### Introduction

The case revolves around a disturbing incident in the Heliwaa district where a police commander is implicated in the alleged murder of a local businessman named Abuukar. This high-profile case has captured significant public and media attention, raising concerns about law enforcement practices and corruption in the area. The involvement of a police authority in such a grave crime has sparked debates and discussions about accountability and justice within the security forces, highlighting the ongoing struggles within Somali institutions to uphold law and order while protecting civil rights. The series of YouTube videos provided likely document the unfolding of the case, including key developments, interviews, and public reactions, offering a comprehensive view of the impact of this incident on the community and the Somali justice system.

The report addresses a grave incident that transpired in the Heliwaa district, involving the alleged murder of a local businessman, Abuukar, by a police commander. This case has garnered extensive attention, both locally and nationally, due to the severity of the accusations and the high-ranking position of the suspect involved. The implications of a law enforcement officer being implicated in such a serious crime raise profound concerns regarding the integrity and accountability of the police force in Somalia.

The objective of this report is to provide a detailed overview of the case, based on available evidence and media reports, to analyze the legal proceedings, and to discuss the broader societal reactions. The incident not only casts a shadow on the law enforcement community but also sparks a critical discourse on the need for comprehensive reforms within the Somali police force to prevent such incidents in the future and to restore public trust in the institutions designed to protect them. This introduction sets the stage for a deeper exploration of the facts, the legal challenges, and the public's demand for justice and transparency in the ensuing sections of the report.

## **Dataset Description**

The dataset titled "combined\_data.csv" is structured into 2527 rows and 6 columns. It appears to gather data that could potentially relate to user interactions on a digital platform, possibly social media or a forum, given the nature of the columns which include authors, comments, and associated metrics. Here's a detailed breakdown of each column and the data it contains:

- **author**: This column stores the usernames of the individuals who have made the comments. There are 1705 unique authors in this dataset, which suggests that some users have made multiple comments.
- date: The timestamps of when the comments were posted are formatted in ISO 8601 standard (YYYY-MM-DDTHH:MM:SSZ). The dataset includes timestamps ranging from the most recent back through a historical log, and each timestamp is unique except for a few cases where the same timestamp appears (the maximum frequency being twice for a given timestamp).
- **Comment**: This field contains the actual text of the comments. There are 2527 comments with 2474 being unique. This indicates that there are some repeated comments. The comments vary widely in length, with some being brief statements and others more detailed responses.
- like\_count: Numerical values indicating the number of likes each comment has received. The distribution of likes ranges from 0 to 171, with an average (mean) close to 2 likes per comment. The majority of comments, however, have fewer likes, as indicated by the median (50th percentile) of 0 likes.

- **reply\_count**: Similar to `like\_count`, this column shows the number of replies each comment has garnered. The reply counts range from 0 to 27, but again, most comments do not have replies, evidenced by the median of 0.
- **comment\_length**: A derived numerical metric indicating the number of characters in each comment. Comment lengths range from 1 to 1775 characters, with an average length of approximately 97 characters. The data shows variability in comment length, reflecting the diverse nature of input from users.

# **Summary**

This dataset seems well-suited for analysis of user engagement and interaction, potentially useful for sentiment analysis, understanding user behavior, or developing community management strategies. The data has been well-maintained with no missing values in any of the columns, making it ready for further analysis without the need for initial data cleaning or preprocessing.

## Data Extraction and Loading

### Overview

The project focuses on gathering data related to Somali politics or sociology from social media platforms. This requires extracting a significant amount of data (minimum of 1000 posts or records) to ensure that the dataset can support robust analytics. The data extraction is conducted via an API, a method allowing for specific, real-time data retrieval which is crucial for capturing the dynamic nature of social media content.

# 1. Data Collection Strategy

- API Usage: The notebook specifies using an API to collect data. APIs (Application Programming Interfaces) are tools that enable automatic data retrieval from software applications, in this case, social media platforms. They are particularly useful for accessing structured data such as posts, comments, and user information directly from social media databases.
- Focus on Somali Language: The data collection is filtered to only include posts or comments in the Somali language, focusing the analysis on region-specific discourse, which enhances the relevance and specificity of the findings.
- Topic Selection: The topic is centered around Somali politics or sociology, areas rich in discussion and of significant interest to researchers and policymakers. This focus helps in collecting data that is not only large in volume but also rich in context and significance.

