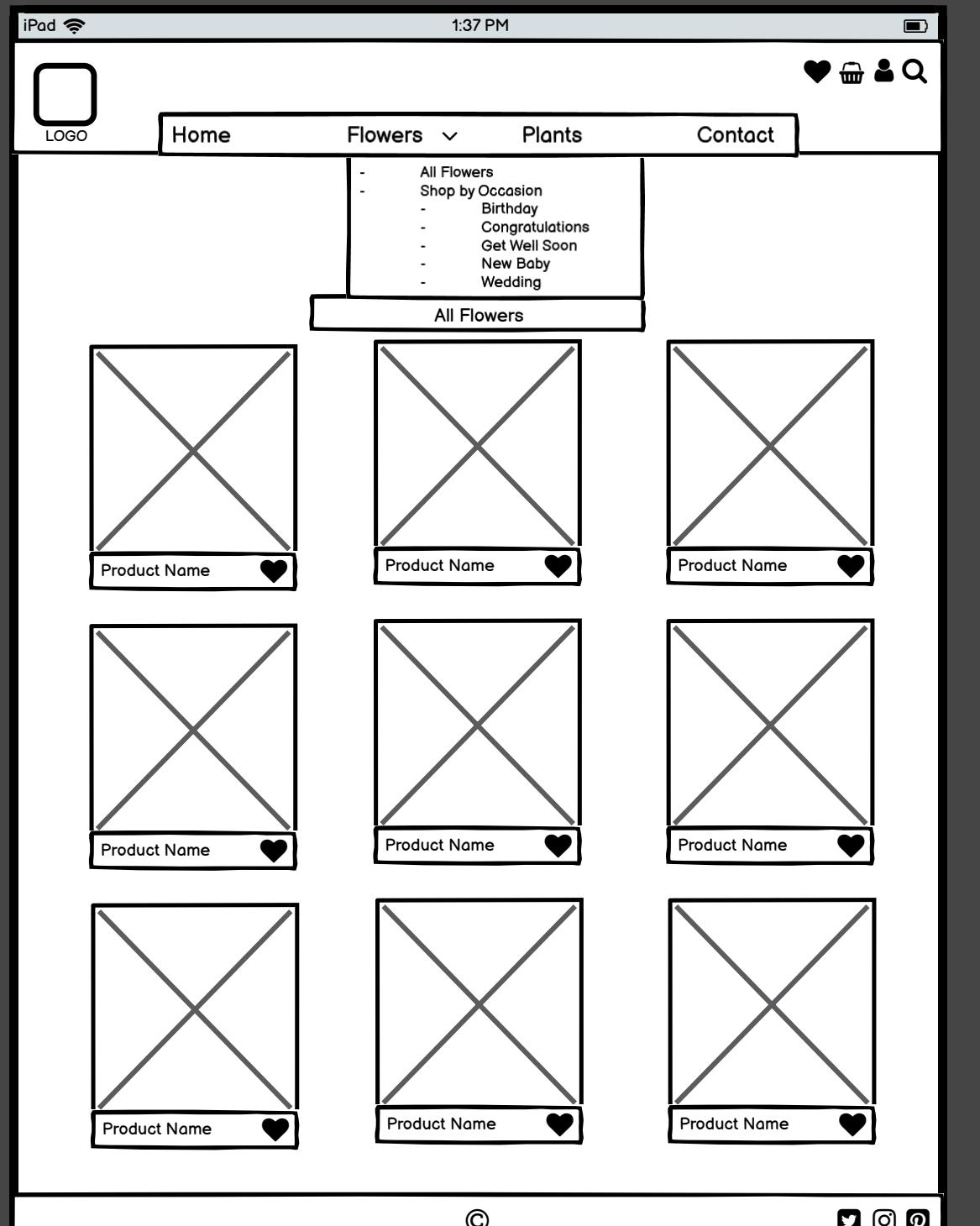
Favourites
Basket
User login
Search

X3 Rotating carrousel of images will display as the main hero shot.

X3 circular image links will take the user to the necessary page of products.

X4 rotating customer testimonials will display.

Footer will contain links to Twitter, Instagram and Pinterest.

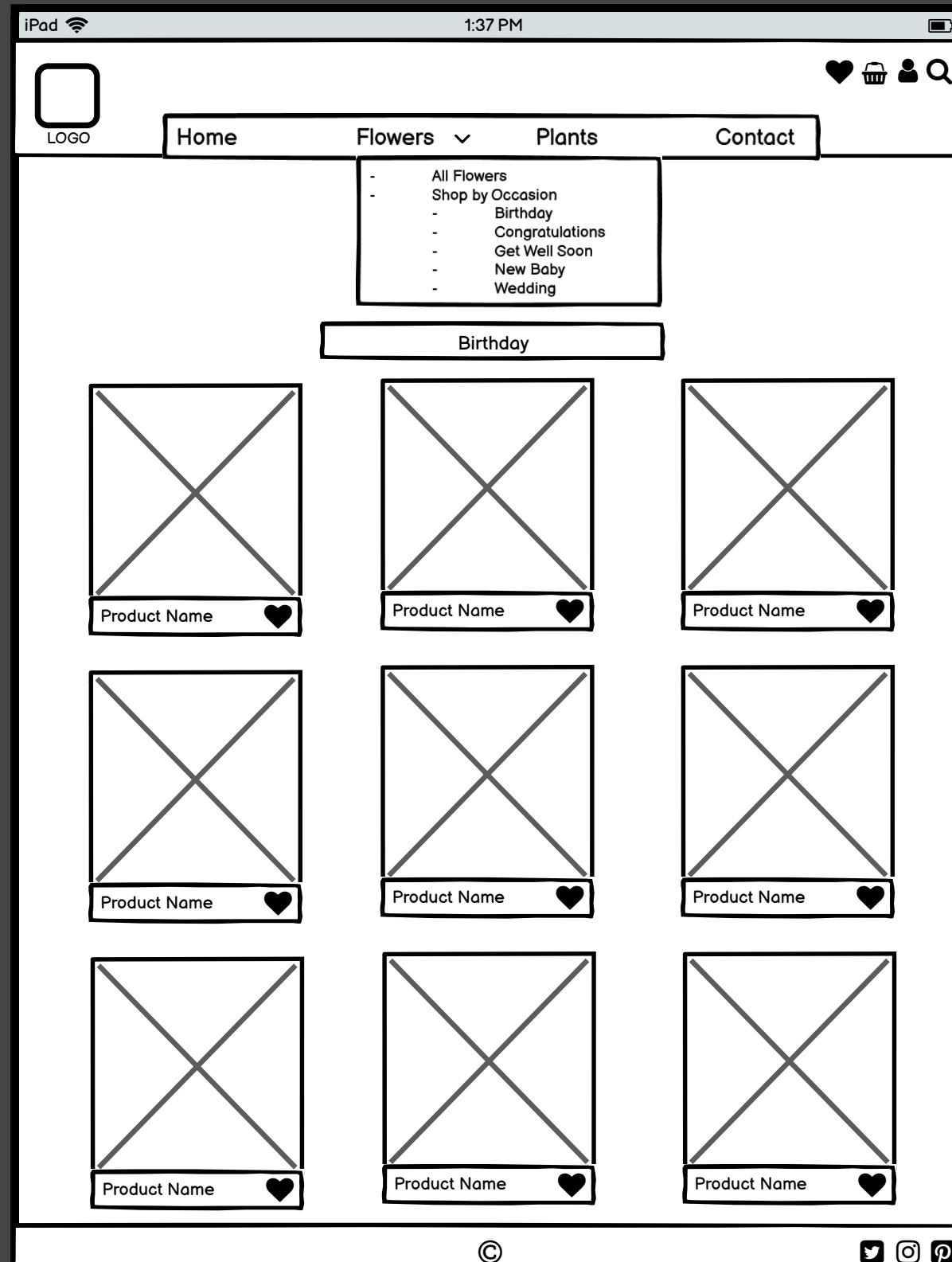


Flowers Navigation will provide a subcategory of pages to access depending on occasion required.

The All flowers page will display every single type of flower product stocked by the owners.

