Liyaqa.

liyaqasaas@gmail.com

Contact Us

Simple, transparent pricing
for every facility size

Choose the plan that fits your gym. No hidden fees, no long-term contracts. Scale up or down anytime.

Per facility, billed monthly. All prices exclude 15% VAT.

We appreciate the start and understand the difficulty of the start, so our offers are tailored to new clubs.

PLANS

Choose your plan

Per facility, billed monthly. Annual billing available with 2 months free.

We appreciate the start and understand the difficulty of the start, so our offers are tailored to new clubs.

Starter

Single-location studios & small gyms, up to 200 members

$**99** / facility / month

~371 SAR

- ✓ Member management (profiles, notes, attendance)
- ✓ Class & appointment scheduling
- ✓ Online booking widget
- ✓ Basic billing & invoicing (MADA, Visa/MC)
- ✓ Digital waivers & contracts
- ✓ Basic reporting (attendance, revenue)
- ✓ Email notifications (transactional)
- ✓ Mobile app access (Liyaqa shared app)
- ✓ Arabic + English UI
- ✓ 500 SMS / month included
- ✓ Email support (business hours)

Most Popular

Professional

Growing gyms, 200 – 1,000 members, multi-staff

$**249** / facility / month

~934 SAR

Everything in Starter, plus:

✓ Lead management & CRM pipeline

✓ Marketing automation (email campaigns)

✓ Advanced scheduling (waitlists, recurring)

✓ Staff management (roles, permissions, scheduling)

✓ Family & group billing

✓ Advanced analytics dashboard

✓ WhatsApp booking reminders

✓ Inventory & POS management

✓ Integration support (Zapier, webhooks)

✓ 2,000 SMS / month included

✓ Gender-segregated facility management

✓ Priority email + chat support

Enterprise

Multi-location chains, 1,000+ members per location

$**459** / facility / month

~1,722 SAR

Everything in Professional, plus:

- ✓ Branded white-label mobile app
- ✓ Multi-location HQ dashboard
- ✓ Custom API access
- ✓ Unlimited workflow automation
- ✓ Custom report builder
- ✓ Referral & loyalty programs
- ✓ 5,000 SMS / month included
- ✓ WhatsApp Business integration (full)
- ✓ Dedicated account manager
- ✓ Custom integrations
- ✓ SLA guarantee (99.9% uptime)

Multi-Location Discount

Enterprise plan customers with **3+ locations** receive a **15% discount** on every facility. Contact our sales team for a custom quote.

COMPARE

Full feature comparison

See exactly what's included in each plan.

Feature	Starter	Professional	Enterprise
PRICING			
Monthly price (USD / facility)	$99	$249	$459
Monthly price (SAR / facility)	~371 SAR	~934 SAR	~1,722 SAR

Feature	Starter	Professional	Enterprise
MEMBER MANAGEMENT			
Member profiles, notes & attendance	✔	✔	✔
Digital waivers & contracts	✔	✔	✔
Family & group billing	—	✔	✔
Referral & loyalty programs	—	—	✔
SCHEDULING			
Class & appointment scheduling	✔	✔	✔
Online booking widget	✔	✔	✔
Waitlists, recurring & resource management	—	✔	✔
Gender-segregated facility management	—	✔	✔
BILLING & PAYMENTS			
MADA, Visa/MC via Tap Payments	✔	✔	✔
Invoicing	Basic	Advanced	Advanced
Inventory & POS management	—	✔	✔
CRM & MARKETING			
Lead management & CRM pipeline	—	✔	✔
Marketing automation (email campaigns)	—	✔	✔
STAFF MANAGEMENT			
Staff roles, permissions & scheduling	—	✔	✔
ANALYTICS & REPORTING			
Basic reporting (attendance, revenue)	✔	✔	✔
Advanced analytics dashboard	—	✔	✔
Custom report builder	—	—	✔
COMMUNICATIONS			
Email notifications (transactional)	✔	✔	✔
SMS included per month	500	2,000	5,000
WhatsApp booking reminders	—	✔	✔
WhatsApp Business integration (full)	—	—	✔
APPS & INTEGRATIONS			
Mobile app access (Liyaqa shared app)	✔	✔	✔
Branded white-label mobile app	—	Add-on	✔