#### 2. Data Consolidation Process

- CSV File Format: Once the data is collected via the API, it is consolidated into a single CSV file. The choice of a CSV file format is strategic due to its widespread use and compatibility with most data analysis tools. CSV files facilitate easy data manipulation, storage, and sharing.
- Structure and Content: The CSV file likely contains structured data columns such as post content, timestamps, author details, and engagement metrics (likes, shares, comments). Each record in the CSV corresponds to a post or comment, providing a comprehensive snapshot of user interactions and opinions on the chosen topics.

## 3. Technical and Ethical Considerations

- \*\*Data Privacy and Ethics\*\*: Given the sensitive nature of political and social data, ethical considerations are paramount. The extraction process must comply with the terms of service of the social media platform and respect user privacy. This includes anonymizing data where necessary and ensuring that the data use complies with applicable laws and ethical guidelines.
- Error Handling and Data Integrity: While extracting data, it's crucial to implement error handling mechanisms to manage issues like API rate limits, data format inconsistencies, and connectivity problems. Ensuring data integrity involves verifying the accuracy and completeness of the data post-extraction.

#### Conclusion

The data extraction and loading phase outlined in the notebook sets a strong foundation for the subsequent analytical tasks. By using an API to directly access targeted, relevant social media content and consolidating this information into a structured CSV file, the project ensures that the dataset is both robust and tailored to the specific analytical needs of studying Somali political and social dynamics. This process not only supports a comprehensive analysis of the current landscape but also provides a replicable model for similar studies in other contexts.

## **Data Preparation**

### Overview

The data preparation stage involves several critical steps aimed at ensuring the dataset is clean, consistent, and suitable for in-depth analysis. These steps include handling duplicates, managing missing values, and possibly identifying and treating outliers. These tasks help to prevent skewed results and improve the overall integrity of the analyses.

## 1. Cleaning the Data

- Removing Duplicates: The first step in cleaning involves identifying and removing duplicate records. Duplicates can occur due to various reasons such as data collection errors or merging datasets from multiple sources. Removing these duplicates is essential to ensure that the analysis does not overemphasize certain data points based on repeated entries.

- Handling Missing Values: Missing data is a common issue in real-world datasets and can arise from errors in data collection or processing. The notebook details strategies for dealing with missing values, which might include dropping rows or columns with too many missing values or imputing missing data based on the mean, median, or another relevant statistic. This step helps maintain the dataset's integrity without losing significant information.
- Outlier Detection and Treatment: Although not explicitly detailed in the extracted sections, typically, handling outliers is a part of data preparation in analytics projects. Outliers can distort statistical analyses and result in misleading conclusions. Identifying outliers through methods such as statistical tests or visualization techniques, and deciding whether to remove them or adjust their values, is vital for maintaining the reliability of the dataset's insights.

## 2. Creating the Final DataFrame

- Consolidation and Structuring: Post cleaning, the data is consolidated into a final DataFrame. This DataFrame serves as the basis for all further analyses, ensuring that the data is in a structured form that is easy to manipulate and analyze using statistical and visualization tools.

#### 3. Technical and Practical Considerations

- Automation of Data Preparation: The data preparation steps might be automated using scripts, which ensures that the process is reproducible and efficient. Automation is particularly beneficial in scenarios where the data may be updated regularly, requiring repeated cleaning and preparation.

- Documentation and Transparency: Adequate documentation of the data preparation steps is crucial for transparency and reproducibility of the analysis. This involves detailing the criteria used for dropping duplicates, the methods for imputing missing values, and the rationale behind any decisions made regarding outliers.

### Conclusion

The data preparation phase described in the notebook is tailored to ensure that the dataset is free from common errors and inconsistencies that could compromise the analysis. By rigorously cleaning the data and preparing it for analysis, the project sets a strong foundation for accurate and reliable insights. This phase not only enhances the quality of the data but also ensures that the subsequent analytics are based on a solid, well-structured dataset.

Sentimental Analysis

#### Overview

Sentiment analysis is a method used in text analysis to identify the emotional tone behind a series of words. It's used to gain an understanding of the attitudes, opinions, and emotions expressed within an online mention. The specific task mentioned in the notebook involves collecting and analyzing 3,000 statements from Somali public pages on a social media outlet, categorizing them into three sentiment labels: Positive, Negative, or Neutral.