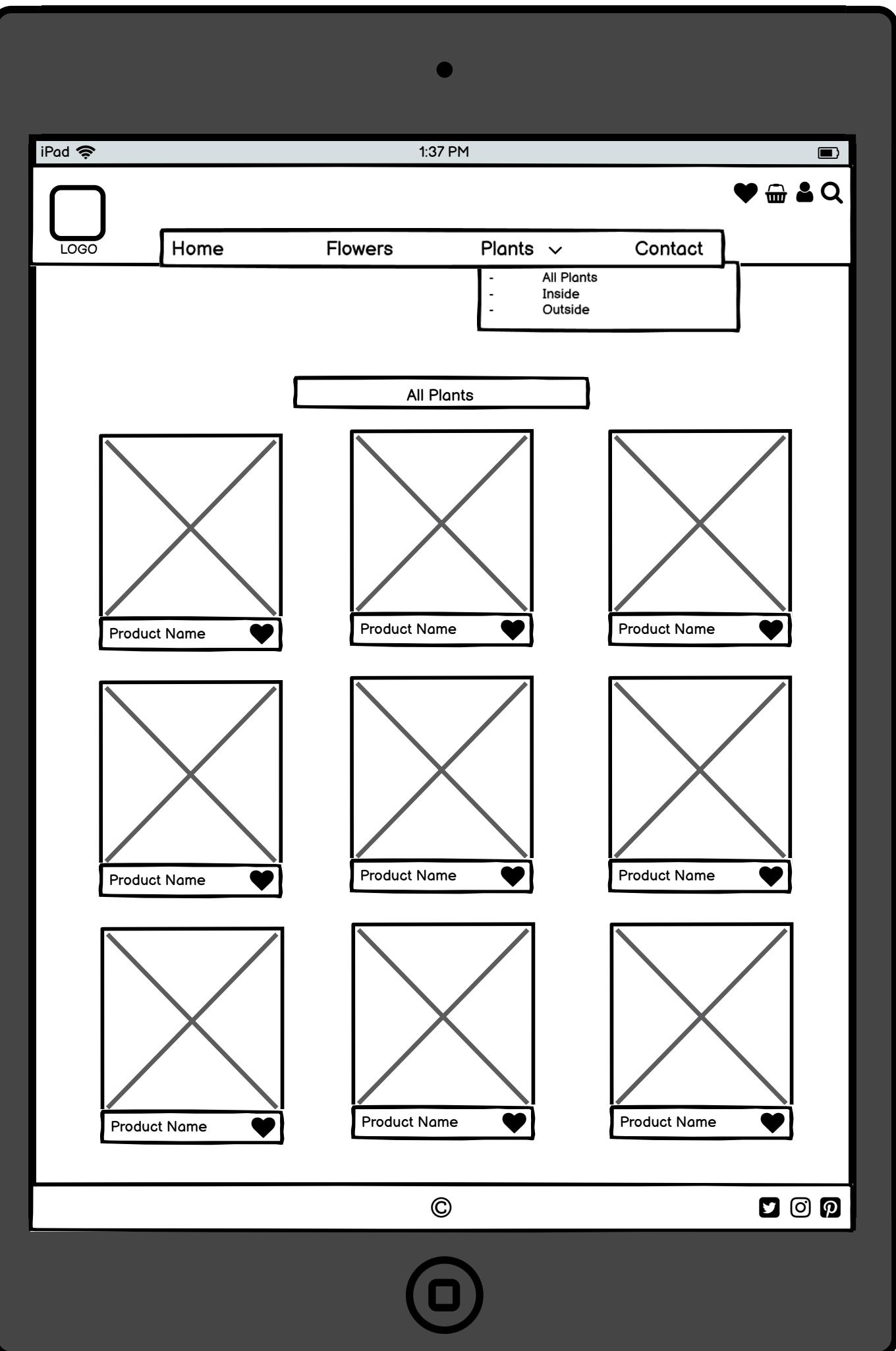
Products will be presented in card form, with just the product name and an option to 'Favourite' that product.

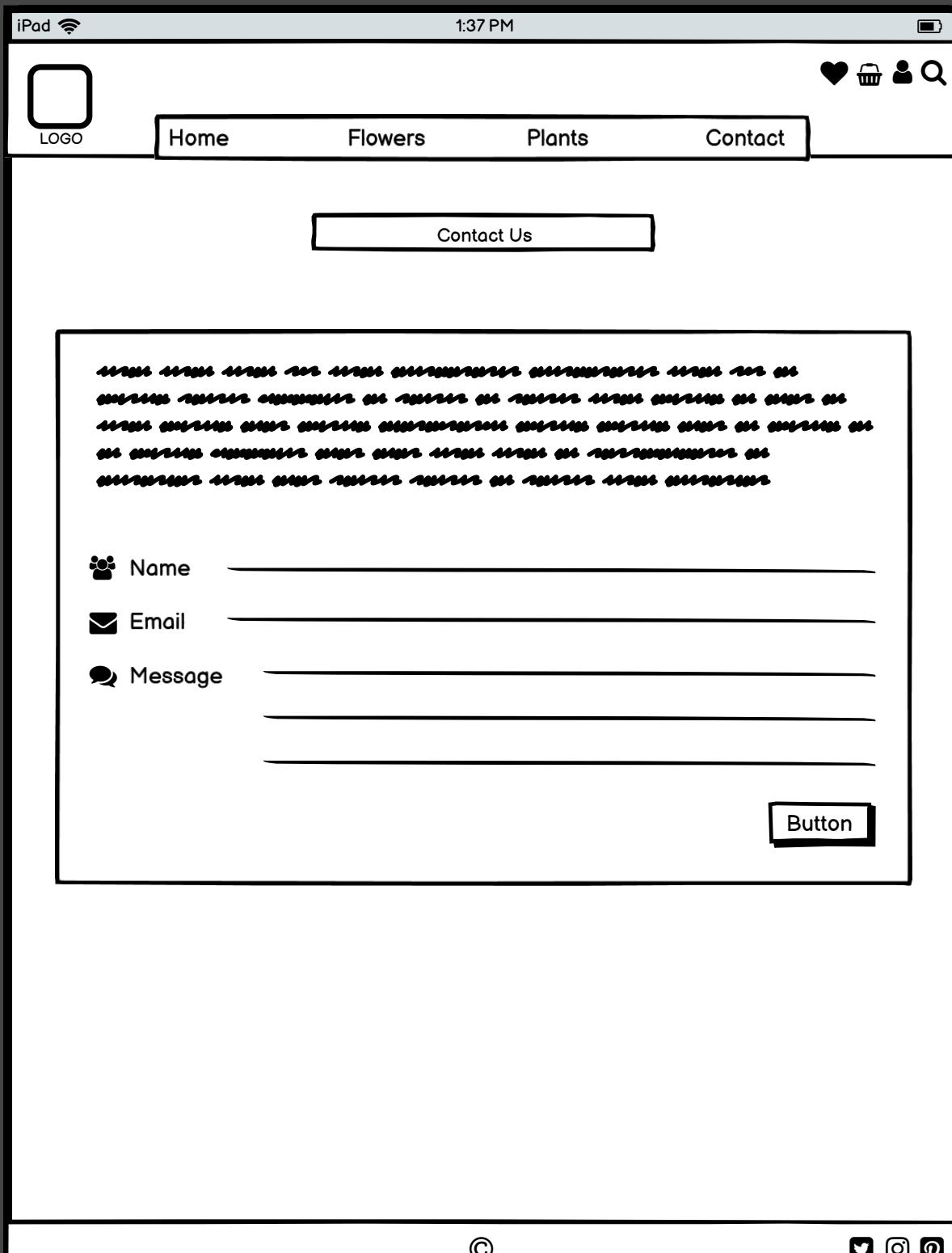
Cards will be displayed in rows of 3 on tablet devices.



Example of clicking on subcategory 'Birthday' will bring you to a view of all the flowers listed in this category.

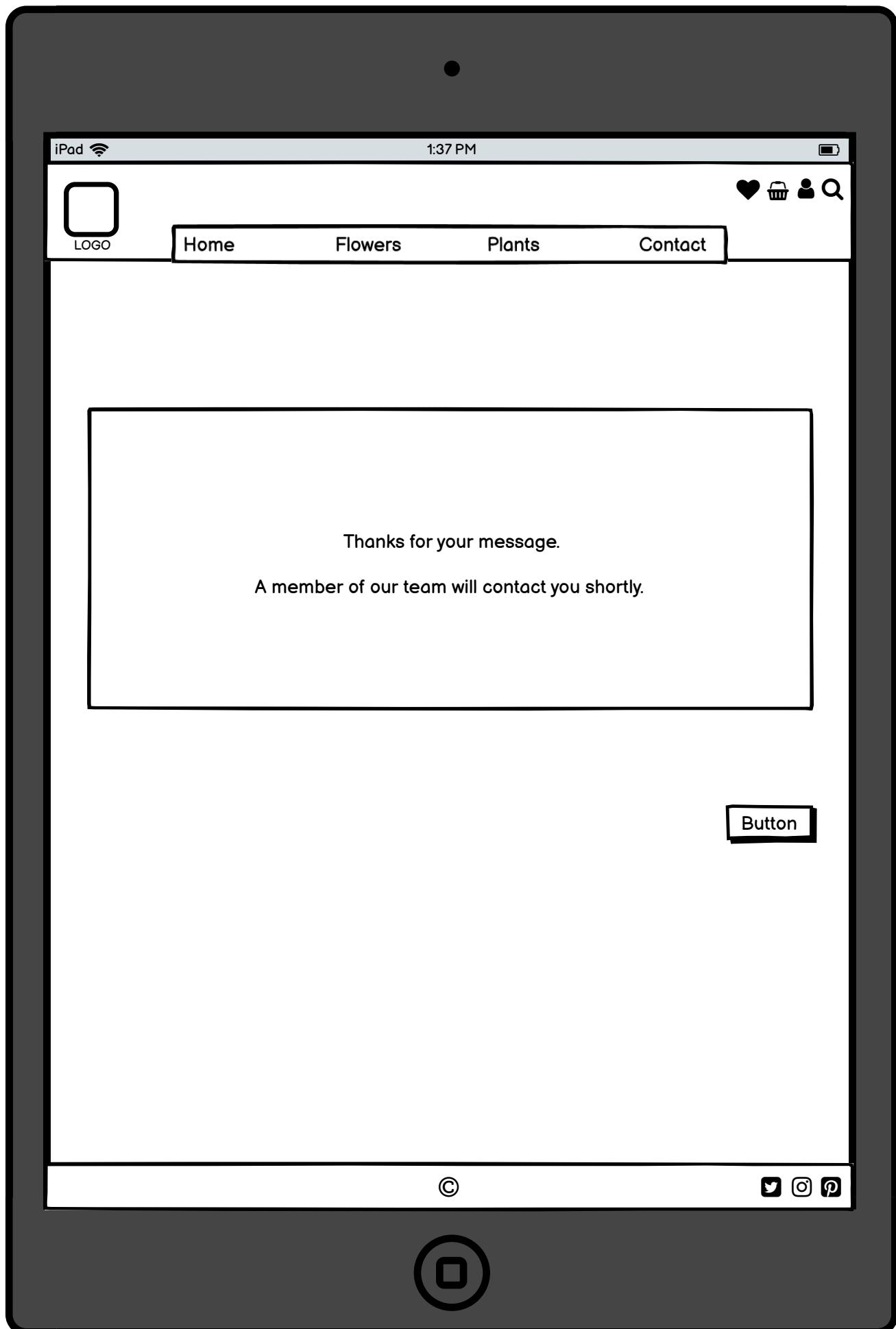
Cards will be displayed in rows of 3 on tablet devices.





