

# Data Dictionary

## AI-Driven IT Helpdesk & Incident Resolution Analytics

**Course:** IT300 – Business Intelligence

**Institution:** Tunis Business School

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**Dataset Name:** clean\_it\_helpdesk\_tickets.csv

**Project Phase:** Week 1-2 – Data Preparation & ETL

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### 1. Purpose of the Data Dictionary

This data dictionary provides a detailed description of the cleaned dataset used in the *AI-Driven IT Helpdesk & Incident Resolution Analytics* project. Its purpose is to ensure a clear and consistent understanding of each data field, support correct KPI calculation, facilitate dimensional modeling, and enable accurate dashboard development within the Business Intelligence solution.

## 2. Dataset Overview

Attribute	Description																				
Data Source	<p><b>Kaggle – Multilingual Customer Support Tickets</b></p> <div style="display: flex; align-items: center;"><div style="flex: 1; padding-right: 20px;"><p>Customer IT Support - Ticket Dataset</p><table border="1" style="margin-top: 10px; font-size: small; border-collapse: collapse;"><tr><td>Type</td><td>Owner</td><td>Priority</td><td>Language</td></tr><tr><td>Incident</td><td>Technical Support</td><td>High</td><td>de</td></tr><tr><td>Request</td><td>Product Exchange</td><td>Low</td><td>en</td></tr><tr><td>Problem</td><td>Sales and Price Issues</td><td>Medium</td><td>en</td></tr><tr><td>Feedback</td><td>Billing and Payments</td><td>Low</td><td>en</td></tr></table></div><div style="flex: 1; padding-right: 20px;"><p><b>Customer IT Support - Ticket Dataset</b></p><p>Labeled Email Tickets with...</p><p>kaggle.com</p></div></div>	Type	Owner	Priority	Language	Incident	Technical Support	High	de	Request	Product Exchange	Low	en	Problem	Sales and Price Issues	Medium	en	Feedback	Billing and Payments	Low	en
Type	Owner	Priority	Language																		
Incident	Technical Support	High	de																		
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Dataset Type	<b>Structured, transactional</b>																				
Number of Records	<b>Approximately 28,500</b>																				
Number of Fields	<b>12</b>																				
Granularity	<b>One row per support ticket</b>																				
Intended Use	<b>BI analysis, KPI computation, and dashboarding</b>																				

## 3. Field-Level Data Dictionary

Field Name	Data Type	Description	Example Value	BI Usage
subject	Text	Short description of the reported issue	password reset request	Ticket categorization
type	Categorical	Type of ticket (Incident, Problem, Request)	Incident	Filtering and trend analysis
queue	Categorical	Support queue assigned to the ticket	IT Support	Workload distribution
priority	Categorical	Urgency level of the ticket	High	SLA and priority analysis
language	Categorical	Language of the ticket	EN	Multilingual and AI performance analysis
all_tags	Text	Combined list of issue tags	login, access	Issue grouping
created_date	Date	Date the ticket was created	2024-03-15	Time-series analysis
resolved_date	Date	Date the ticket was resolved	2024-03-16	Resolution metrics
resolution_time_hours	Numeric	Time taken to resolve the ticket (in hours)	12	Performance KPIs
sla_breached	Binary (0/1)	Indicates whether SLA was breached	0	SLA compliance metrics
ai_resolved	Binary (0/1)	Indicates if ticket	1	AI

		<b>was resolved by AI</b>		<b>effectiveness analysis</b>
<b>ai_confidence_score</b>	Numeric	<b>Confidence score of AI resolution</b>	<b>0.87</b>	<b>AI quality assessment</b>

## 4. Engineered Fields Explanation

The following attributes were not present in the original raw dataset and were generated during the ETL process to support Business Intelligence analysis and simulate a realistic AI-enabled IT helpdesk environment.

<b>Engineered Field</b>	<b>Purpose</b>
<b>created_date</b>	<b>Enables time-based analysis and trend reporting</b>
<b>resolved_date</b>	<b>Required to calculate resolution duration</b>
<b>resolution_time_hours</b>	<b>Measures operational efficiency</b>
<b>sla_breached</b>	<b>Supports SLA compliance monitoring</b>
<b>ai_resolved</b>	<b>Simulates AI-assisted ticket resolution</b>
<b>ai_confidence_score</b>	<b>Represents AI decision reliability</b>

**Note:** Engineered AI-related fields are simulated for analytical purposes and do not represent outputs from a real production AI system.

## 5. Data Quality Rules

The following data quality rules were applied during the ETL process:

Rule	Description
Uniqueness	Each row represents a unique support ticket
Mandatory fields	type, priority, queue, created_date must not be null
Date consistency	resolved_date is always greater than or equal to created_date
Resolution time	resolution_time_hours is strictly positive
SLA logic	SLA thresholds are defined based on ticket priority

## 6. Mapping to Dimensional Model

The cleaned dataset supports a star schema design for BI analysis. Key fields are mapped as follows:

Field	Target Table
created_date	DimDate
priority	DimPriority
queue	DimQueue
language	DimLanguage
type	DimTicketType
resolution_time_hours	FactTickets
sla_breached	FactTickets
ai_resolved	FactTickets