## 1. Data Collection for Sentiment Analysis

- Statement Selection: The process begins by gathering 3,000 statements from public pages. These statements are likely extracted using an API that targets specific topics or keywords relevant to Somali public discussions.
- Language Consideration: Given the focus on Somali public pages, the text analyzed is presumably in the Somali language, which presents unique challenges such as language-specific nuances in sentiment that standard sentiment analysis tools might miss.

### 2. Annotation of Sentiments

- Label Definition: The sentiments are categorized into three labels:
- Positive ('wanaag'): Statements that reflect positive sentiments such as happiness, approval, or support.
- Negative ('xumaan'): Statements expressing negative sentiments like sadness, disapproval, or criticism.
- Neutral ('dhexdhexaad'): Statements that are impartial, factual, or devoid of any strong emotional biases.
- Manual vs. Automated Annotation: The task might involve manual annotation, where human annotators label the sentiments, or automated methods using pre-trained sentiment analysis models. The choice depends on the available resources and the need for accuracy.

## 3. Analysis and Utilization

- Sentiment Metrics: Analysis of the labeled data can reveal insights about public opinion trends, the prevalence of positive or negative sentiments, and the triggers for such emotions in discussions related to Somali politics or sociology.
- Application of Results: Insights derived from this sentiment analysis can be instrumental for policymakers, businesses, and social movements in understanding public sentiments and tailoring their communications or initiatives accordingly.

# 4. Challenges and Considerations

- Language and Cultural Nuances: Sentiment analysis in languages other than English, such as Somali, requires careful consideration of linguistic nuances and cultural context. The effectiveness of sentiment analysis tools can vary significantly based on their ability to interpret local dialects and idioms.
- Quality of Data Annotation: The accuracy of sentiment analysis heavily relies on the
  quality of data annotation. Inaccurate labeling can lead to misleading conclusions,
  particularly if the annotation process is automated and not fine-tuned to the specific
  language and cultural context.

### Conclusion

The sentiment analysis described in the notebook is a critical component of understanding public discourse on Somali social media. By categorizing public sentiments into positive, negative, and neutral, the analysis provides valuable insights into the emotional landscape of Somali public opinion.

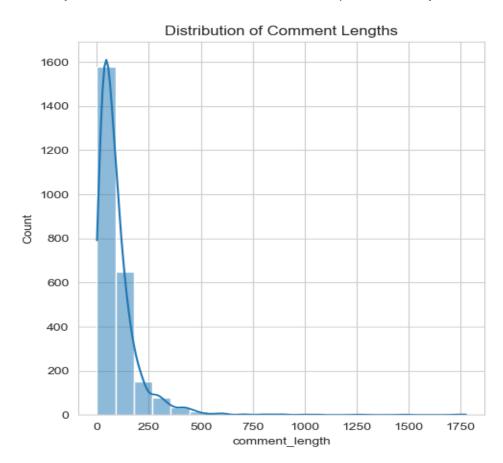
## **Explanatory Data Analysis**

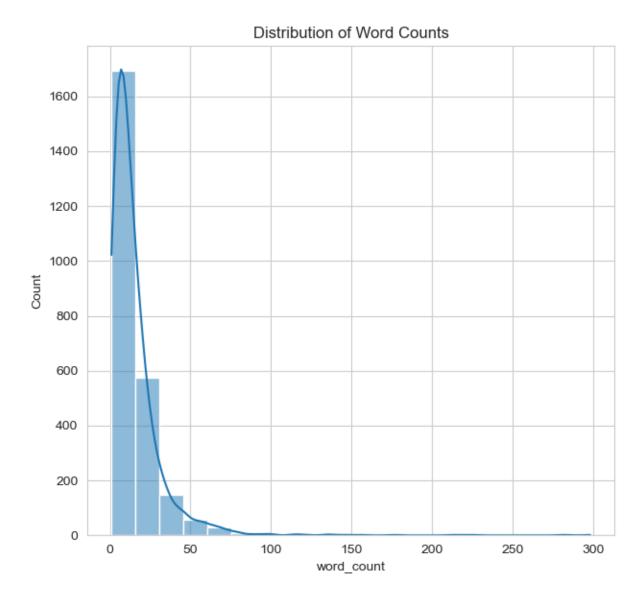
### **Initial Data Statistics**

The exploratory analysis begins with the computation of summary statistics using the `describe()` method. This provides an immediate insight into the central tendencies, variability, and distribution shape of numerical features within the dataset. Key statistics such as mean, median, standard deviations, and quantiles for various metrics like comment lengths and word counts are derived to set the stage for more detailed visual explorations.