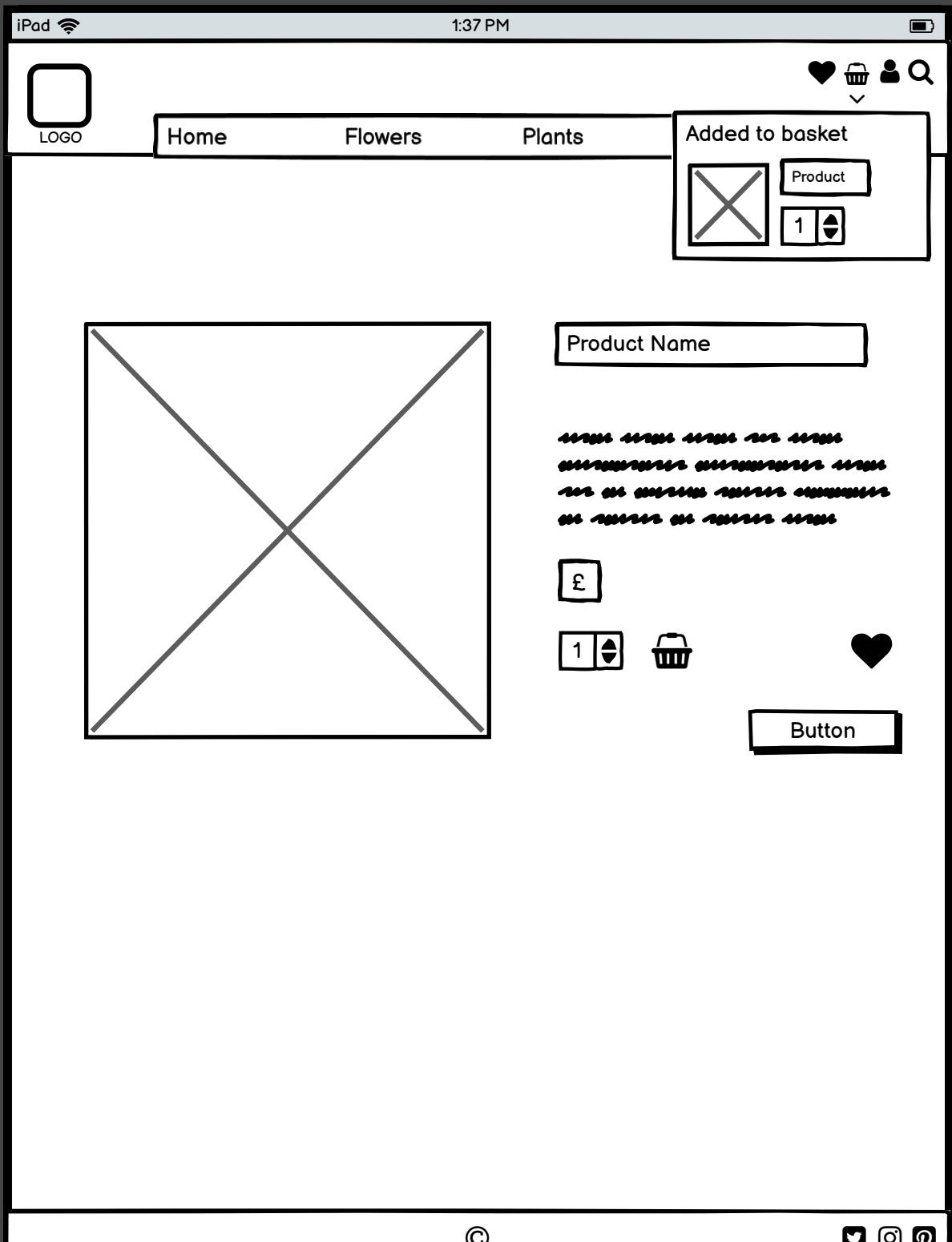
Contact us page will provide the option for the user to fill in their name and email address along with a capped message to send to the website owners. Either for a query, complaint, review etc...

Button will be a 'submit' which will take the user to a message confirmation page.



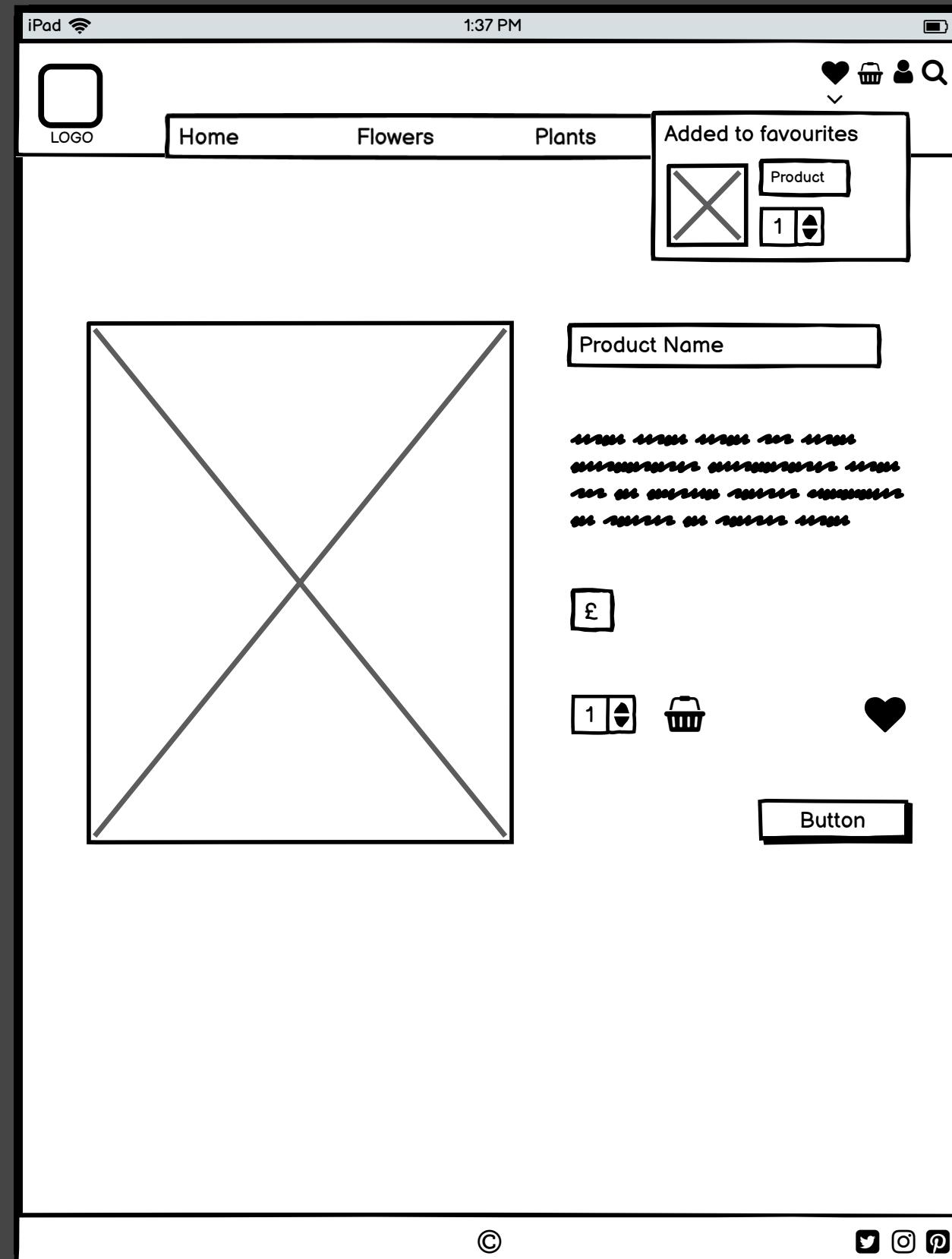
Confirmation page to display that the message has been successfully sent and someone will be in contact shortly.

Button will guide the user back to the home page to carry on shopping.