Feature	Starter	Professional	Enterprise
Integration support (Zapier, webhooks)	—	✓	✓
Custom API access	—	—	✓
Custom integrations	—	—	✓
PLATFORM & OPERATIONS			
Arabic + English UI	✓	✓	✓
Multi-location HQ dashboard	—	—	✓
Unlimited workflow automation	—	—	✓
SUPPORT			
Email support (business hours)	✓	✓	✓
Priority email + chat support	—	✓	✓
Dedicated account manager	—	—	✓
SLA guarantee (99.9% uptime)	—	—	✓
Multi-location discount (15% on 3+ locations)	—	—	✓

INCLUDED

What's included in every plan

No extra charges for infrastructure. We handle it all so you can focus on your business.

Saudi Cloud Hosting

GCP Dammam data center. Your data stays in Saudi Arabia, NDMO compliant.

Security & SSL

SSL encryption, DDoS protection, and automatic security updates at no extra cost.

Automatic Backups

Daily backups with disaster recovery. Your data is always safe and recoverable.

Payment Processing

MADA + Visa/Mastercard via Tap Payments. Lowest fees in Saudi Arabia.

Unlimited Emails

Transactional emails (confirmations, reminders, receipts) at no per-message cost.

Free Updates

All software updates, new features, and improvements included automatically.

VAT Compliant

15% VAT compliant billing and invoicing built-in. ZATCA e-invoicing ready.

Data Residency

All data stored in Saudi Arabia. Full NDMO and NCA compliance for data sovereignty.

ADD-ONS

Optional add-ons

Extend your plan with additional capabilities.

55 SAR/mo

~$15 USD

Extra SMS Bundle

1,000 additional SMS messages per month via Unifonic. Saudi local delivery.

299 SAR/mo

~$80 USD

Branded Mobile App

Your own branded iOS & Android app. Available for Professional plan customers.

Usage-based

billed monthly

Extra WhatsApp Messages

Additional WhatsApp Business API messages beyond your plan's included allowance.

FAQ

Frequently asked questions

Are there any setup fees?

No setup fees. You can start using Liyaqa immediately after signing up. Our onboarding team will help you migrate your existing data at no extra cost.

Is there a long-term contract?

No long-term contracts. All plans are month-to-month. We also offer annual billing with 2 months free. You can cancel or change plans anytime.

Is VAT included in the prices shown?

Prices shown are exclusive of 15% VAT. VAT will be added to your invoice as required by ZATCA regulations. All invoices are e-invoicing compliant.

Can I upgrade or downgrade my plan?

Yes, you can change your plan at any time. Upgrades take effect immediately with prorated billing. Downgrades take effect at the start of the next billing cycle.

What happens if I exceed my SMS limit?

You'll be notified when you reach 80% of your SMS allowance. Additional SMS can be purchased in bundles of 1,000 for 55 SAR/month.

How is payment processing handled?

We use Tap Payments, the leading payment gateway in Saudi Arabia. MADA transactions are 1% and international cards are 2.85%. Gateway fees are separate from your Liyaqa subscription.

Do you support data migration?

Yes. Our onboarding team will help you migrate member data, schedules, and billing history from your current system at no additional cost for all plans.

Where is my data stored?

All data is stored in Google Cloud's Dammam region within Saudi Arabia. We are fully compliant with NDMO data residency requirements and NCA cybersecurity standards.

Ready to Transform Your Gym?

Join hundreds of Saudi fitness businesses already using Liyaqa to grow their membership and streamline operations.

Contact Us on WhatsApp

Email Us

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