**Catholic University Institute of Buea**

(**CUIB**)

CENTRE FOR ENTREPRENEURSHIP RESEARCH

AND INNOVATION

# **(CERI)**

ENTREPRENEURAL TRAINING & PRACTICE (ENP)

PROGRAMME

CONTINUOUS ASSESSMENT (CA) ACTIVITY

FOR SECOND SEMESTER ONE (1)

**GUEST SPEAKER REPORT**

**TOPIC**

**A SUMMARY OF WHAT YOU’VE UNDERSTOOD FIRST SEMESTER AND SECOND SEMESTER**

**STUDENT NAMES:**

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**Date:**

**1st JUNE 2024**

**INTRODUCTION:**

Entrepreneurship (ENP), is a compulsory course in catholic university of Buea that is all students are obliged to do thus course if not they won’t be eligible to graduate from the institute. Entrepreneurship teaches the students how to become job creators and nor job owners, being a person who brings his or her own source of income out of their intellectuals and hard work. In a year there are two semesters and each semester entrepreneurship is taught. Every semester we have new topics to work on, new modules and new chapters. As a year one student I have studied just two broad topics of entrepreneurship

**Summary of what I understood during the first and second semester**

* **First semester**

During the first semester, the lecturer began by giving us a general introduction to entrepreneurship, and what it takes to become an entrepreneur which includes;

* Personal choices
* Building a successful mindset
* Prototyping ideas
* Managing and growing your entrepreneurial form

within the further weeks we were taught the different element of a good speech. This topic was to make us understand that in orders to attract the public with our different innovative ideas, we need improve on our elements of speech like how we communicate to the audience about the problem and the solution you which to bring to light. Moreover, in order to become and innovator or an entrepreneur you need to understand yourself, which was what continued lectures with which include perfecting your life and maximizing your time on earth.

In addition, we have a planning process which helps to build us in our entrepreneural journey. Firstly, we do general environmental analysis which involves studying your environment and pointing out the solutions to the different problems present in your society, sampling the publics opinion on this problems. This is the first step that helps you begin with what problem you want to solve and how you can earn from it. Secondly, you need to think of your mission. thirdly, outline the goals you want to attain while you embark on this entrepreneurial journey and also stating down your different objectives. Lastly, strategizing and formulation of your works, implementing and getting feedback

* **Second semester**

we began with income generating activities. Under that topic the different sector of production was outline (primary, secondary, tertiary, quaternary). some requirements for these income generating activities were listed

* Financial resources
* Time
* Material
* Humans and customers

Although we need requirements, we also need certain skills in order to partake in activities that generate income. Many people prefer different types business ventures like partnership, sole proprietorship and many others. To add, we engaged on some topics like existing laws of entrepreneurs, culture you need to build in your field of studies, what to do in order while embarking on an income generating activity journey. Some of the things which keeps an entrepreneur going is their passion, consistency and critical thinking which we need to have before thinking of becoming entrepreneurs.

Furthermore, a phrase “critical thinking” was a big debate in our class. What critical thinking is all about, and some skills we need to have in order to be critical thinkers;

* Problem solving
* Creative writing
* Open mindedness
* Analytical skills
* Communication
* Active listening
* Sales and marketing and leadership

**Conclusion**

In as much as a lot was taught during the first and second semester our lecturer always made sure that we understood well by giving individual assignments, putting us into groups which helped with communication and also sharing of different ideas because **“no one** **man builds a city”.**