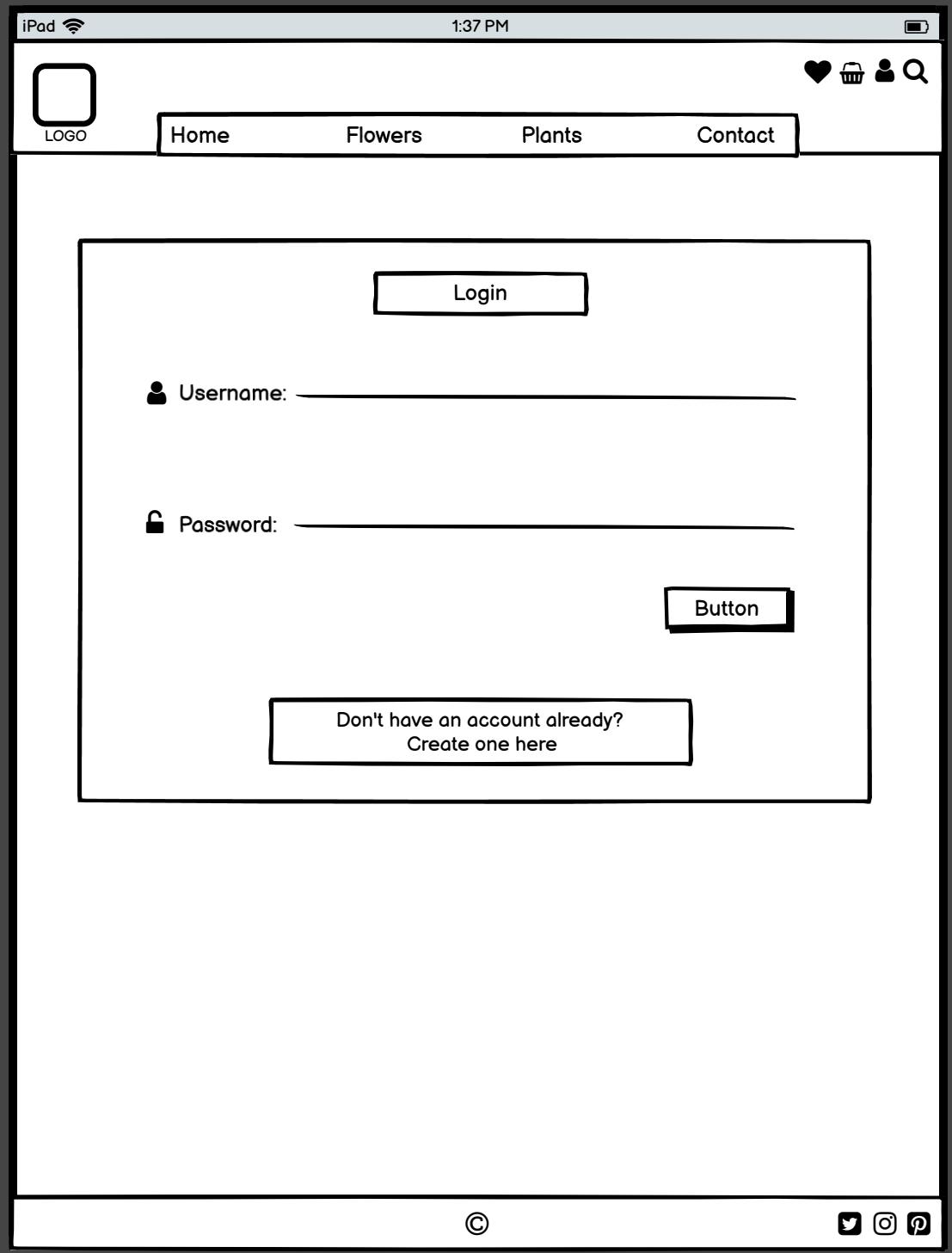


If a user is to click on a card displayed on the categories, they will be taken to its full view where they have the option to read the full description and add it to their basket.

If a user is to add the item, a notification will display under the basket icon informing them of their action.



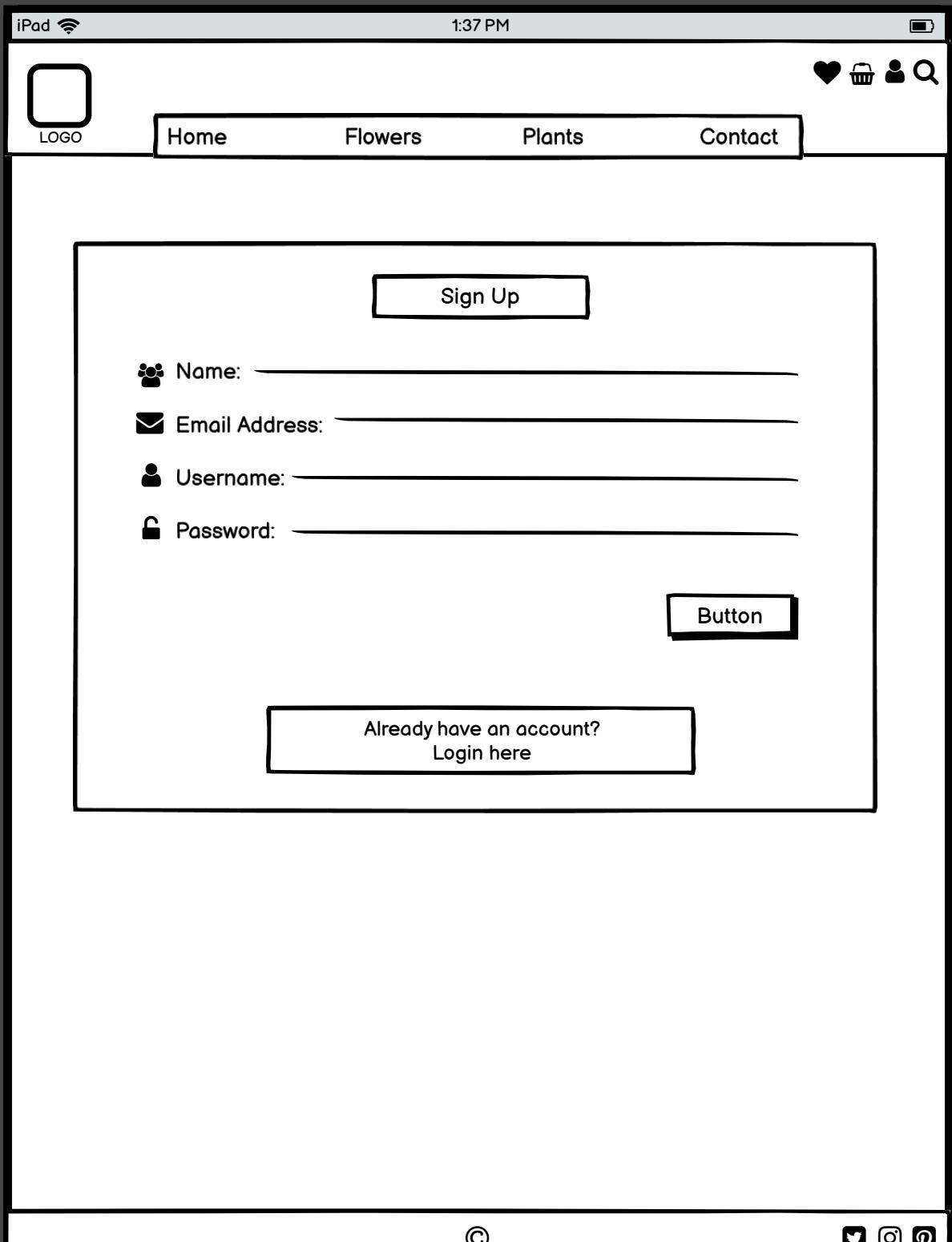
If a user is to 'like' the item, a notification will display under the heart icon informing them of their action.



Too add an item to their basket or favourite list, a user must be logged on to their personal profile to store the data. The login page will be available through the user icon in the nav bar.

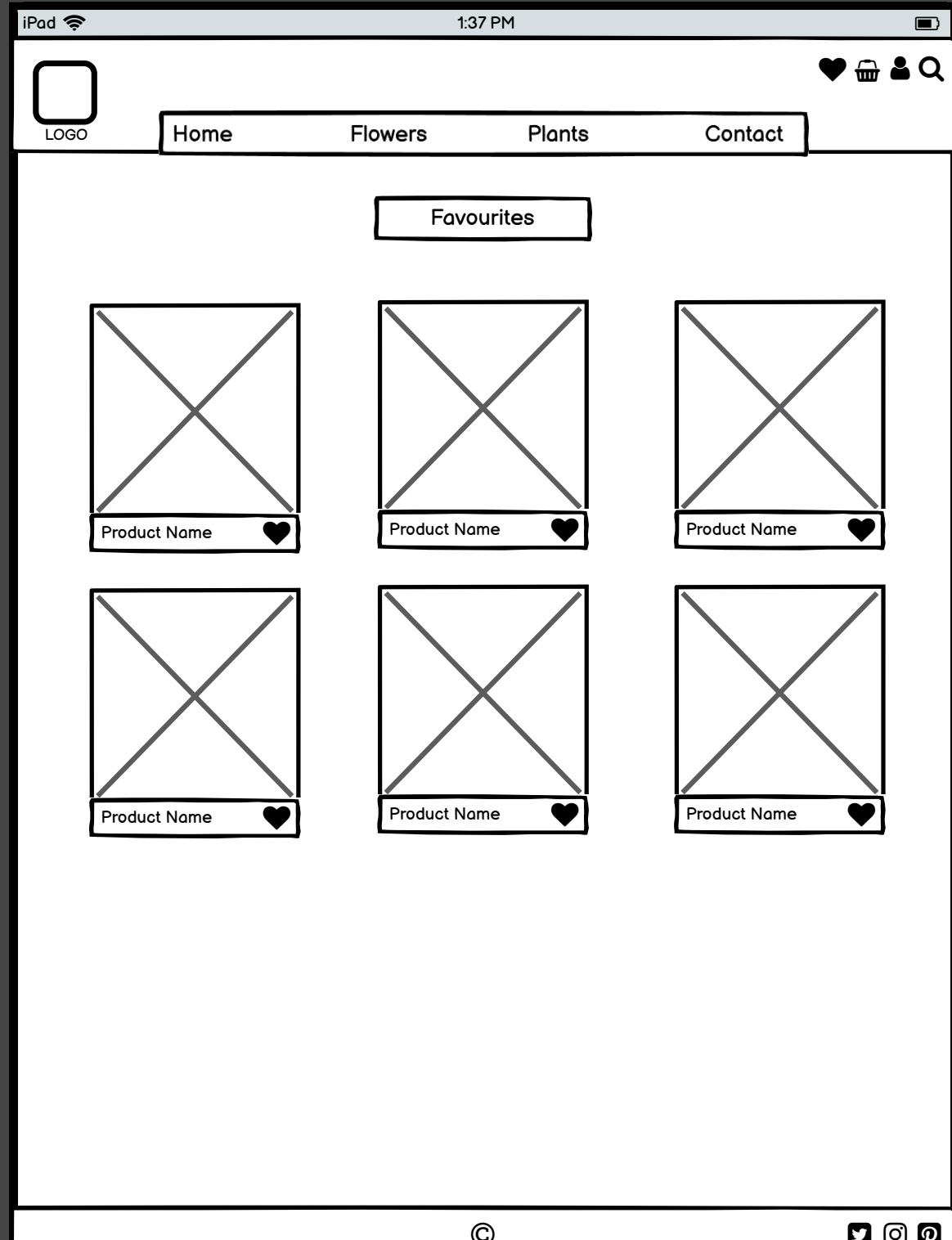
If a user is not already logged in before adding an item to their basket or favouring an item, the site will require them to login to their user profile before continuing with the action.