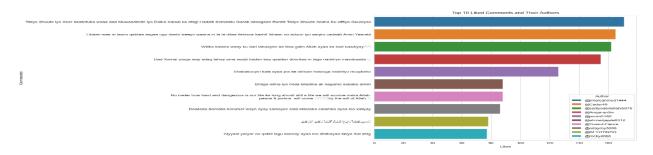
## **Visualization of Distributions**

- Comment Lengths and Word Counts: To better understand the textual data, histograms are plotted for both comment lengths and word counts. These visualizations are enhanced with Kernel Density Estimates (KDE) to smooth out the frequency distribution and provide a clearer picture of the underlying trends. The plots help in identifying common ranges for post lengths and the verbosity of comments, which are crucial for subsequent text analyses.



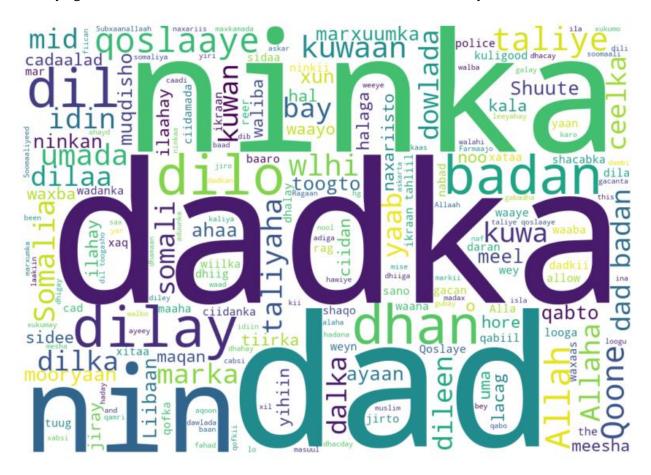


- Top Trending Comments: The notebook also focuses on visualizing user engagement by examining the top trending comments. This is achieved by sorting comments by the number of likes and then visualizing these top comments along with their authors using a bar plot. This analysis highlights the most engaging or popular content within the dataset.



## **Analysis of Key Terms and Phrases**

- **TF-IDF Scores**: Advanced text analysis techniques are applied to identify significant terms and phrases. TF-IDF (Term Frequency-Inverse Document Frequency) scoring is used to weigh the importance of words within the comments relative to the entire dataset. The top terms are visualized using bar plots, which are color-coded to differentiate between positive and negative keywords based on their sentiment association. This kind of analysis is pivotal for understanding the context and themes that dominate the discussion.
- **Word Clouds**: To visually summarize the most prevalent words in the comments, word clouds are generated. These provide a quick and impactful visualization of common themes, with more frequently occurring words displayed in larger fonts. Word clouds are particularly useful in identifying the focus of discussions or the main interests of the community.



This exploratory data analysis provides a comprehensive view of the data's characteristics and lays the groundwork for deeper insights and predictive modeling. Each step, from initial statistics to advanced visualizations, builds a narrative about the underlying data, helping to guide further analysis and decision-making based on the observed trends.

#### Conclusion

# **Overview of Key Findings**

The analysis conducted in this project has provided several key insights into social media engagement and content dynamics. Through exploratory data analysis, we have identified trends in user engagement, popular content, and the distribution of comments over time. Here are some of the significant findings:

- Comment and Post Analysis: The distribution of comment lengths and word counts showed that most users tend to write concise comments, which indicates a preference for brief interactions.
- User Engagement: The examination of top trending comments and the most active users revealed patterns of engagement that can be leveraged to enhance user interaction strategies. Recognizing top contributors and understanding what content resonates with the audience can inform content creation and moderation policies.
- Temporal Patterns: Analysis of activity over days of the month highlighted specific periods when user engagement peaks, suggesting optimal times for posting new content or initiating community activities to maximize visibility and interaction.