This option will give the user a link to the 'Sign up' page if the user does not already have a personal account.



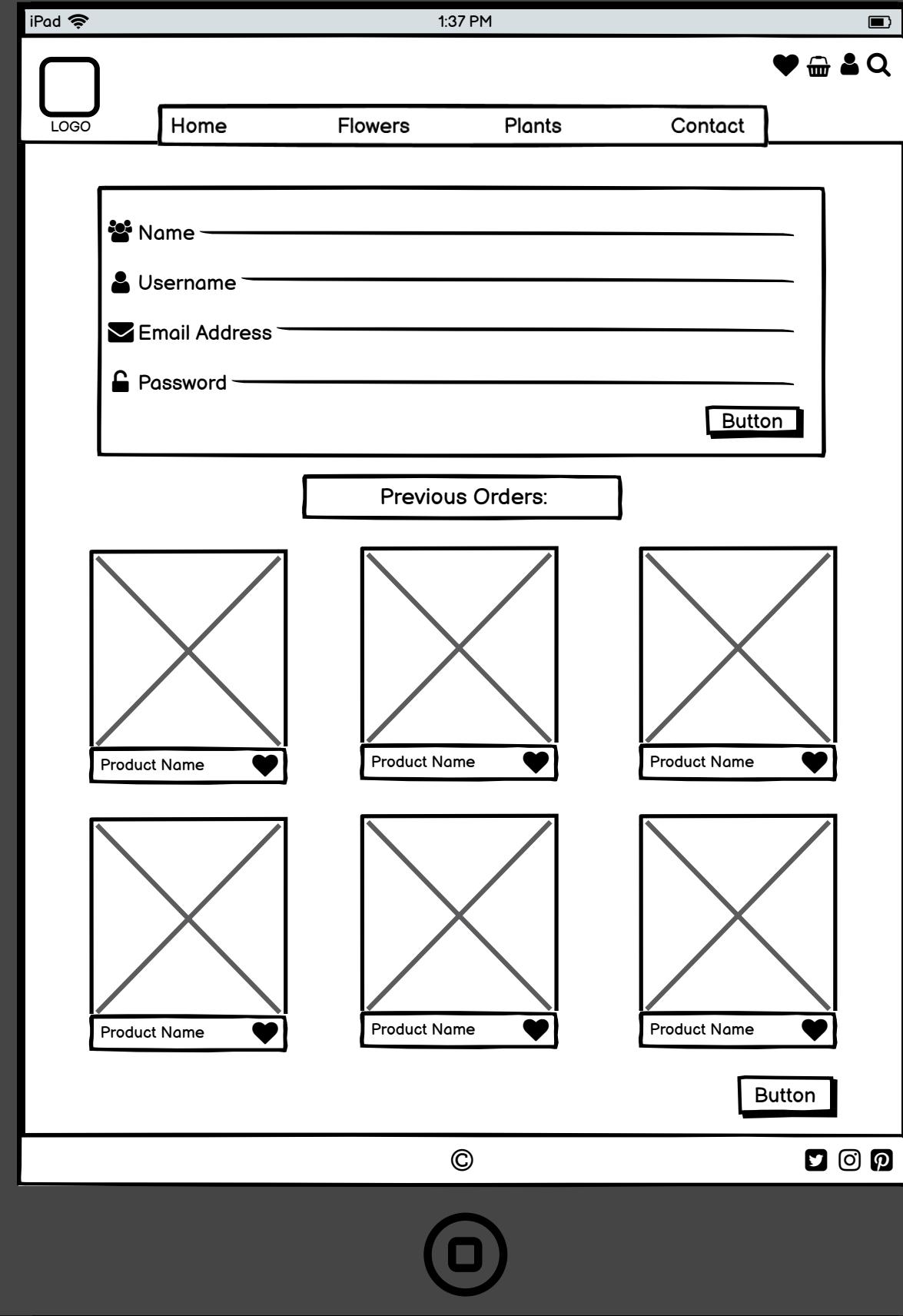
If a user is new to the site and does not already have a profile, they have the option to 'Sign Up' using the sign up form. This will require their name, email address, username of their choice and a password.

This page will give an option to go back to the login page if the user already have a profile set up.



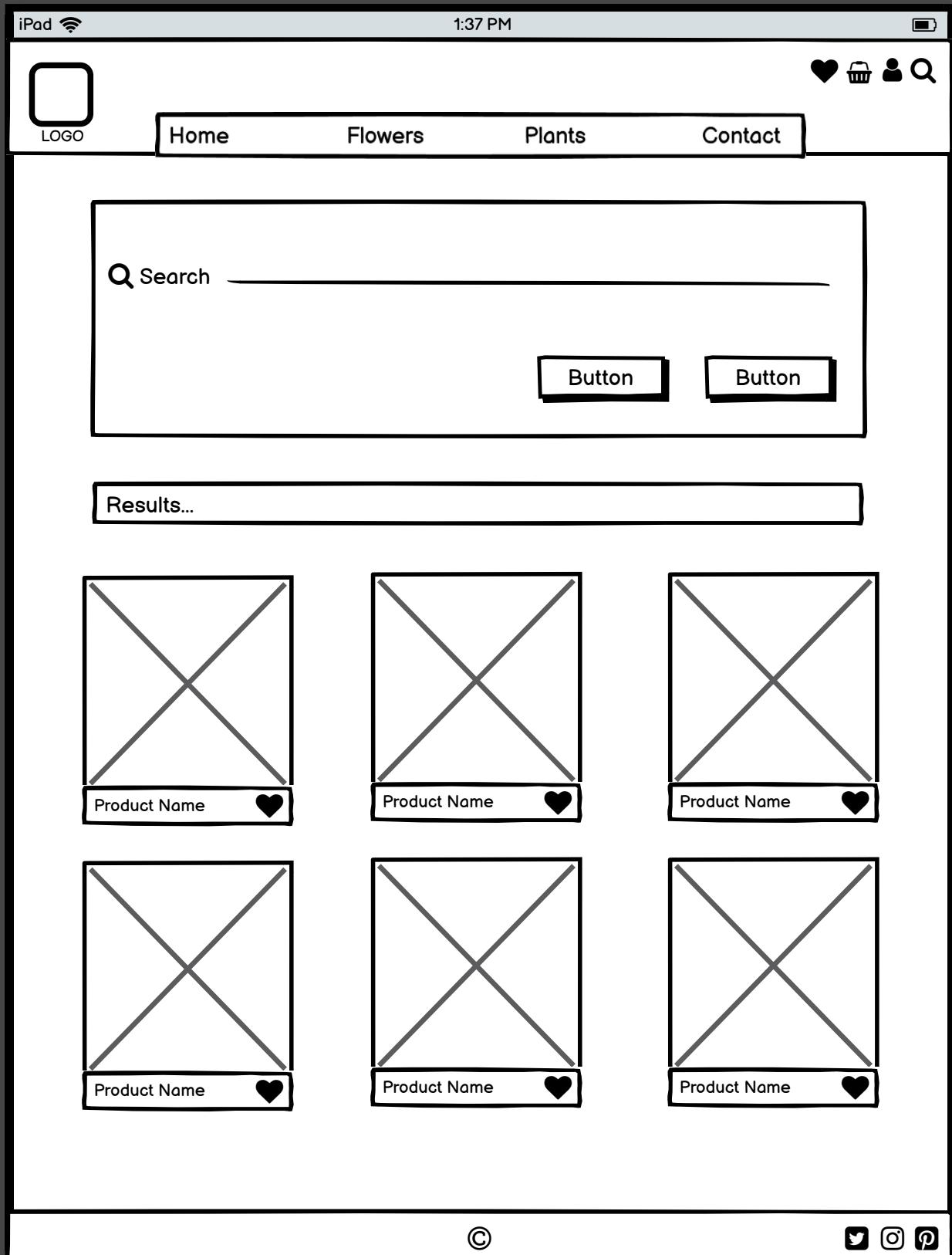
To view their favourites, the user must be signed in to their account. They can view their favourites at any time by clicking on the heart icon at the top of the page.

The cards displayed in this page will allow the users to click on them in order to gain the products full details and the option to add to their basket.

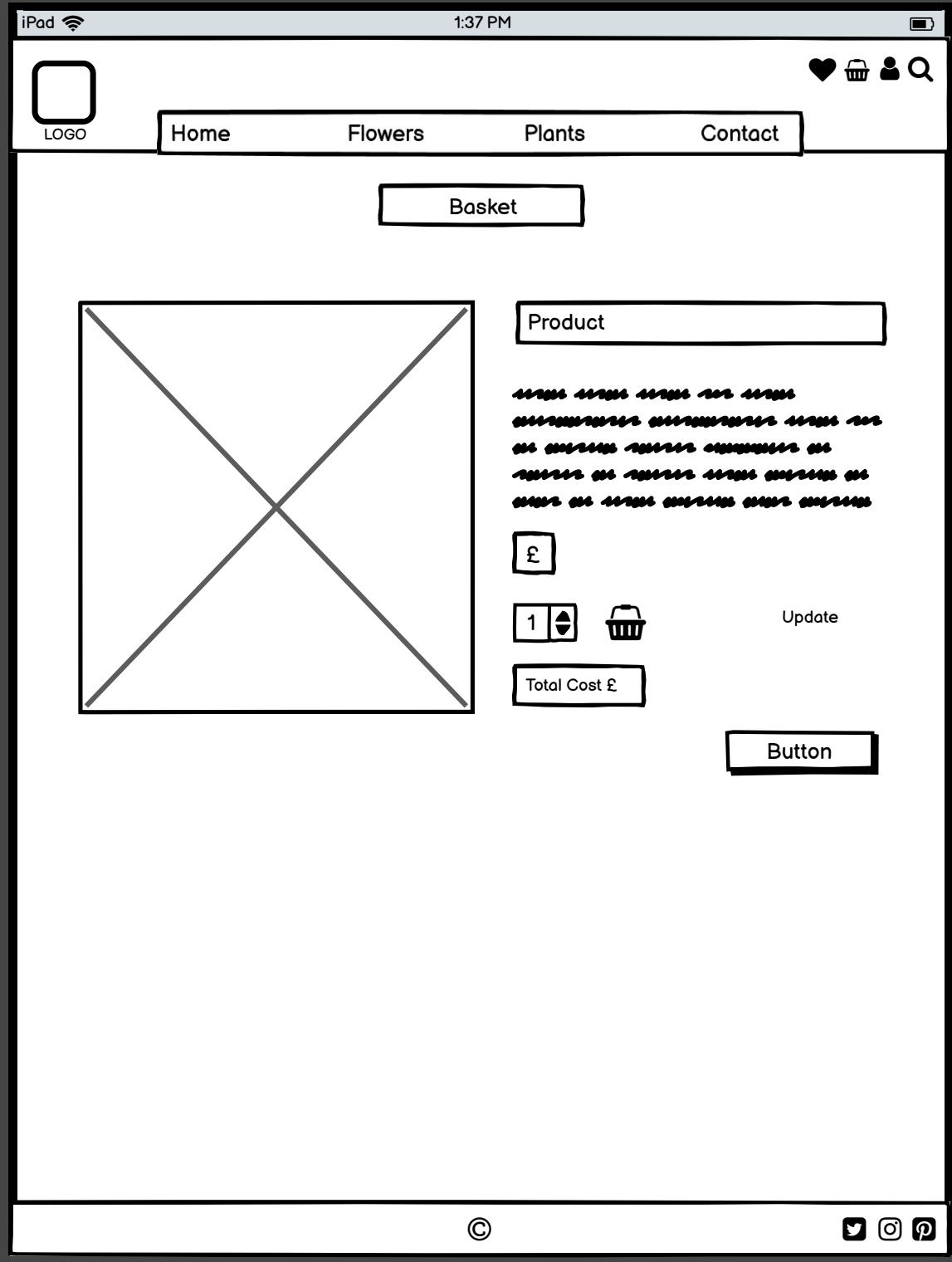


The user will have access to their personal account whereby they can edit any of their details by typing over the existing data and clicking the 'save' button, along with being able to view their previous orders.

The button at the bottom of the page will be a 'Log out' from their profile button. Once clicked, the user will be directed to the home page and view the site as a guest.



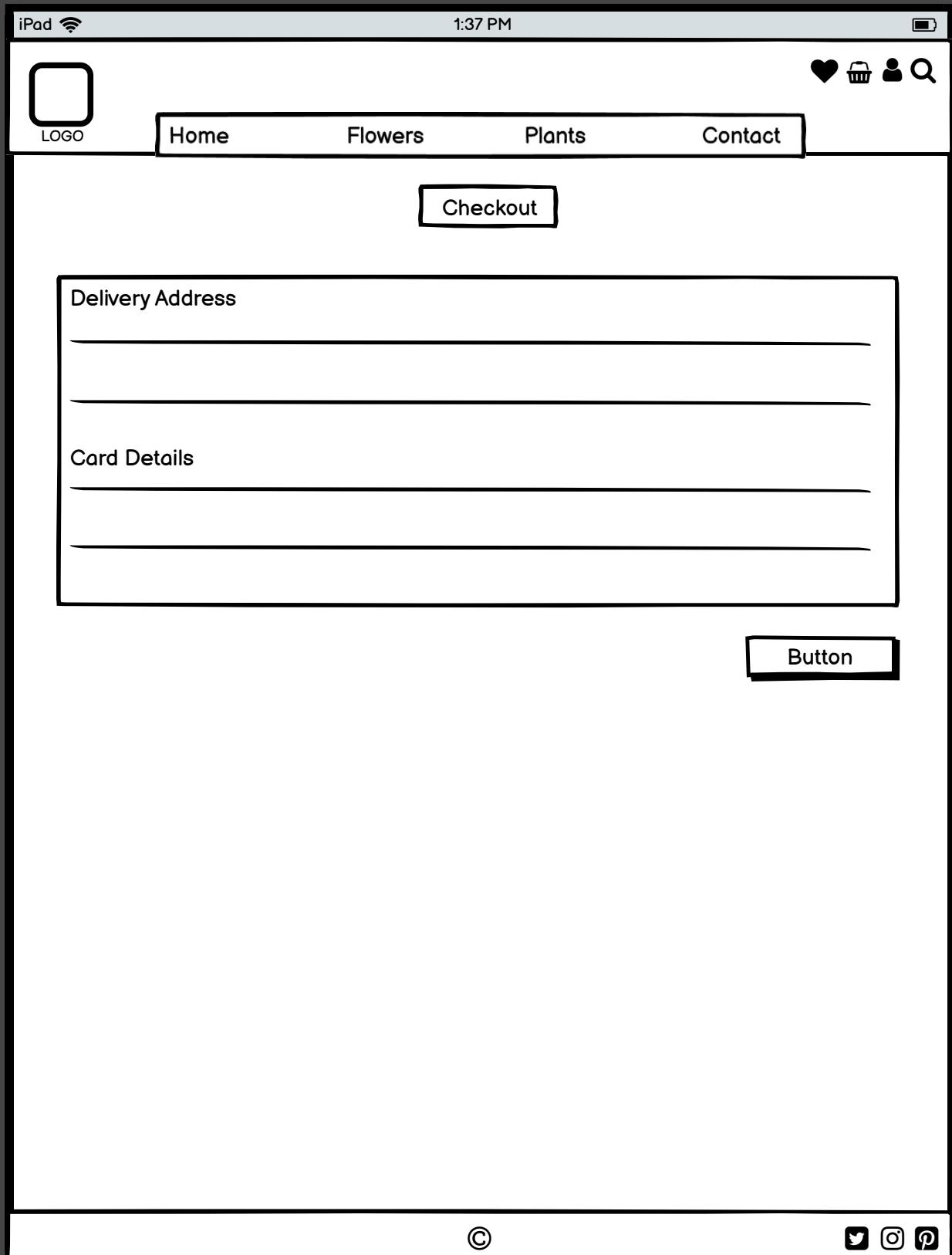
The search page will allow users to search for a specific term, which will then pull up all the results linked to that term.



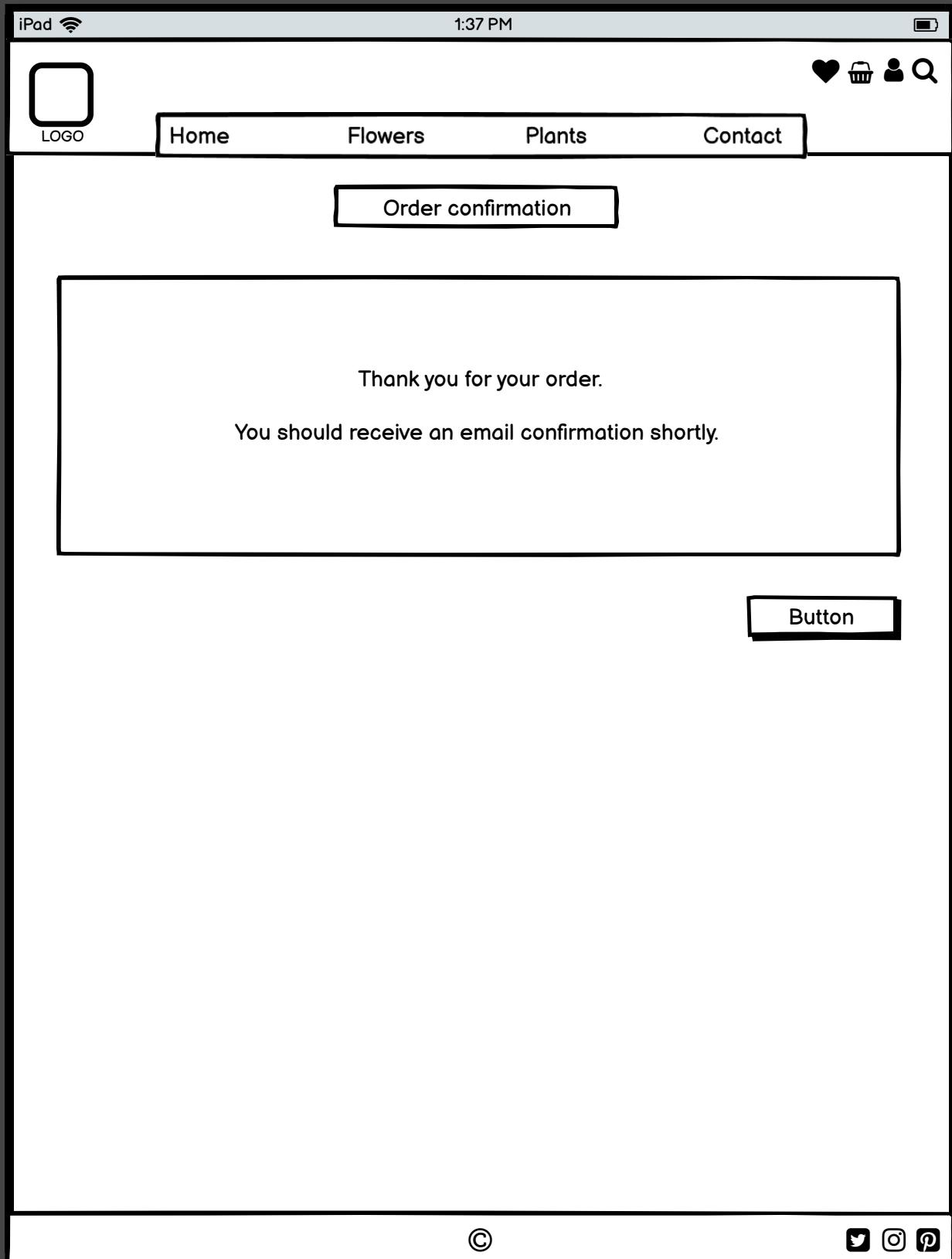
If a user clicks on their basket, they will be shown all the items they have put in there, along with the item description and details.

There will be an option to change the quantity and update that, along with a subtotal of the basket cost.

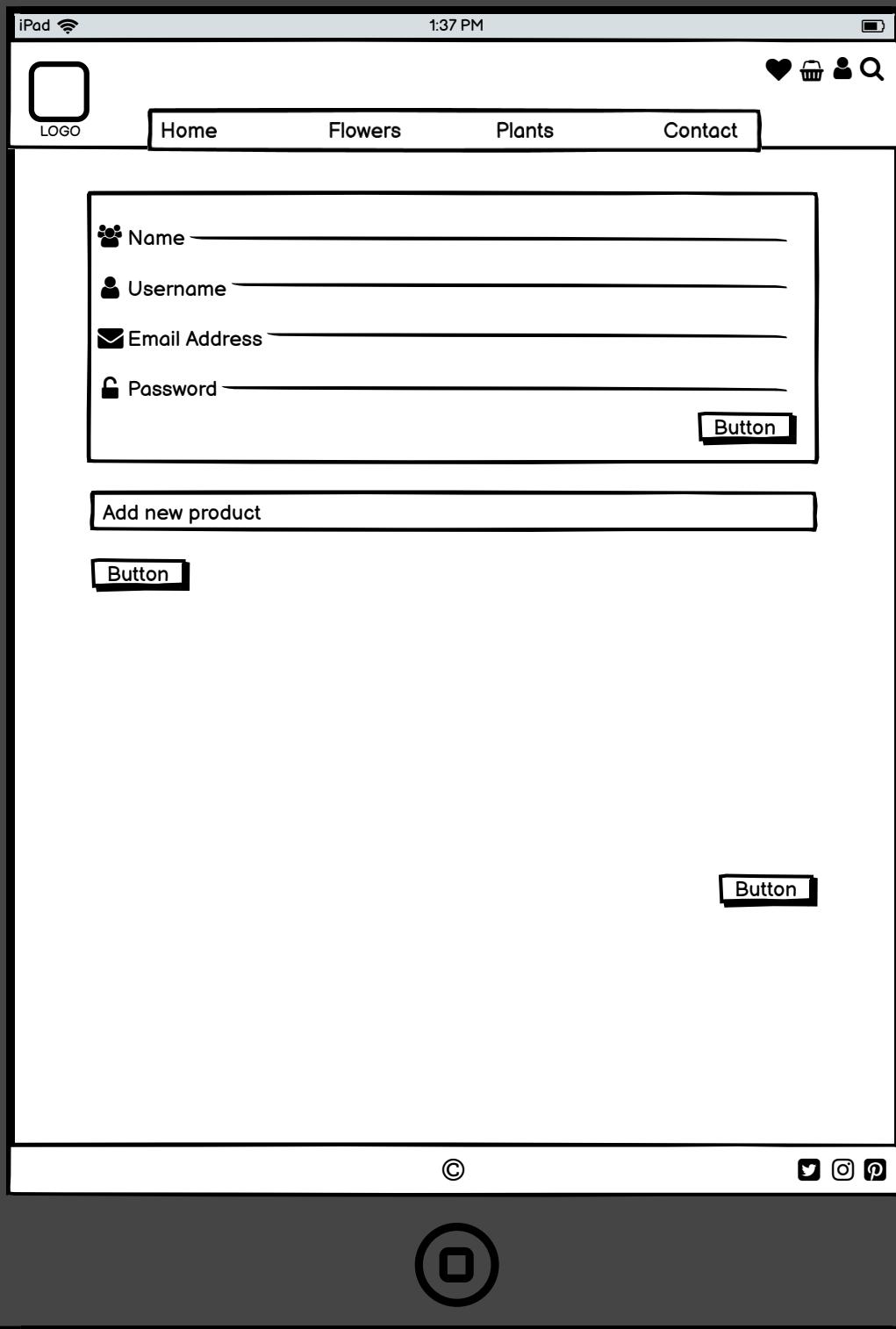
The button will guide the user to proceed to checkout.



In the checkout form, the user will be required to enter the delivery address and their card details to proceed with the payment.



Once a user has successfully paid for their items, they will be taken to a 'Order Confirmation' page, thanking them for their order and informing them their email confirmation will arrive in their inbox shortly.



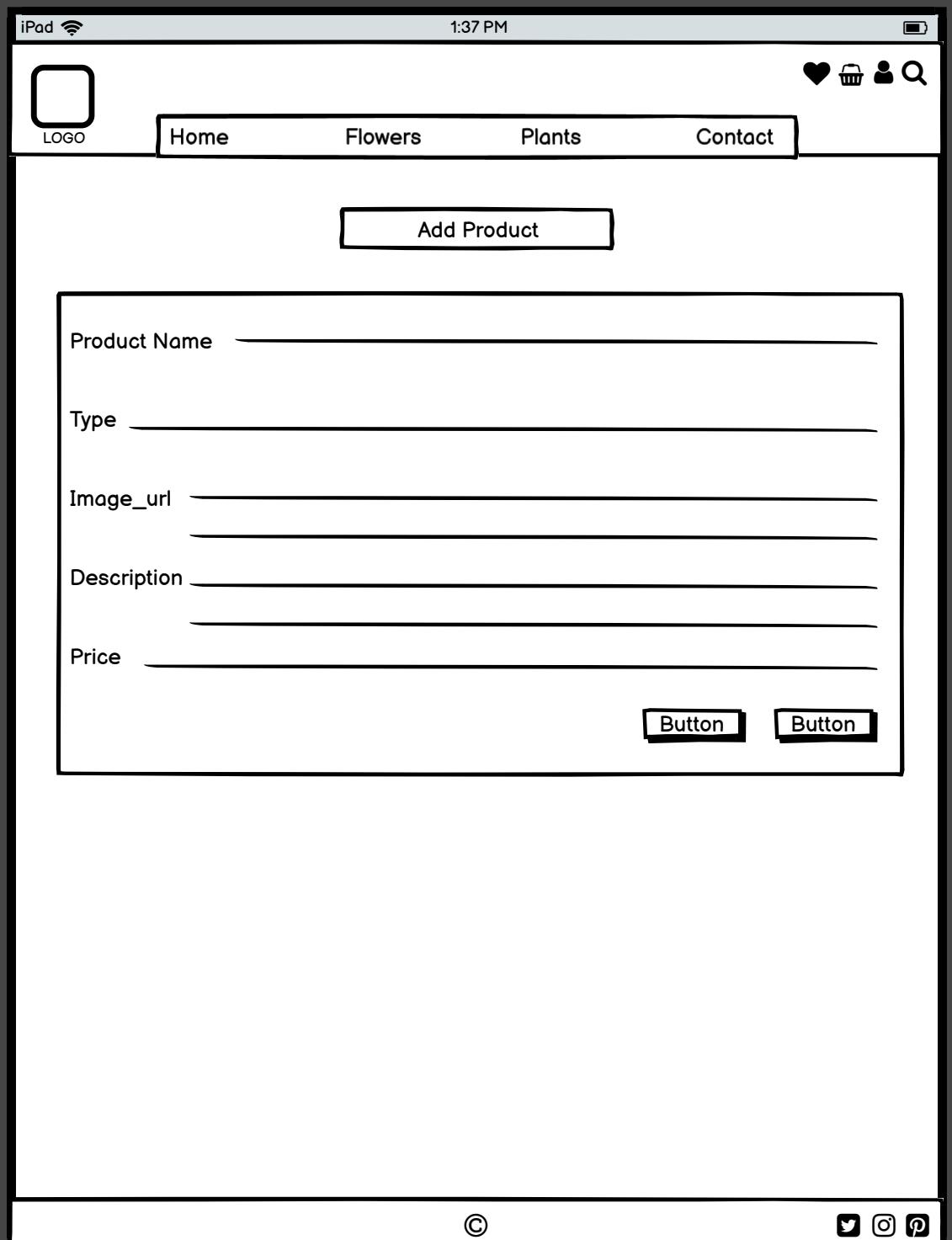
The site Admins will be able to add, update or delete a product from the website.

They will be logged in as 'Superusers' where their profile will be slightly different to standard users.

In their personal account, there will be the option to edit their details, like normal accounts, and click 'save' to save the data.

There is also a button to 'add a new product'.

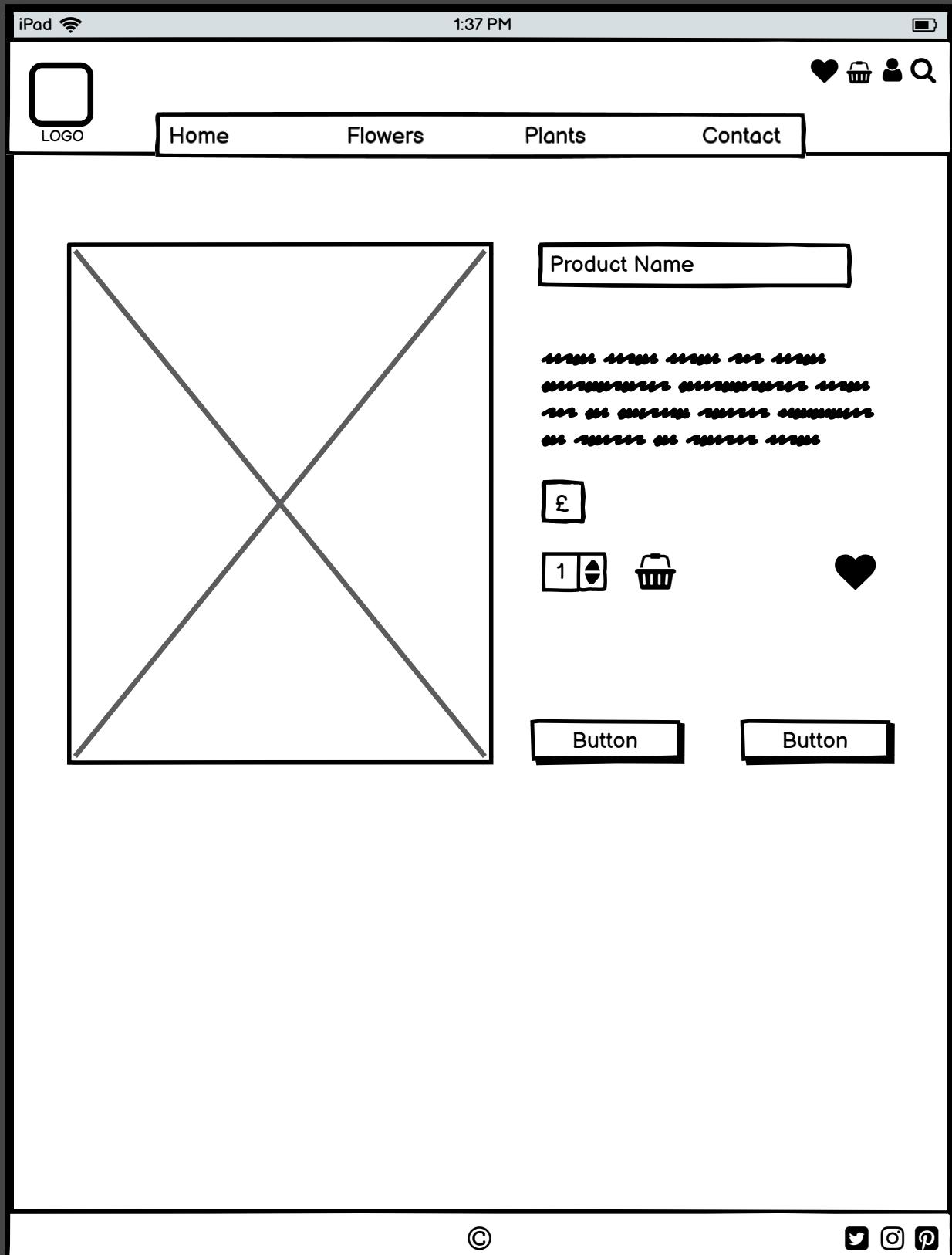
The button at the bottom of the page will be a 'Log out' from their profile button. Once clicked, the Admin will be directed to the home page and view the site as a guest.



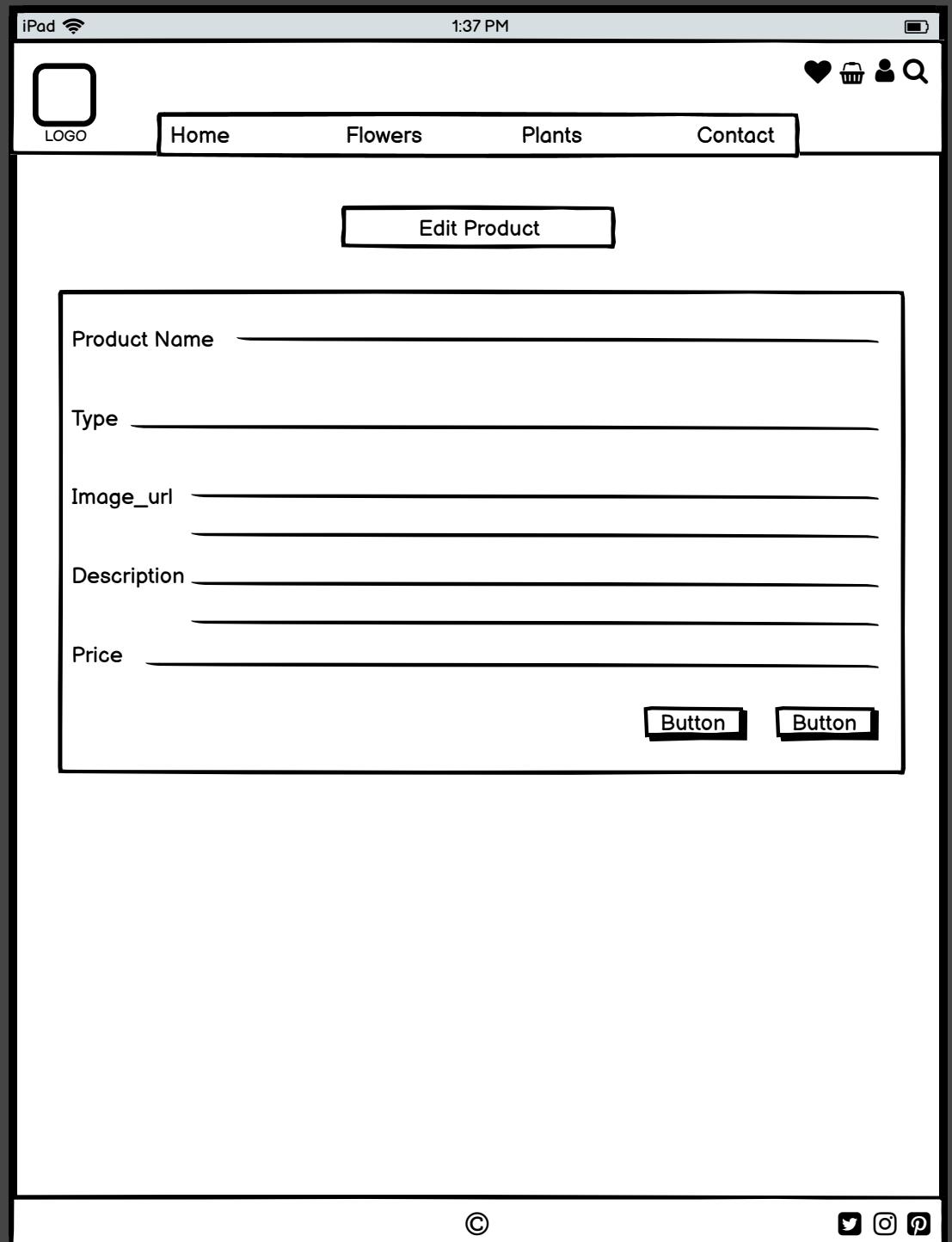
If a user Admin wants to add a new product, they will be taken to this page where they will have to input all the products information and then either click 'upload' or 'cancel'.

The upload button will take them to that products full view on the website, with it being successfully uploaded.

The cancel button will also take them back to the home page, with no changes made.



As a Admin user, the Admin must be logged into their account. From here, when clicking on a products full description, two buttons will be presented which will give them the option to 'Edit' item or 'Delete' Item.



If an Admin User wants to edit a product they will be taken to this page where they have the option to change the details.

The two buttons at the bottom of the page will 'Update product' or 'Cancel'.

Update product will take them back to that items full page view.

Cancel will take them to the home page.